



# Go Digital Bro

Digital Marketing Agency

**Website:**

[godigitalbro.com](http://godigitalbro.com)

**Email Address:**

[info@godigitalbro.com](mailto:info@godigitalbro.com)

**Phone Number:**

+91 7355885111  
+91 8168832462

**Social Media:**

[@godigitalbroig](#)

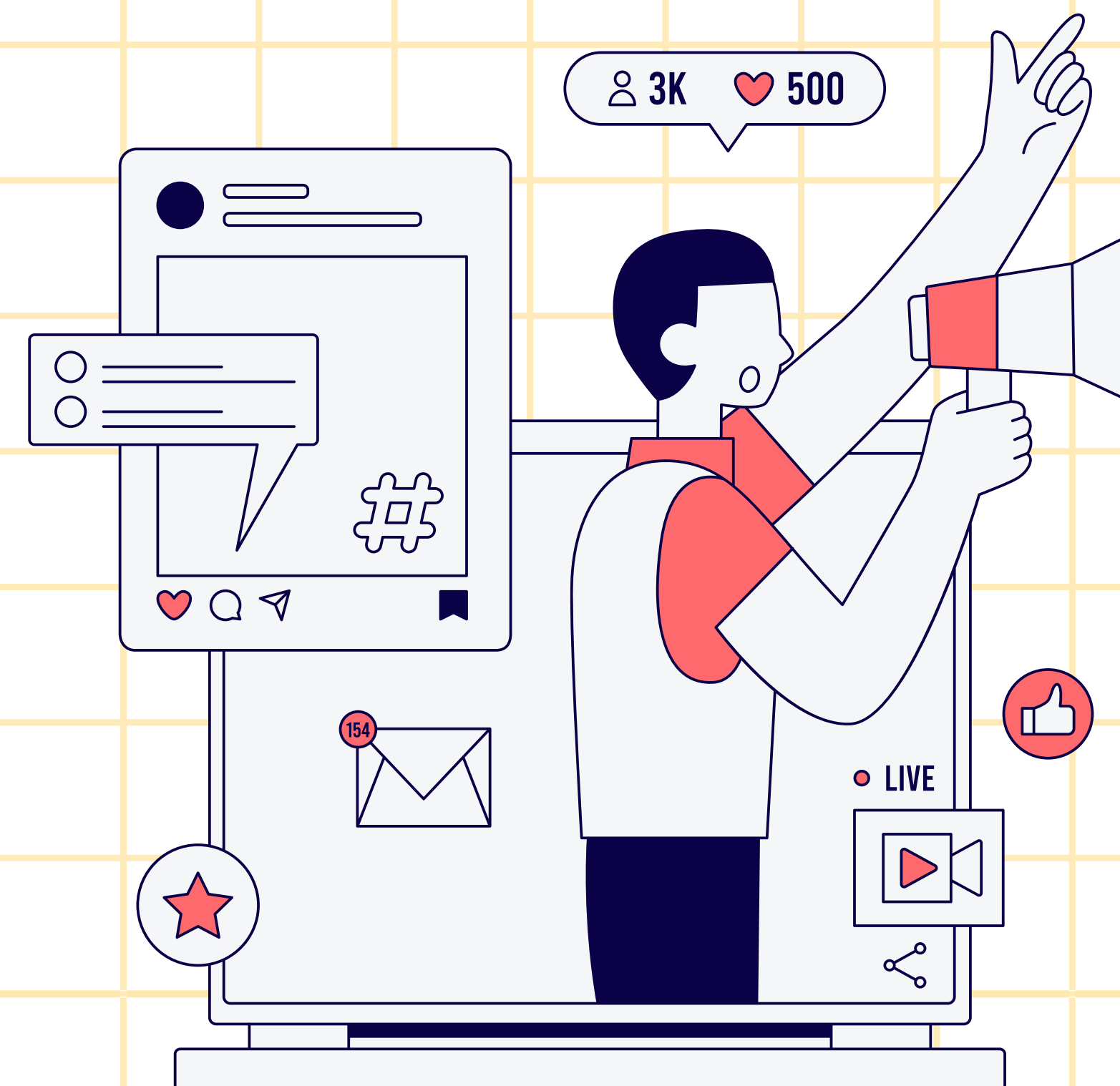




# About Us

At Go Digital Bro, we help businesses grow, scale, and win online. We're a results-driven digital marketing agency focused on building strong online presence, generating quality leads, and driving measurable growth.

With 5+ years of experience, we combine strategy, creativity, and data to deliver high-performing campaigns across SEO, social media, paid ads, and content.





# What We Do

**Your all-in-one digital growth partner**

## **Social Media Marketing:**

We build platform-specific strategies that combine creativity with data. From content planning to daily management, we help your brand grow, engage, and convert the right audience consistently.

## **Branding & Designing:**

We craft strong brand identities that stand out. From logos to complete visual systems, we ensure your brand communicates clearly, consistently, and professionally.

## **Content Creation:**

We produce high-quality content that captures attention and drives engagement — reels, ads, and creatives that align with your brand and deliver results.

## **Performance Marketing:**

From Meta to Google Ads, we create and optimize campaigns that don't just generate clicks — they drive leads, sales, and measurable ROI with continuous scaling.

## **Website & SEO:**

We build high-performing websites and optimize them for search. Fast, user-friendly, and conversion-focused — designed to turn visitors into customers.

## **Online Reputation & PR:**

We strengthen your brand credibility through digital PR, listings, and influencer collaborations — helping you build trust and authority in your industry.

# Why Choose Us

## Performance-Driven Approach

- We focus on what matters — leads, conversions, and business growth, not just likes or reach.
- Every strategy is built with clear goals and measurable outcomes.

## Multi-Industry Experience

- Worked with brands across real estate, hospitality, fashion, automobile, and local businesses.
- We understand different markets and what actually works in each niche.



## Strategy + Execution Under One Roof

- From planning to execution — content, ads, creatives, everything handled by our in-house team.
- Faster delivery, better coordination, and consistent quality across all platforms.

## Paid Ads Expertise

- Strong experience in Meta & Google Ads for lead generation and scaling businesses.
- Continuous optimization to reduce cost per lead and improve ROI.

# Our Approach / Process



## Research & Understanding

We start by understanding your business, target audience, and competition. This helps us identify gaps, opportunities, and what actually drives results in your industry.



## Optimization & Scaling

We continuously monitor campaigns, improve performance, and reduce cost per result. What works is scaled. What doesn't is refined quickly.



## Reporting & Insights

You get clear, transparent reports with performance insights. We track growth, analyze data, and keep optimizing for better ROI.

## Marketing & Distribution

We push your brand to the right audience through social media management and paid ads. Smart targeting ensures better reach, quality leads, and consistent growth.



## Strategy & Planning

We create a clear roadmap — defining content strategy, ad funnels, and growth plan. Every step is aligned with your business goals and focused on measurable outcomes.



# Social Media Marketing

## Strategy & Planning

- Platform-specific strategy aligned with business goals
- Content direction & monthly content calendar
- Competitor & audience research
- Growth-focused planning (not random posting)

## Content Creation

- High-quality posts, reels & creatives
- Engaging captions & hooks
- Brand-focused visual identity
- Content designed for reach + engagement + conversion

## Account Management

- Daily posting & scheduling
- Hashtag research & optimization
- Profile handling & consistency
- End-to-end social media management

## Analytics & Reporting

- Track reach, engagement & performance
- Monthly performance reports
- Data-driven improvements
- Identify what works & scale it

## Growth & Community Building

- Audience engagement (comments, DMs)
- Build loyal & relevant followers
- Increase brand trust & visibility
- Organic growth strategies

## Optional Add-ons (Based on Package)

- Influencer marketing & collaborations
- Paid ads (Meta & Google Ads)
- Professional shoots (photo/video)
- Automation & advanced growth strategies

# Performance Marketing

## Strategy & Setup

- Business goal alignment (leads, sales, traffic)
- Audience research & targeting setup
- Funnel planning (awareness → conversion)
- Ad account setup (Meta & Google Ads)
- Pixel, tracking & conversion setup

## Analytics & Reporting

- Track key metrics (CPL, CTR, conversions)
- Weekly/Monthly performance reports
- Campaign insights & data analysis
- Identify winning ads & audiences
- Continuous improvement based on data

## Creative Direction (Ad Creatives)

- Ad creatives aligned with brand identity
- High-converting copies & hooks
- Visual consistency (colors, fonts, style)
- A/B testing of creatives
- Focus on scroll-stopping content

## Campaign Execution & Optimization

- Launch & manage ad campaigns
- Budget optimization & scaling
- Audience testing & refinement
- Reduce cost per lead/conversion
- Retargeting & remarketing strategies

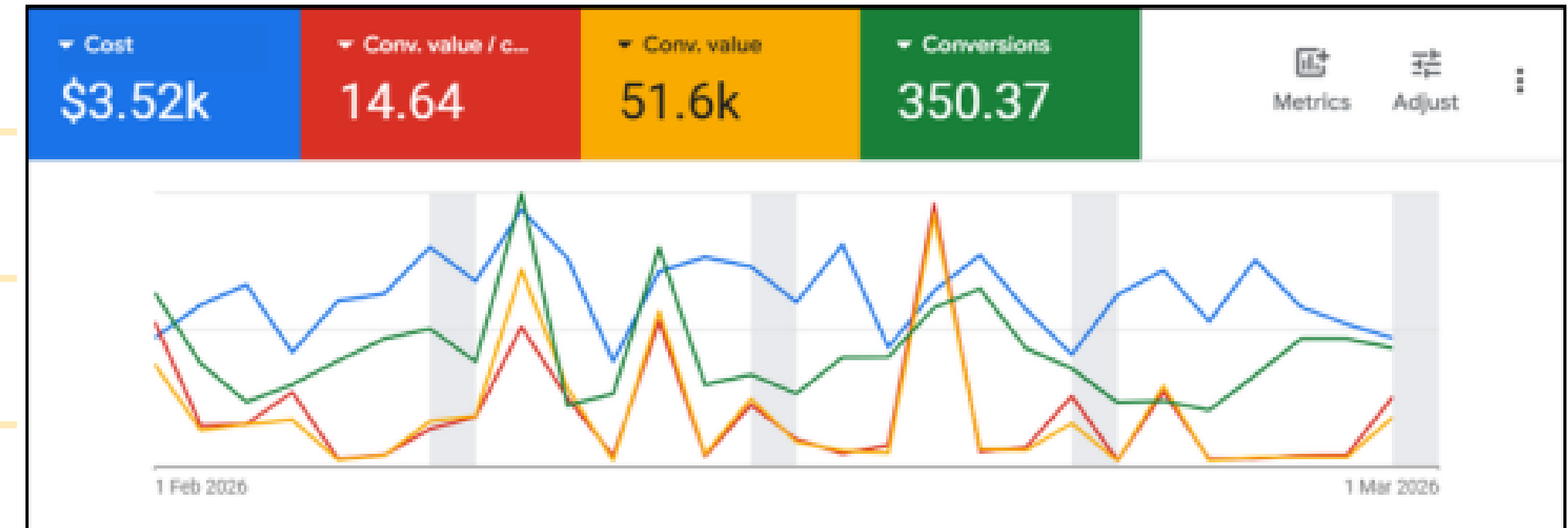
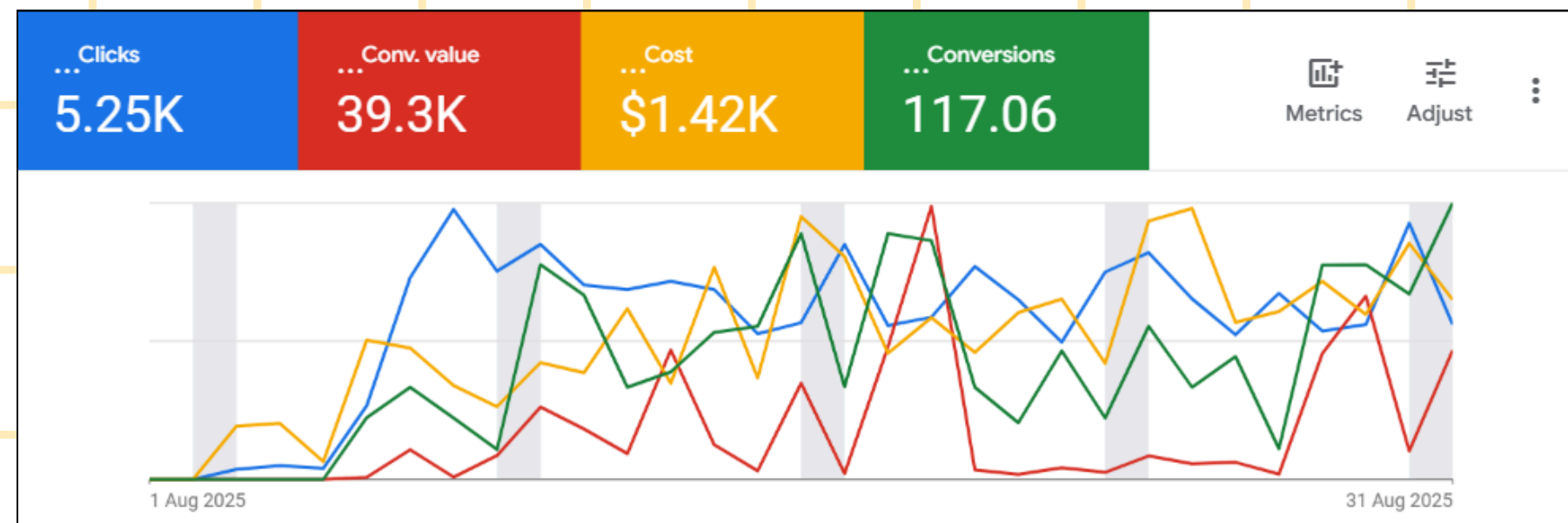
## Brand Collaterals

- Landing page suggestions & optimization
- Ad banners & promotional creatives
- Funnel-based content (lead magnets, offers)
- Consistent messaging across campaigns

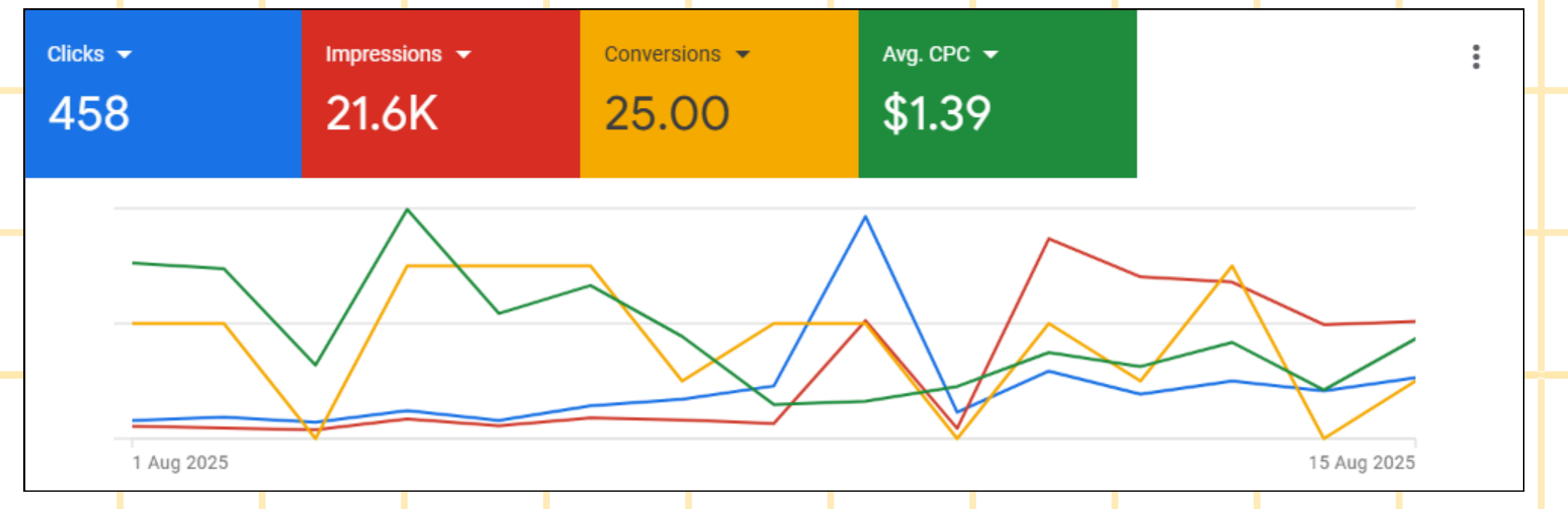
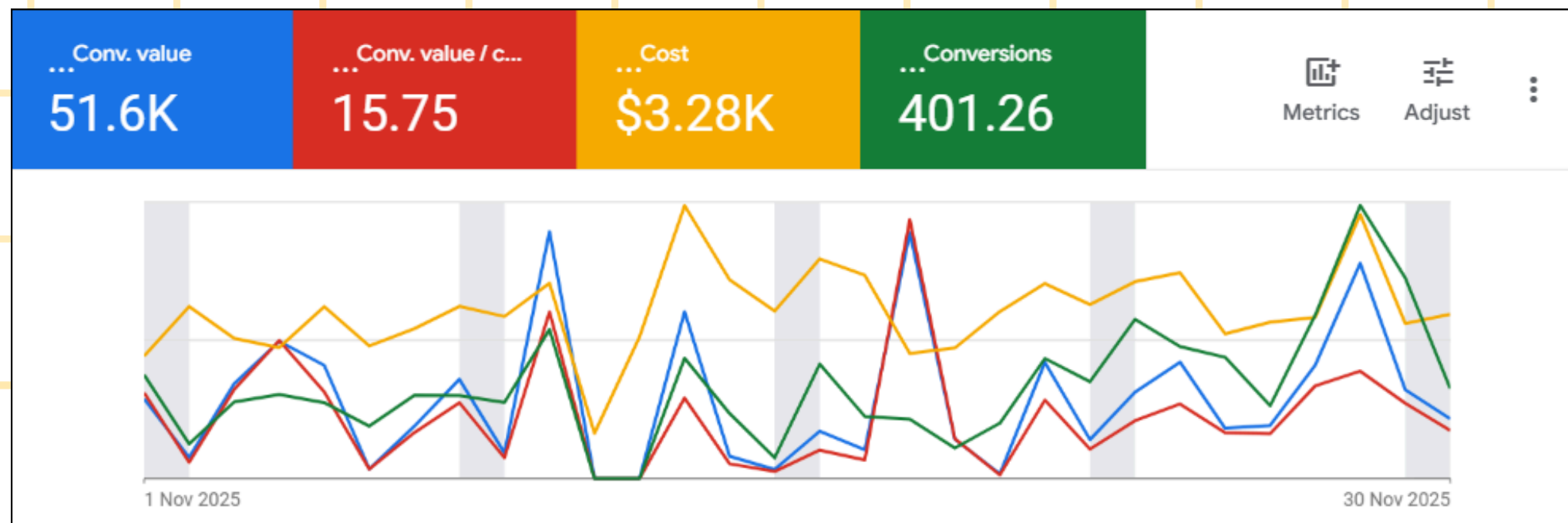
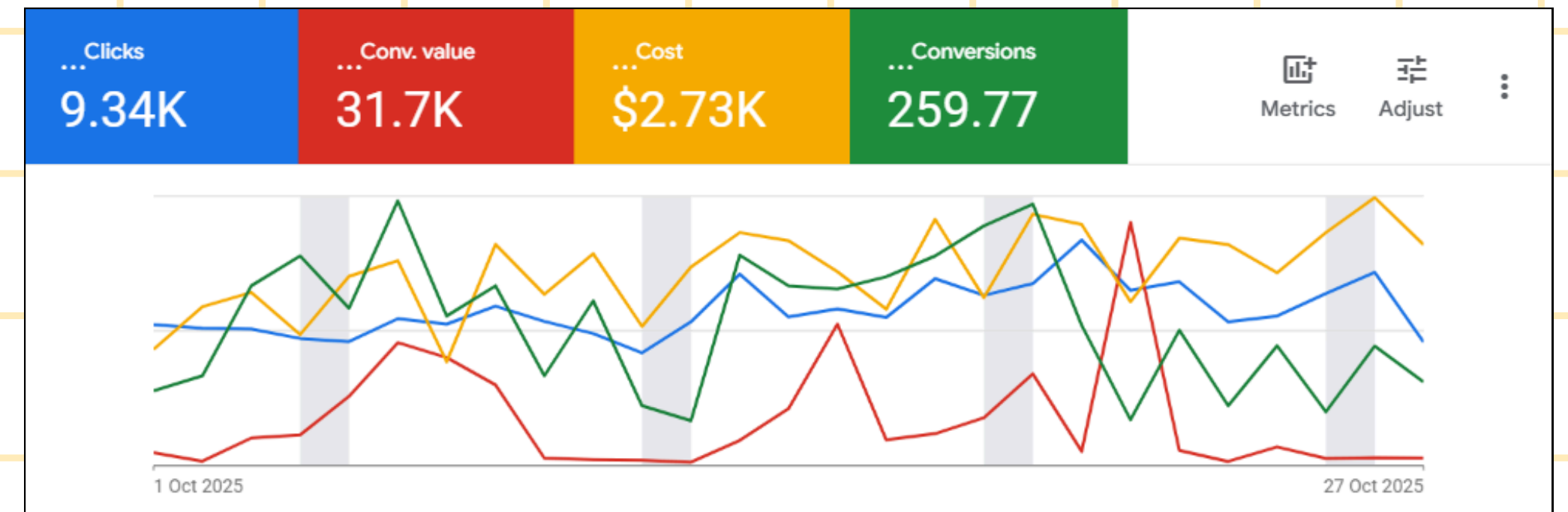
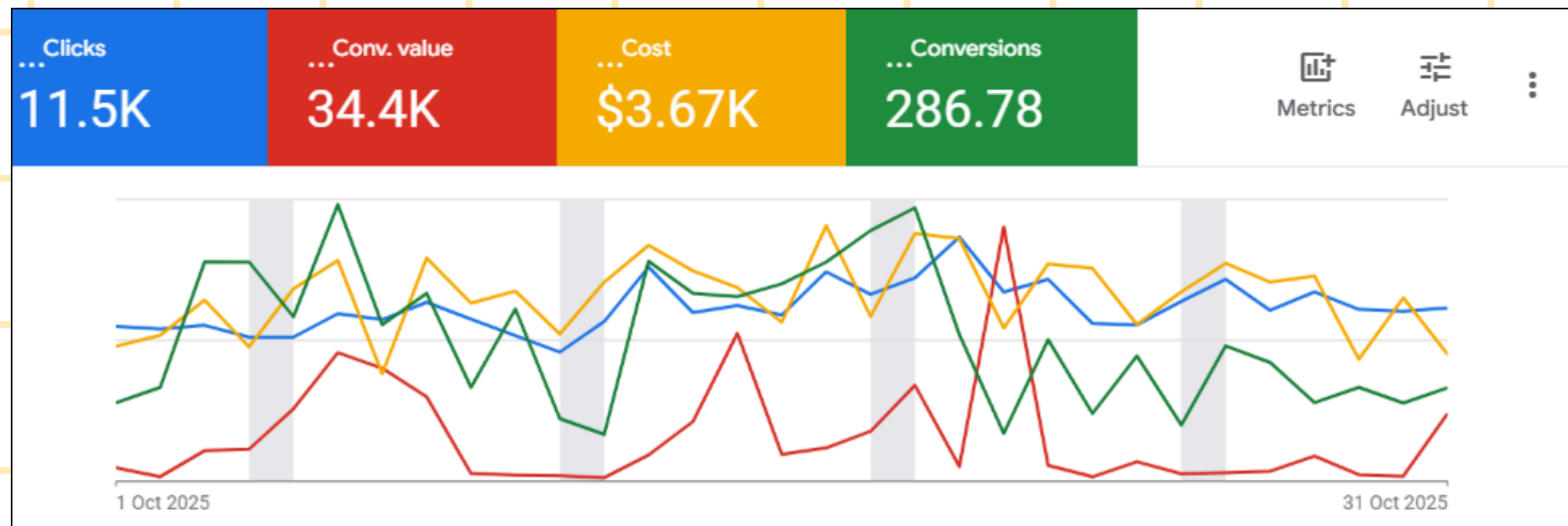
## Add-ons (Advanced Packages)

- Advanced funnel setup (multi-step campaigns)
- WhatsApp/CRM integration for leads
- Automated follow-up systems
- Competitor ad analysis
- Conversion rate optimization (CRO)

# Performance Marketing



# Performance Marketing



# Performance Marketing

<input type="checkbox"/>	<input checked="" type="checkbox"/>	Flat Discount	● Active High performing	3 recommendations	743	₹11.57	Using ad set bu...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Instagram messaging ads	● Active	2 recommendations	732	₹13.10	Using ad set bu...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Customised Earrings Sale Campaign	● Active	3 recommendations	15	₹1,263.23	₹201.0
<input type="checkbox"/>	<input type="checkbox"/>	Shivay Imitation (Resin Reel 1)	● Off	1 recommendation	211	₹6.03	Using ad set bu...
<input type="checkbox"/>	<input type="checkbox"/>	New Leads Ads (22/11/2025)	● Off	—	108	₹21.37	Using ad set bu...
<input type="checkbox"/>	<input type="checkbox"/>	Engagement	● Off	—	27,390	₹0.03	Using ad set bu...
<input type="checkbox"/>	<input type="checkbox"/>	Message	● Off	—	3,790	₹15.87	Using ad set bu...

Results from 38 campaigns

Kansal International-Insta	Unpublished edits	● Off	120	₹0.62	Using ad set bu...	₹73.90
Kansal International -Whatsapp lead		● Off	765	₹9.66	Using ad set bu...	₹7,387.42
Kansal International		● Off	9,744	₹0.18	Using ad set bu...	₹1,790.64

Off... ↑↓	Campaign ↑↓	Delivery ↑	Results ↑↓	Cost per result ↑↓	Amount spent ↑↓
<input checked="" type="checkbox"/>	Panipat Prime Whatsapp ads	● Active	4 Messaging conversat...	₹11.92 Per messaging conve...	₹47.68
<input checked="" type="checkbox"/>	Panipat Prime Profile Visit ads	● Active	106 Instagram profile visits	₹0.51 Cost per Instagram pr...	₹54.58
<input type="checkbox"/>	AD 1 (INSTAGRAM DM)	● Off	91 Messaging conversat...	₹5.93 Per messaging conve...	₹539.25



# Performance Marketing

<input type="checkbox"/>	Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Whatsapp integration ads	● Active	<a href="#">1 recommendation</a>	↘ 141 Messaging conversat...	↗ ₹34.96 Per messaging conve...
<input type="checkbox"/>	<input type="checkbox"/>	Nephramrut Video Ads	● Off	—	10 Messaging conversat...	₹39.11 Per messaging conve...
<input type="checkbox"/>	<input type="checkbox"/>	Gall bladder	● Off	—	65 Messaging conversat...	₹28.41 Per messaging conve...
Results from 3 campaigns ⓘ					216 Messaging conversat...	₹33.18 Per messaging conve...

<input type="checkbox"/>	<input checked="" type="checkbox"/>	DM New Batch 9th Feb	<a href="#">Recommendations</a>	↓	47 Leads (Form)	₹40.15 Per lead (form)	₹600.00 Daily	₹1,887.27
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Event managment Course   Admission		↓	36 Leads (Form)	₹124.92 Per lead (form)	Using ad set bu...	₹4,497.28
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Digital Marketing Courses   Admission Ads	<a href="#">Recommendation</a>	↓	58 Leads (Form)	₹153.37 Per lead (form)	₹500.00 Daily	₹8,895.21
Results from 3 campaigns ⓘ					141 Leads (Form)	₹108.37 Per lead (form)		₹15,279.76 Total Spen

<input type="checkbox"/>	<input type="checkbox"/>	Customised Earring	● Off	—	1 Website view content	₹72.66 Per view content	Using ad set bu..
<input type="checkbox"/>	<input type="checkbox"/>	Customise Bridal Jewellery Engagement Ads	● Off	—	1,420 Messaging conversat...	₹12.76 Per messaging conve...	Using ad set bu..
<input type="checkbox"/>	<input type="checkbox"/>	Earrings Engagement Ads	● Off	—	37 Messaging conversat...	₹23.57 Per messaging conve...	Using ad set bu..
<input type="checkbox"/>	<input type="checkbox"/>	25th August Engagement Campaign	● Off	—	194 Messaging conversat...	₹12.46 Per messaging conve...	Using ad set bu..
<input type="checkbox"/>	<input type="checkbox"/>	New Lead Messaging campaign	● Off	—	169 Messaging conversat...	₹1.73 Per messaging conve...	Using ad set bu..

# Brand Identity Design

## Logo & Visual System

- Custom logo design tailored to your brand
- Multiple concepts & variations
- Scalable designs for all platforms
- Cohesive visual identity system

## Color Palette & Typography

- Carefully selected brand color palette
- Font selection aligned with brand personality
- Consistent typography system
- Visual harmony across all designs

## Brand Collaterals

- Business cards, letterheads, and stationery
- Social media templates & creatives
- Marketing materials (banners, brochures)
- Consistent branding across all touchpoints

## Visual Tone & Imagery

- Defined brand look & feel
- Image style, graphics & creative direction
- Consistent visual storytelling
- Alignment with target audience perception

## Brand Guidelines Document

- Complete brand usage guidelines
- Logo usage rules & variations
- Color & font usage instructions
- Ensures long-term brand consistency

# Website Development

## Strategy & Planning

- Business-focused structure
- User journey & conversion flow
- Competitor & industry analysis
- Goal-based design (leads, sales, bookings)



## UI/UX Enhancement

- Better navigation & user flow
- Mobile-first improvements
- Clean & intuitive design
- Reduced bounce rate

## Conversion Optimization (CRO)

- High-performing landing pages
- Strong CTA placement
- A/B testing (design & copy)
- Funnel optimization (visitor → lead → customer)

## Design & Development

- Modern, responsive design
- Mobile-friendly & fast-loading
- UI/UX optimized layouts
- High-converting landing pages

# SEO & Growth

## On-Page SEO

- Keyword research & targeting
- Meta tags & content optimization
- Image & speed optimization
- SEO-friendly structure

## Off-Page SEO

- High-quality backlink building
- Authority & trust signals
- Competitor SEO analysis

## Technical SEO

- Website speed & performance fixes
- Mobile & Core Web Vitals optimization
- Crawlability & indexing improvements
- Structured data (schema markup)

## Local SEO

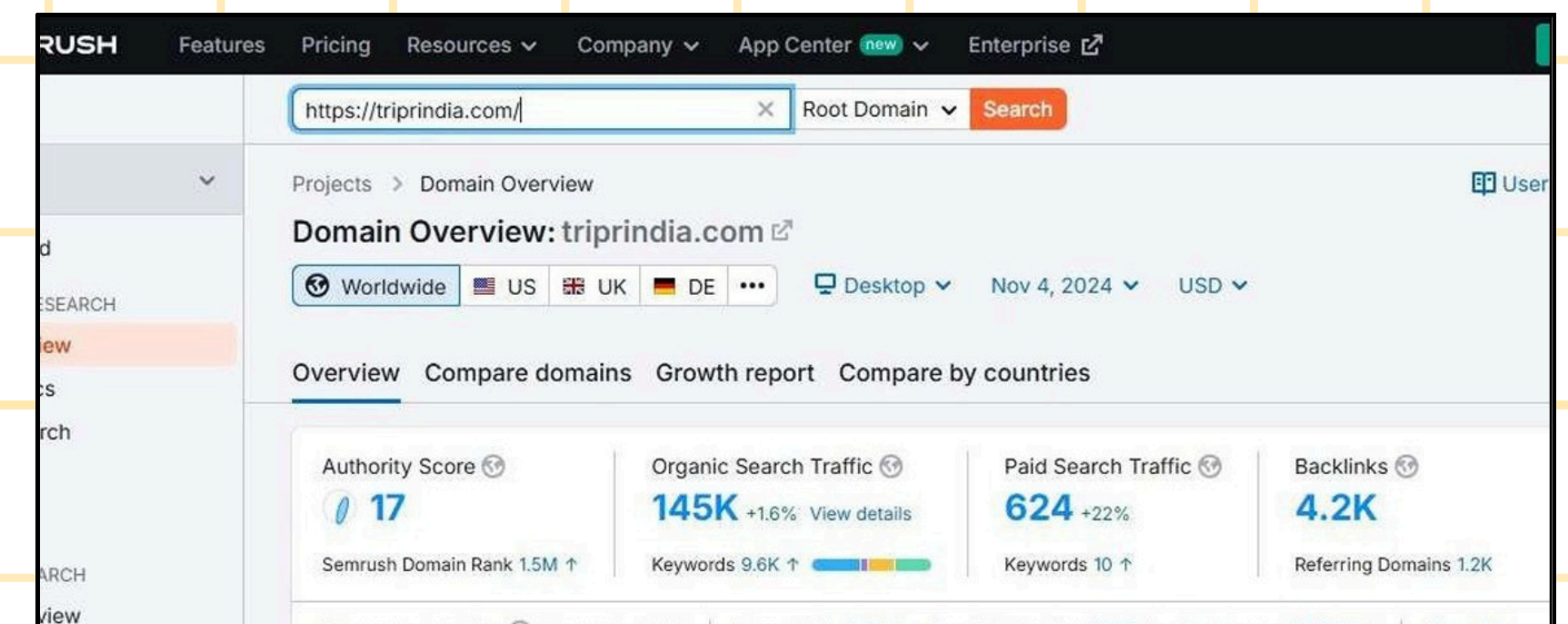
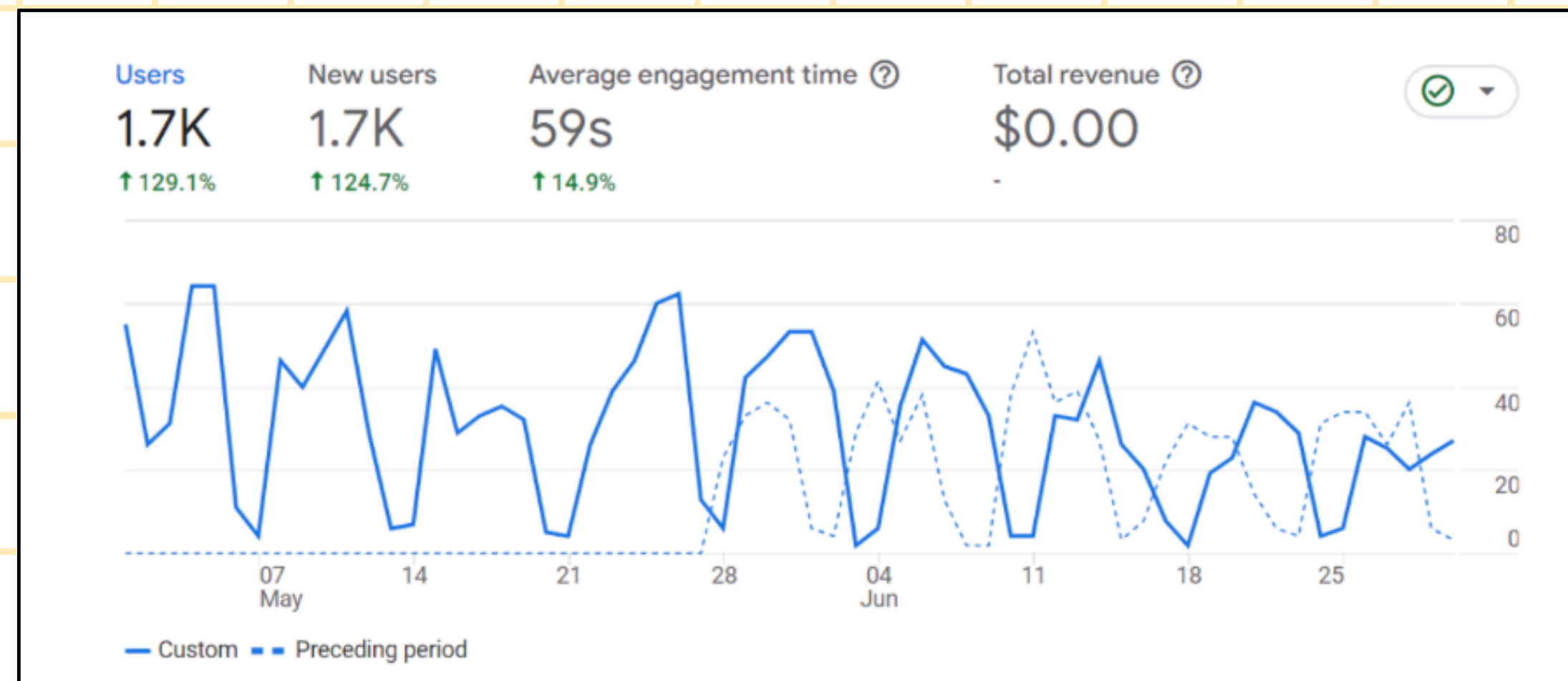
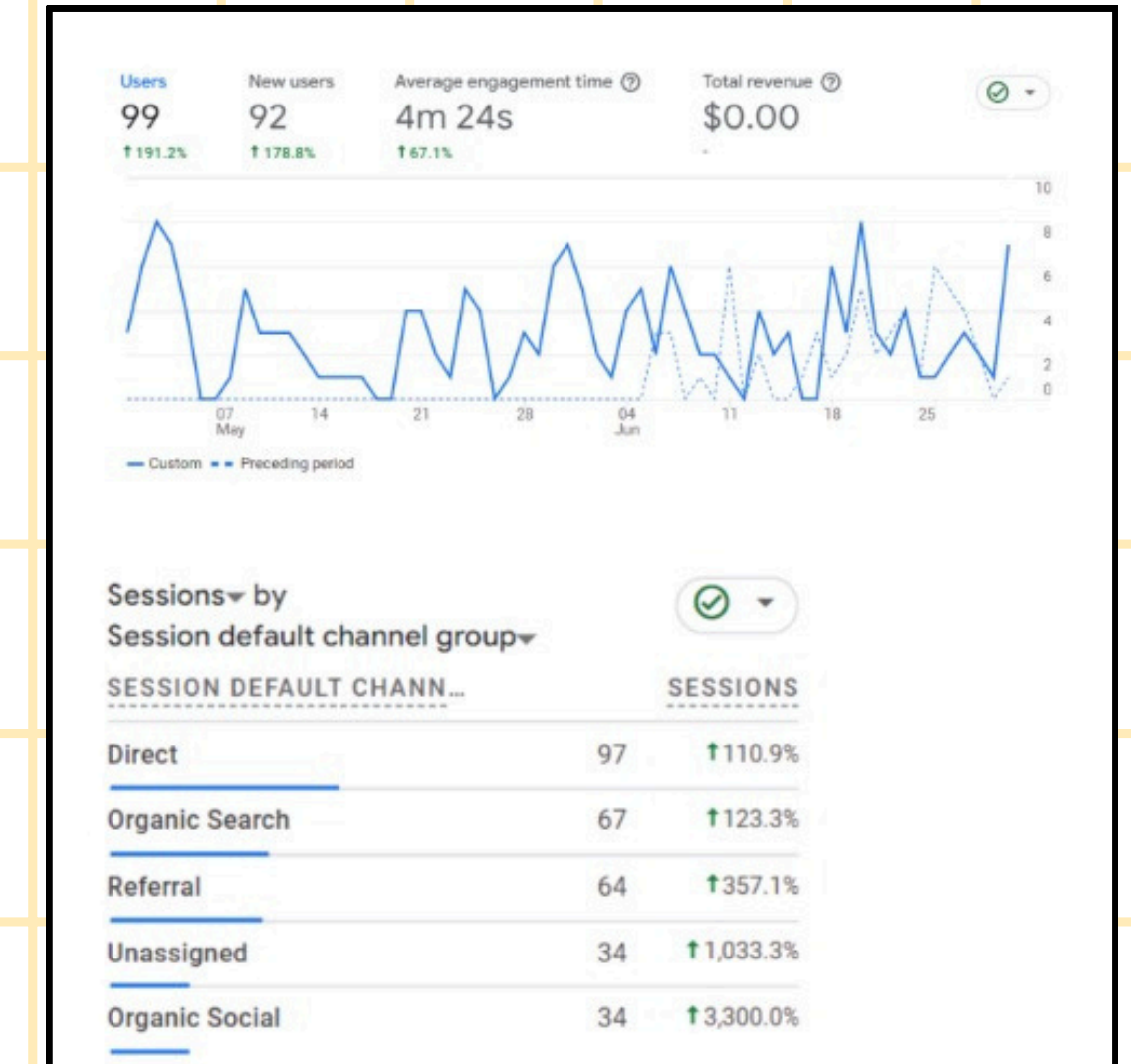
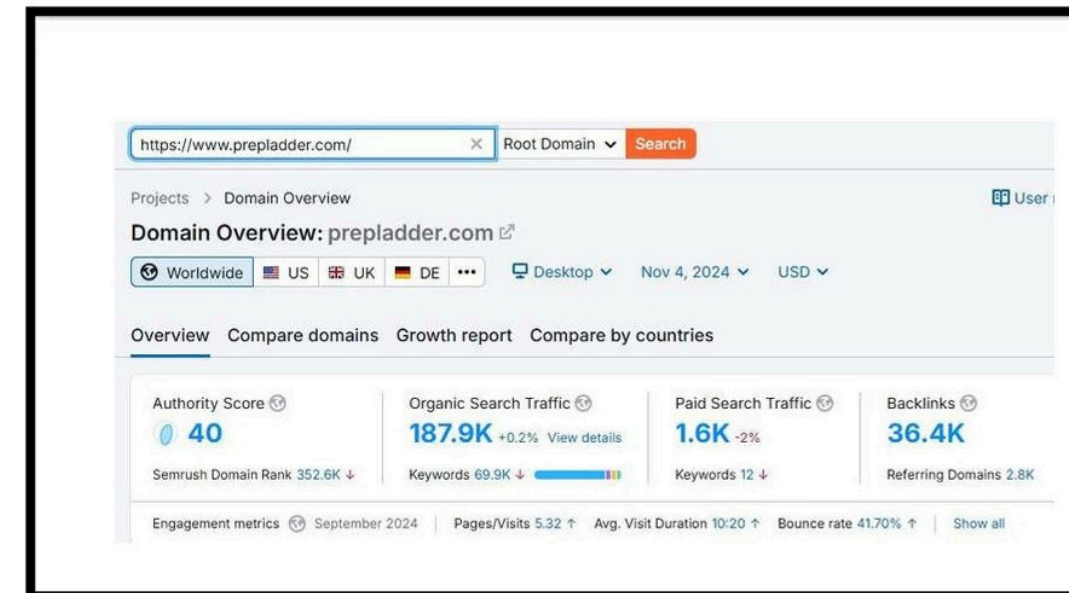
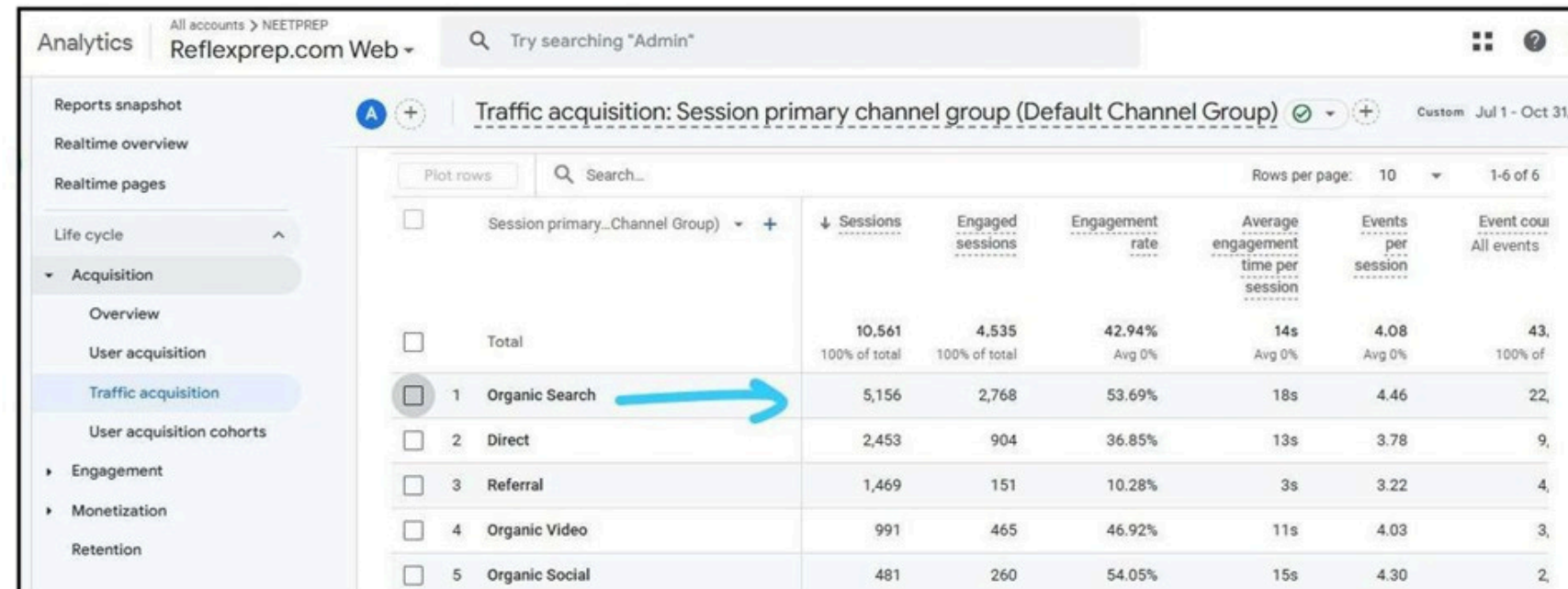
- Google Business Profile optimization
- Local keyword targeting
- Map ranking strategies
- Reviews & reputation boost



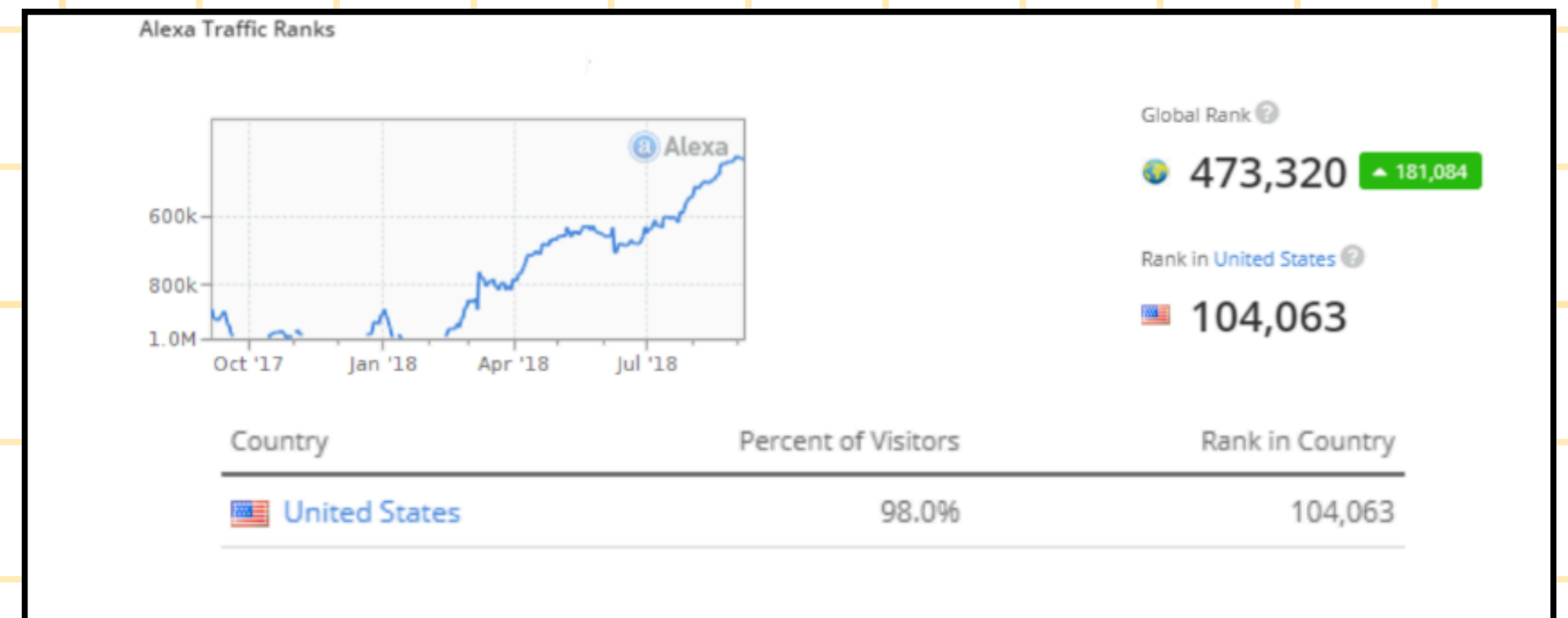
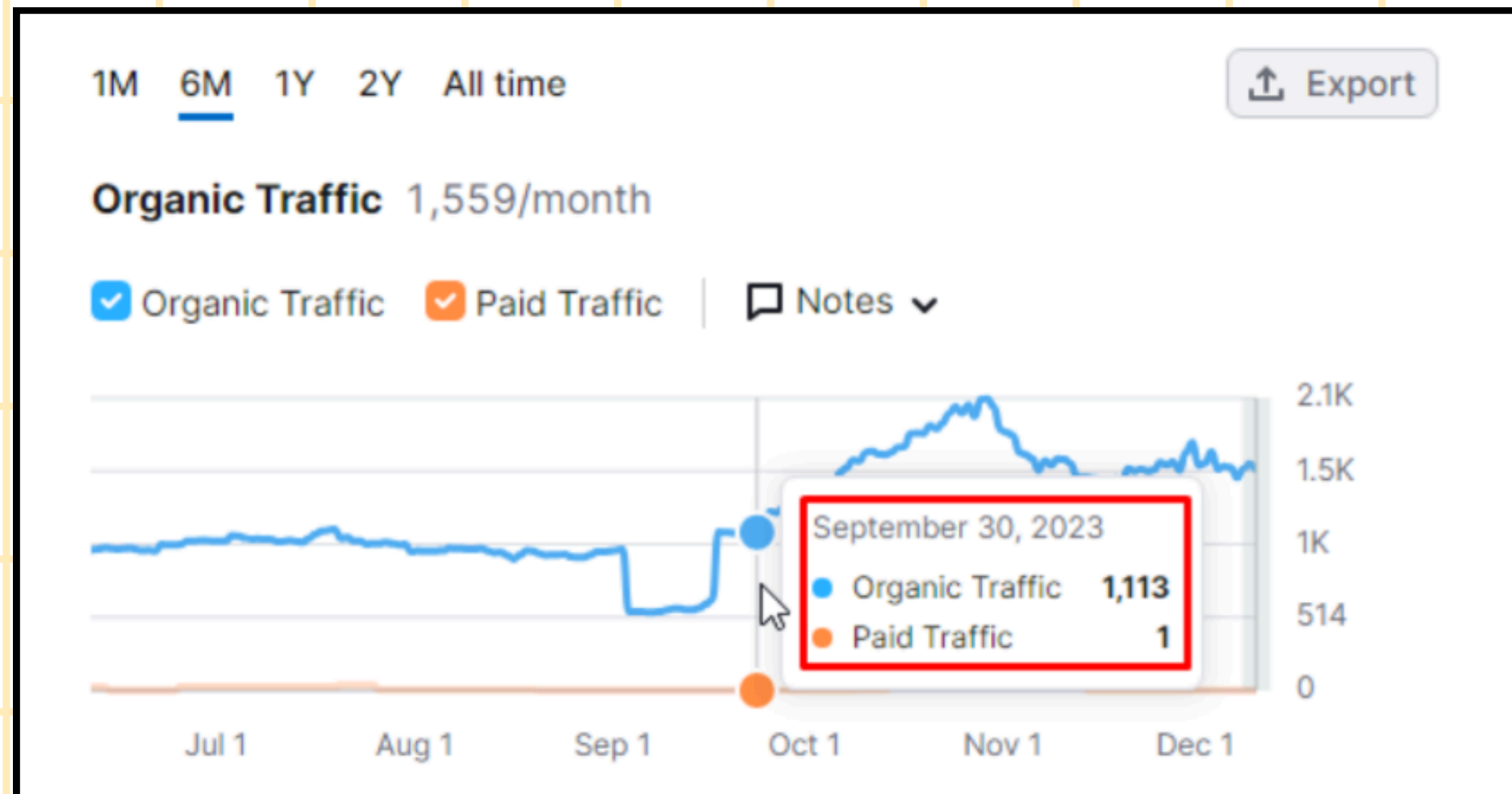
## Tracking & Reporting

- Google Analytics & Search Console setup
- Traffic & ranking tracking
- Monthly performance reports
- Continuous optimization

# SEO & Growth



# SEO & Growth



# Influencer Marketing & Content Collaborations

## Online Reputation Management (ORM)

- Monitor reviews & brand mentions
- Improve ratings on Google & key platforms
- Professional response management
- Build trust & positive brand image

## UGC (User-Generated Content)

- Strategy based on your target audience
- Sourcing & managing quality creators
- High-converting videos (reviews, demos, testimonials)
- Content optimized for ads & social media
- A/B testing multiple creatives for best performance



## Content Collaborations

- Partner with creators for brand storytelling
- Reels, short videos & trend-based content
- Platform-specific content (Instagram, YouTube, etc.)
- Consistent content flow to build brand presence

## Influencer Marketing

- Identify & connect with niche-relevant influencers
- Plan & execute impactful collaboration campaigns
- Audience-focused targeting (not just followers)
- Drive engagement, reach & real conversions

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AVTOMOBILNI HISOBLASH

YANGI YO'KI SINDOVI O'TSAN AVTOMOBIL

HAYOT LJARA

O'Z VAGTIDA TO'LOVNI UNUTMANG!

HAYOT LJARA

OSI YUQORI DAQQI AVTOMOBILNI AVTOMOBILLAR: FARGI NARXIDA!

HAYOT LJARA

AVTOMOBIL (IPHONE NARXIDA)

HAYOT LJARA

ENG YAKSHI TANLASH BU HAYOT LJARA!

HAYOT LJARA

ENG YAKSHI TANLASH ELEKTROBILLARINING BIRINCHI TO'LOV VA O'YLIK TO'LOV LARINI HISOBLASH

HAYOT LJARA

LIXIANG GILASI INNOVATSIYALAR VA USUL

HAYOT LJARA

# Social Media Grid

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BUSINESS HEALTHY & GROWING SOCIAL MEDIA

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MARKETING IN EVERY HUE!

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THURSDAY OFFER

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TUESDAY OFFER

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100 PROBLEMS

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One App All your Bills Sorted!

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Recharge in Seconds, Keep the Show on Hours

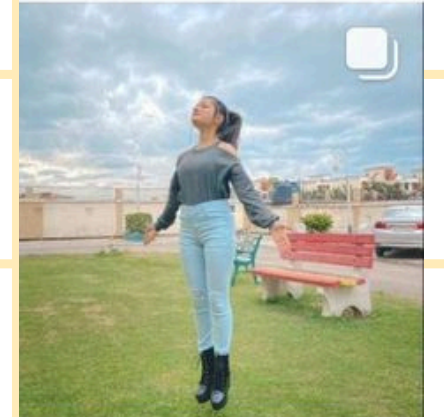
Your Exams Pin Delivered in Seconds

Refer Today, Enjoy Instant Bonus!

Suprise Giveaway Alert!

More Data Stay Online

Never Run Out of Airtime Again!



For True You

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Masala Khichdi

Palak Khichdi

Palak Chole Bhature

Burrito Bowl

Biryani

Signs of a Healthy Dog

CAN YOU GUESS THE DOG BREED?

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Fun Fact

how to introduce your pet to their NEW BED!

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29.00

Más de un Consumidor

29.00

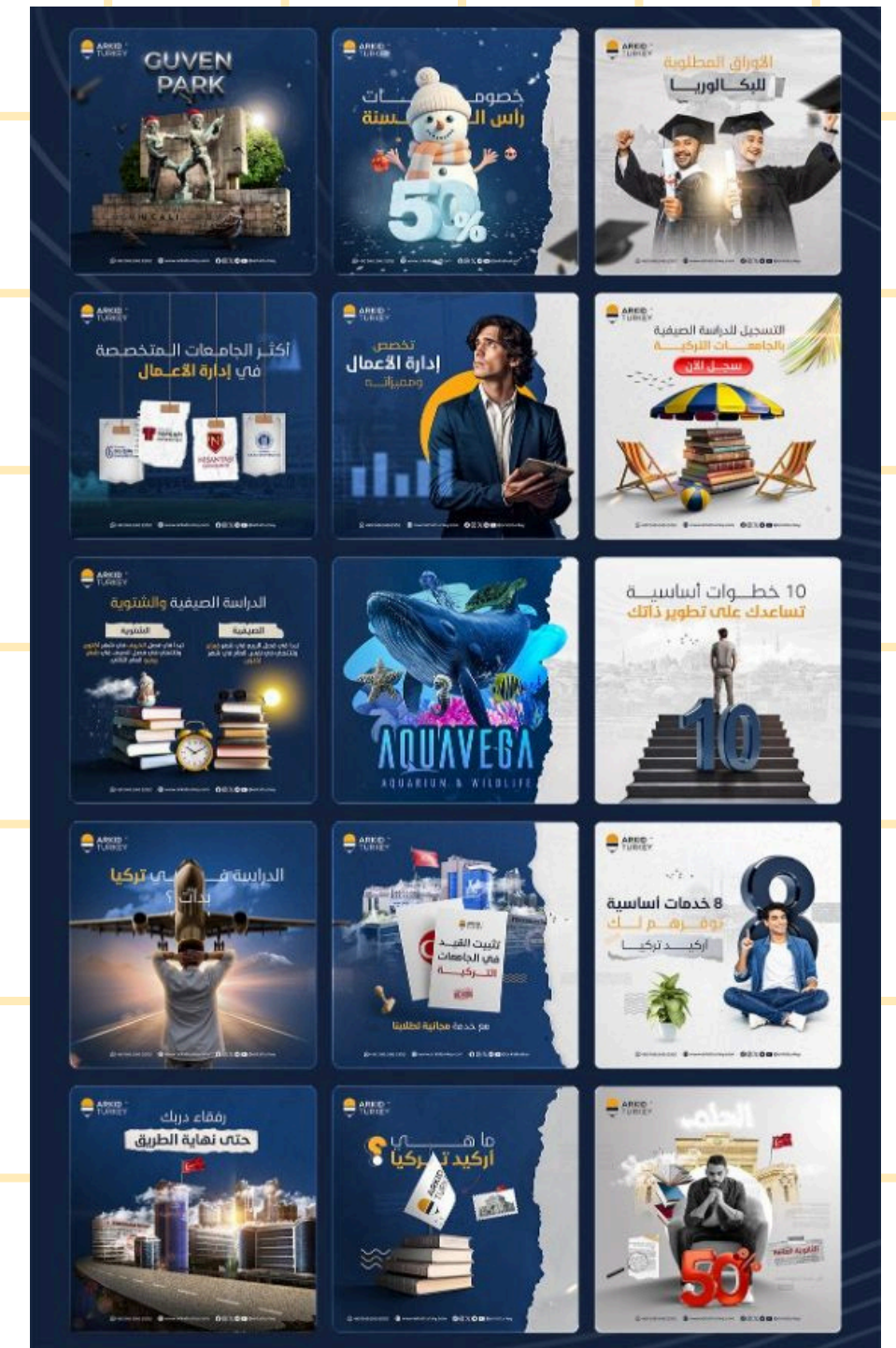
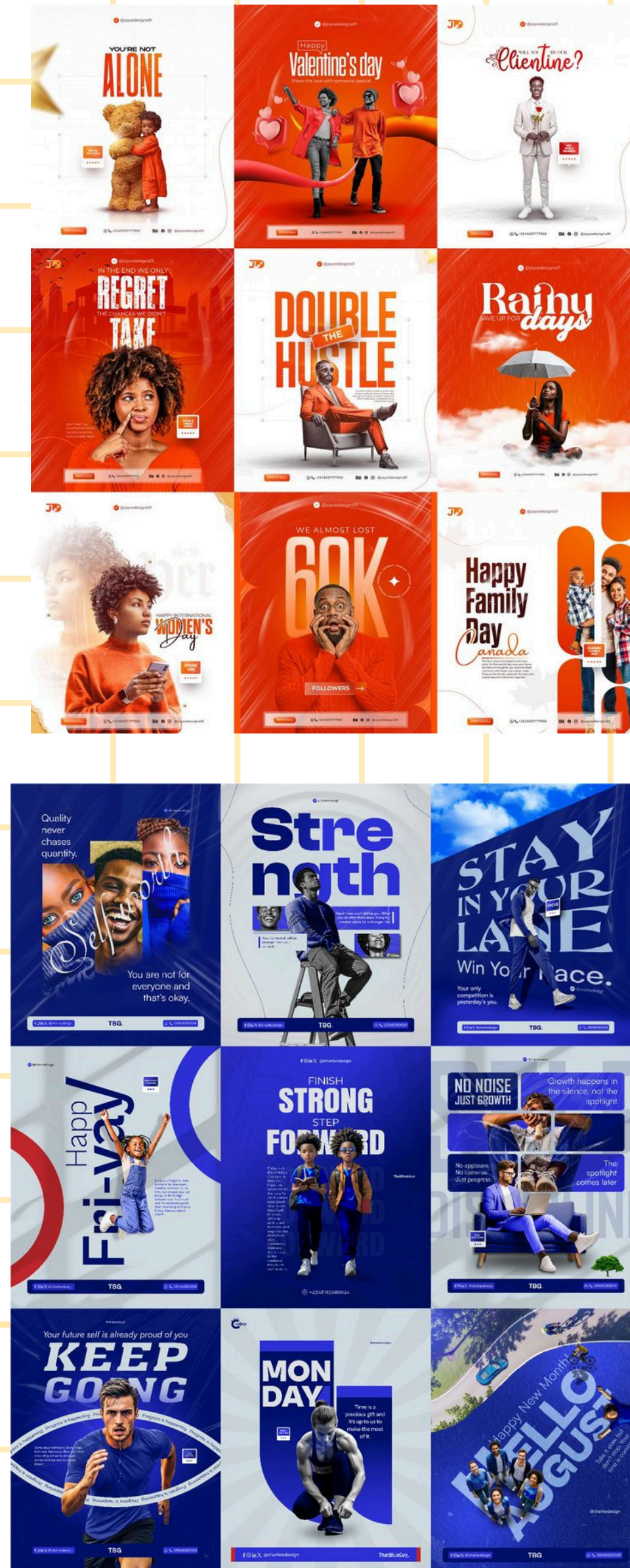
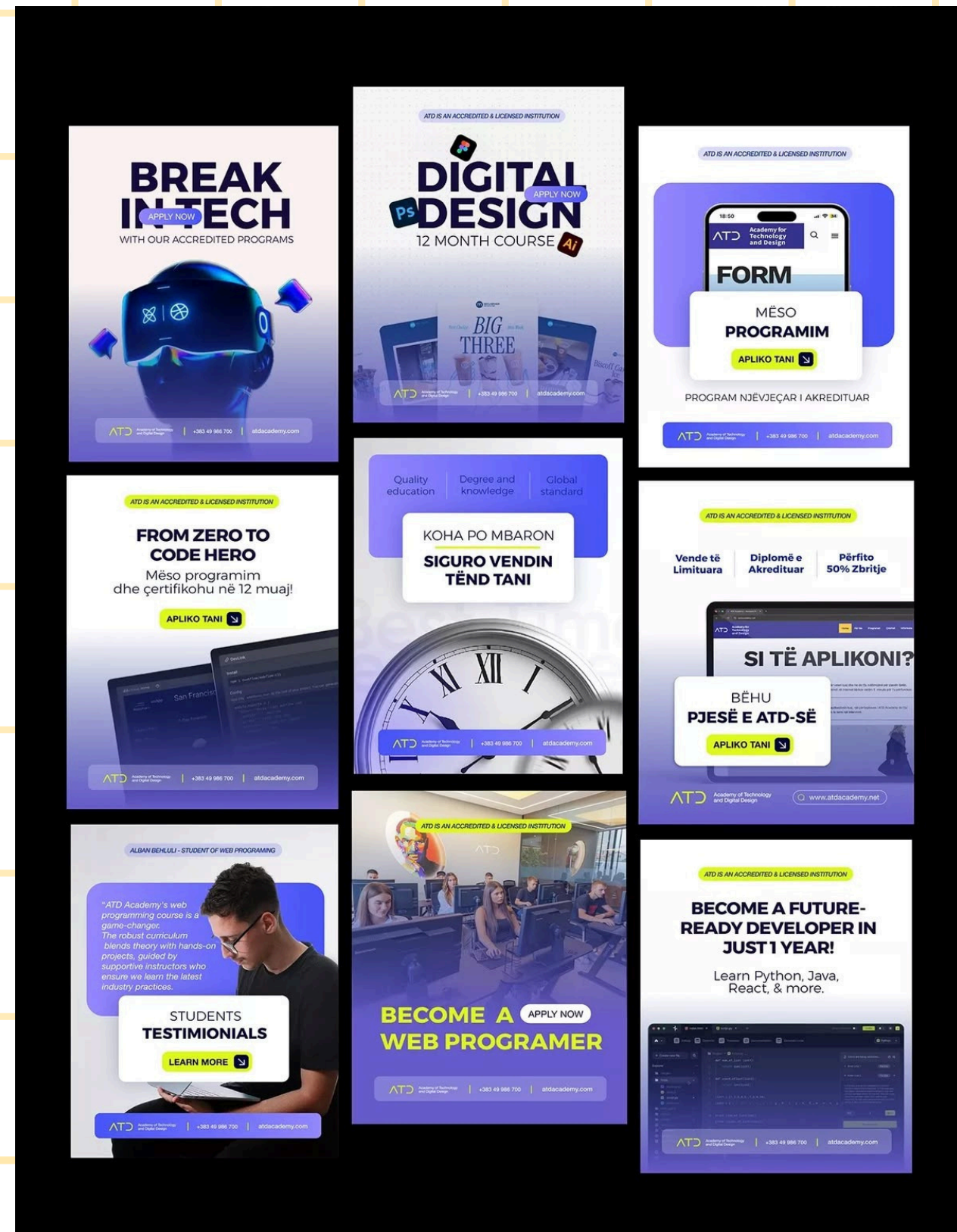
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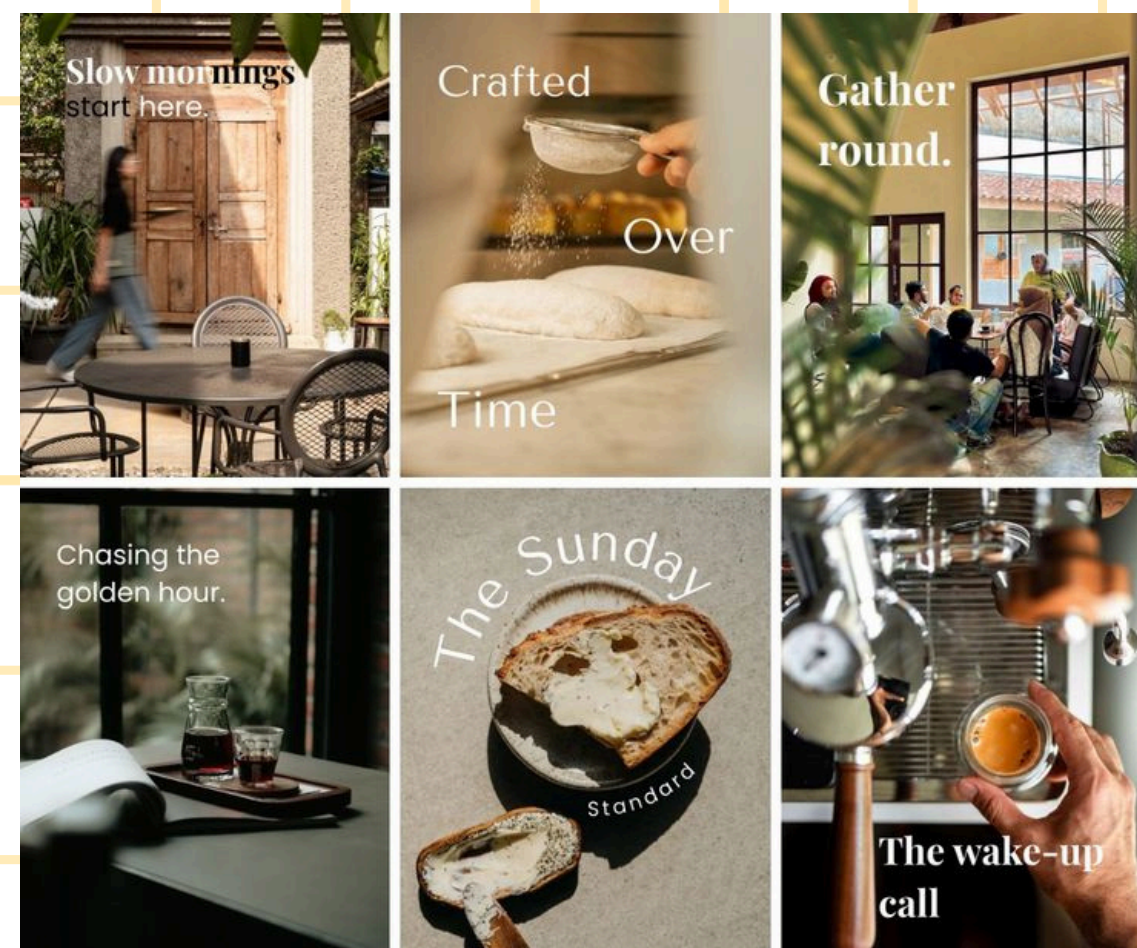
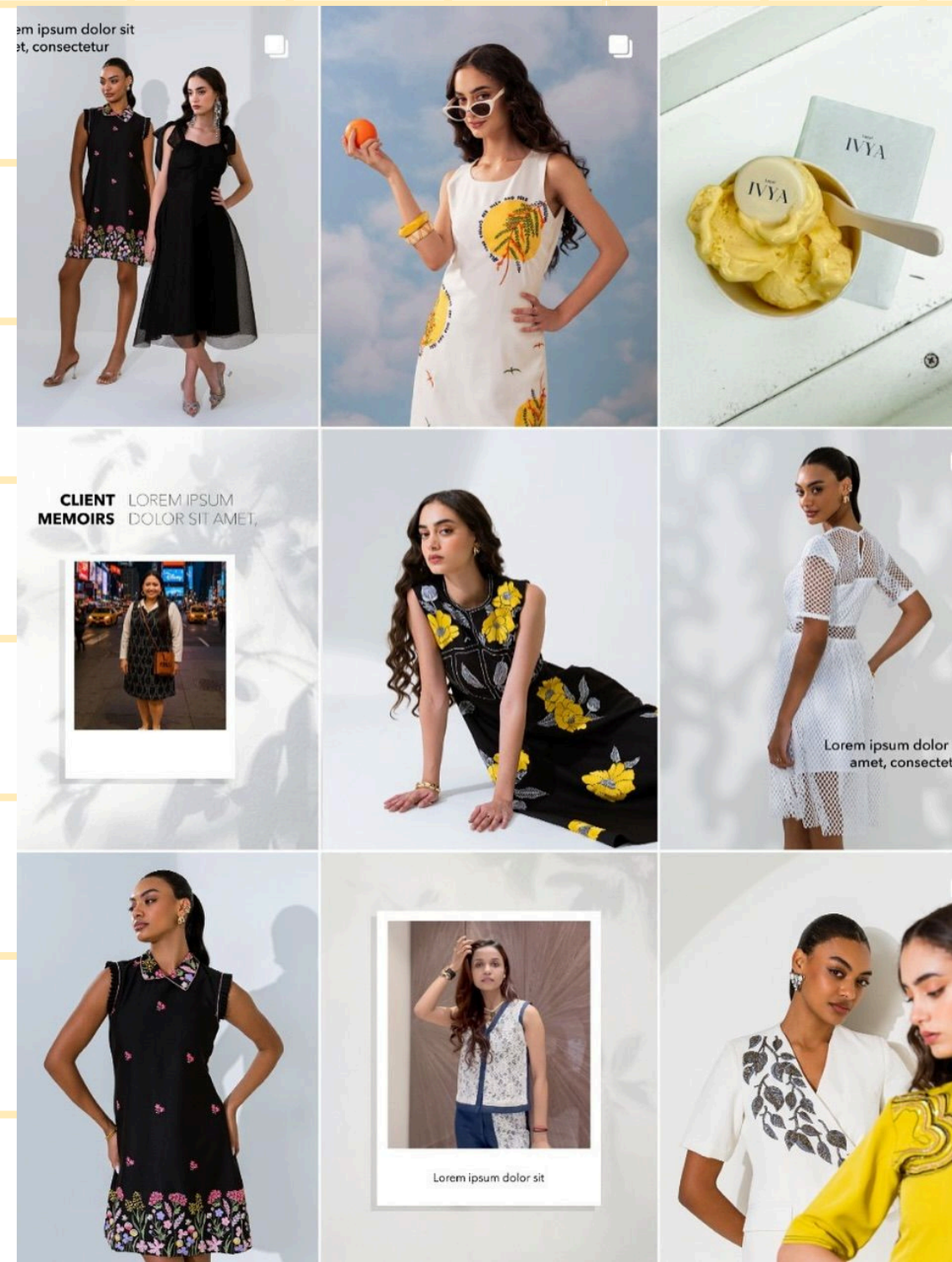
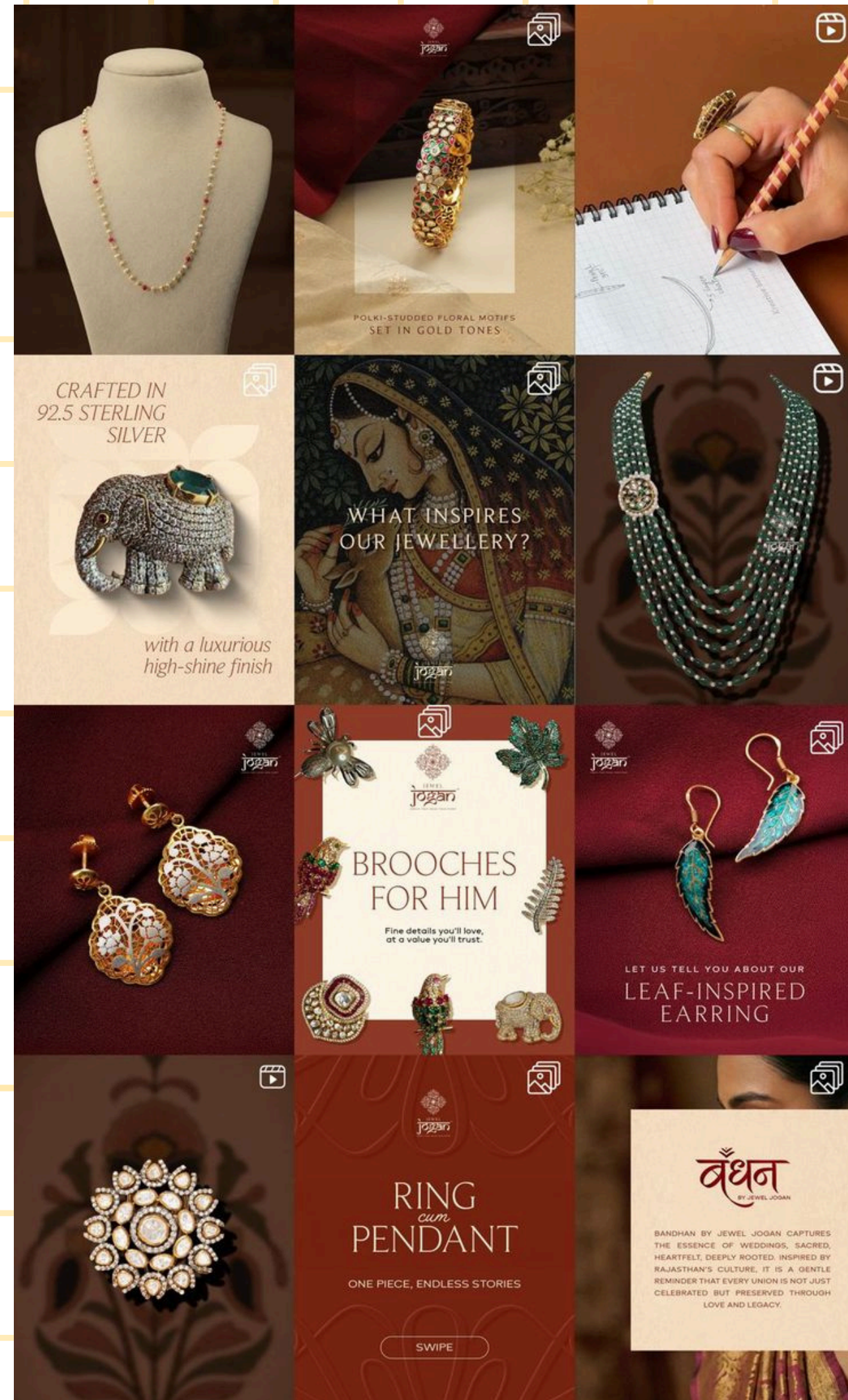
Traditional

Find your Different.

Ethnic look



# Social Media Grid

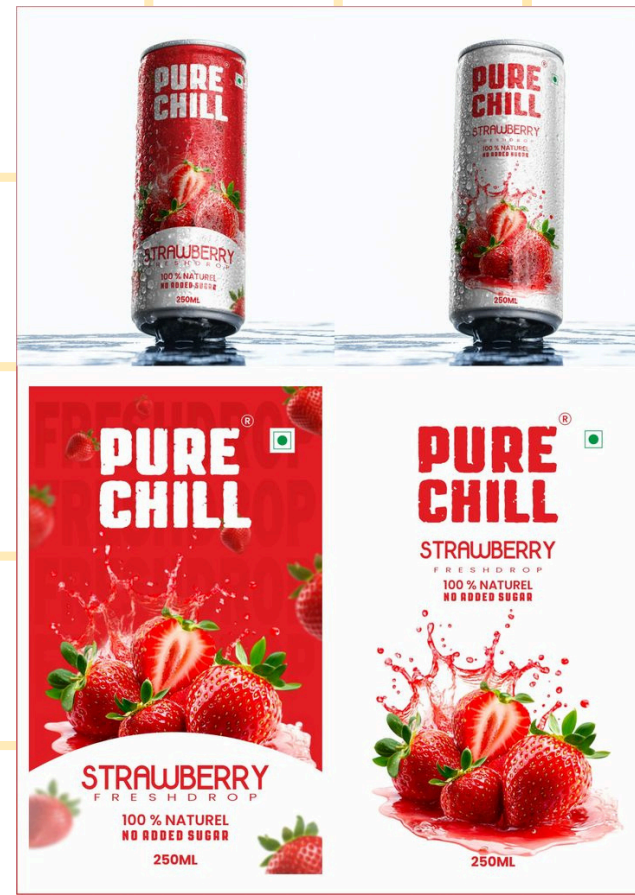


# Social Media Grid

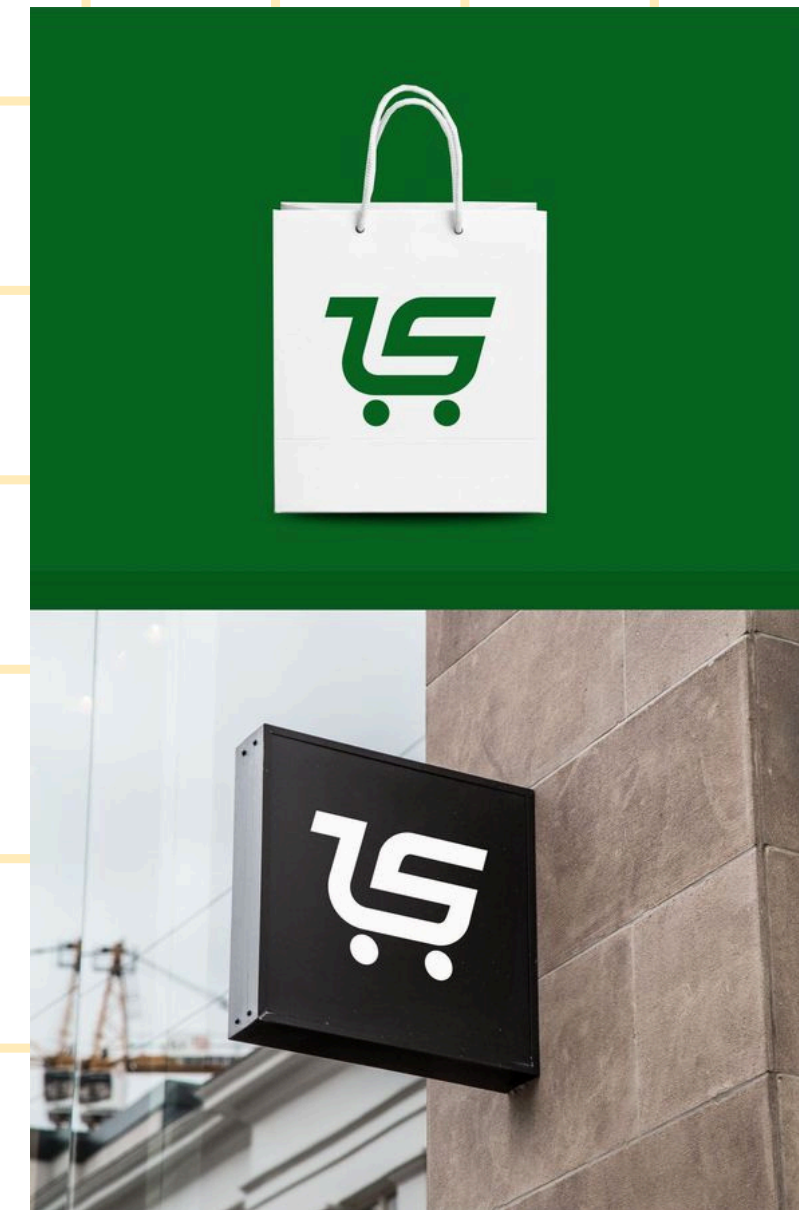




# Package Designs



Go Digital Bro



# Logo Designs



**EVERY TOUCHPOINT COUNTS.**

Your website, socials, ads, packaging - everything should feel like your brand.



brand

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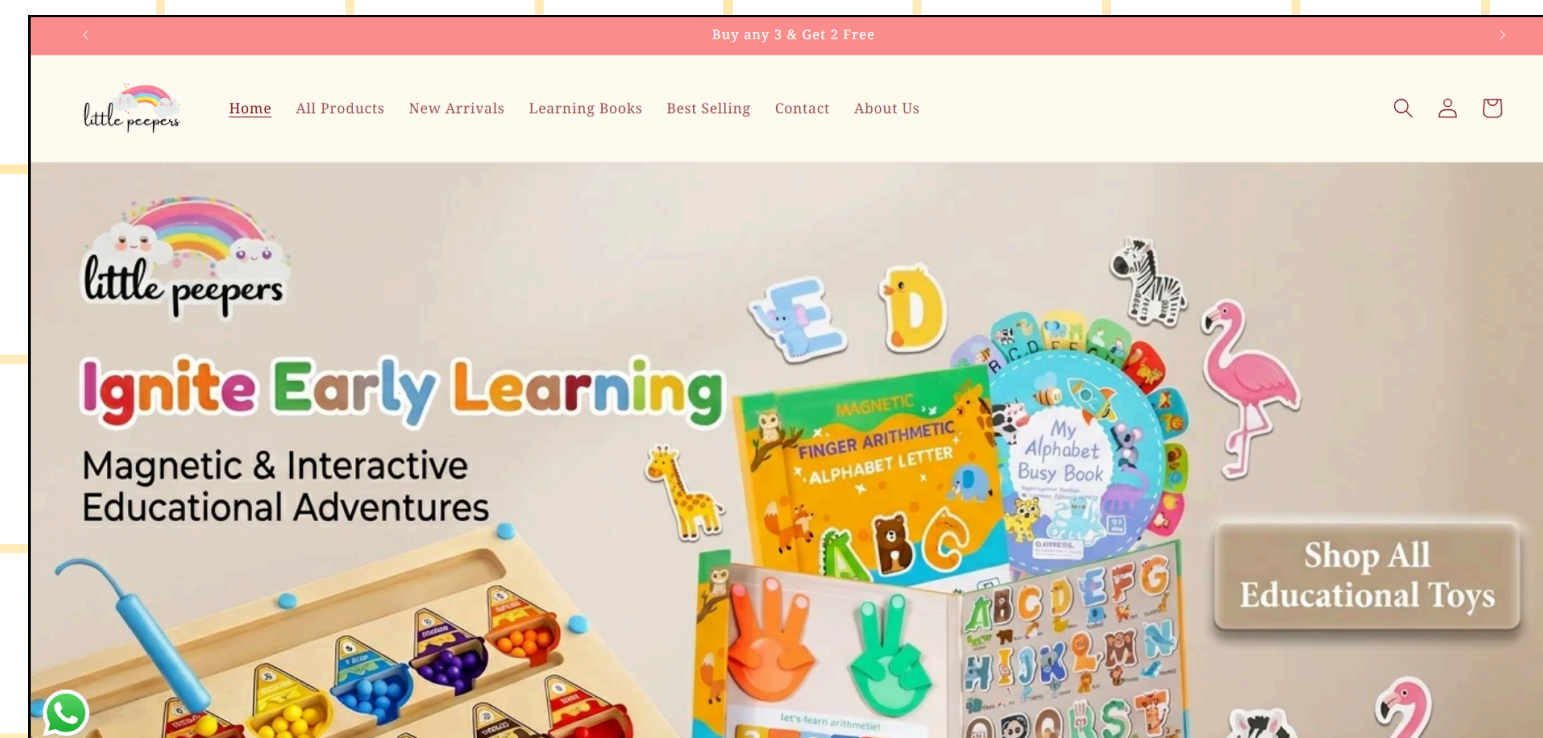
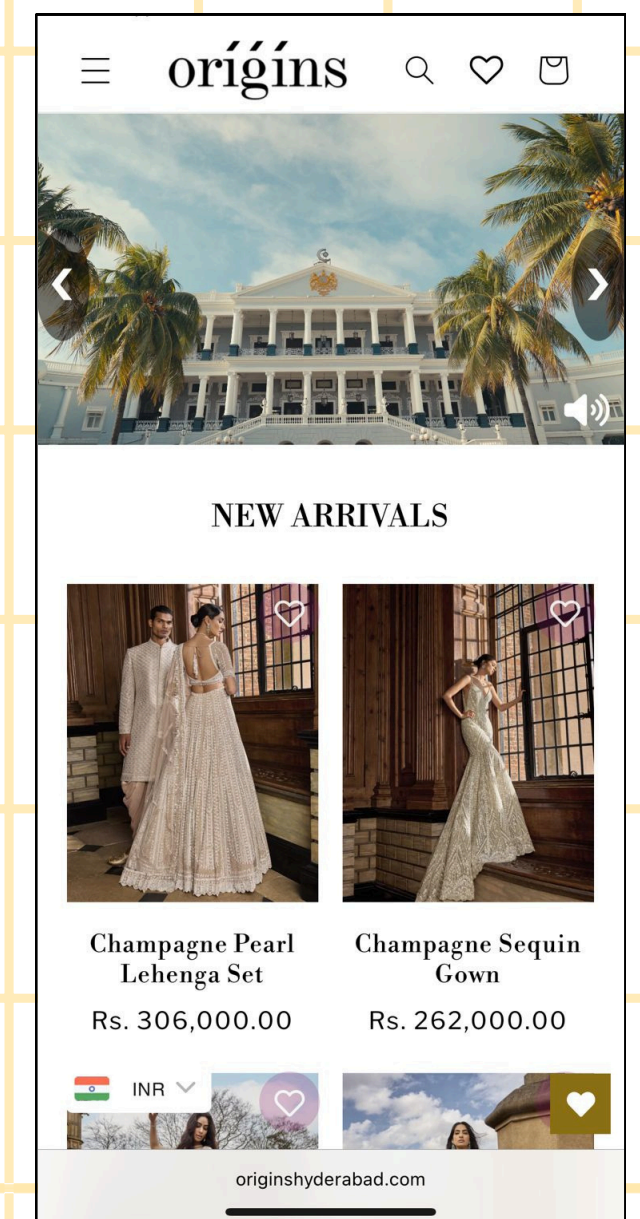
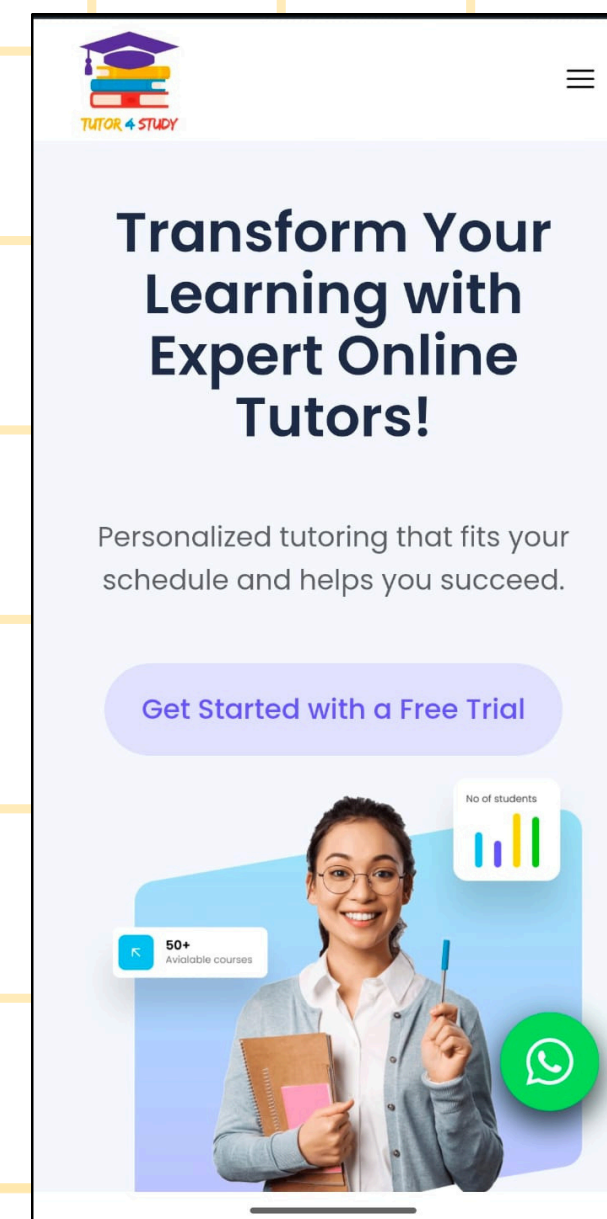
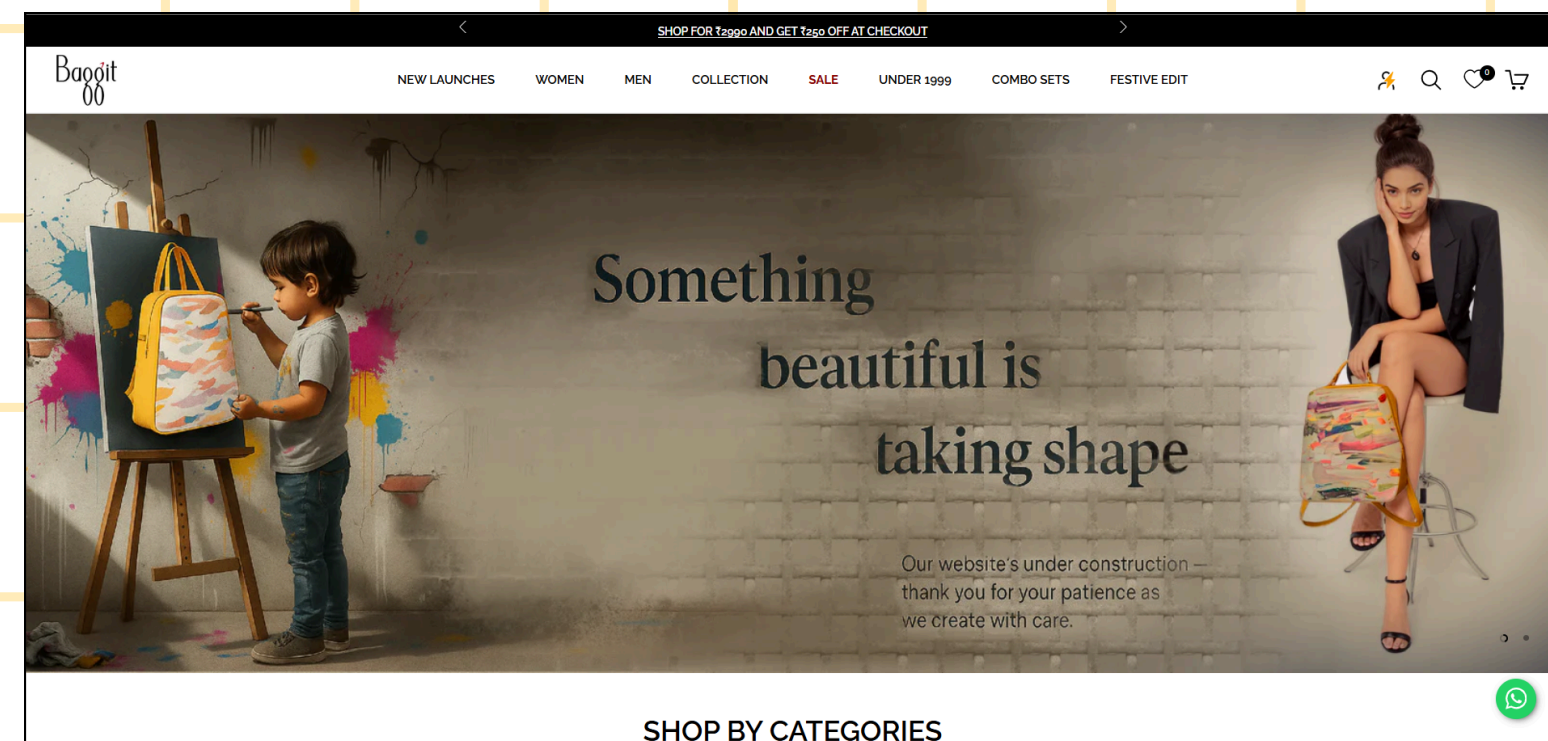
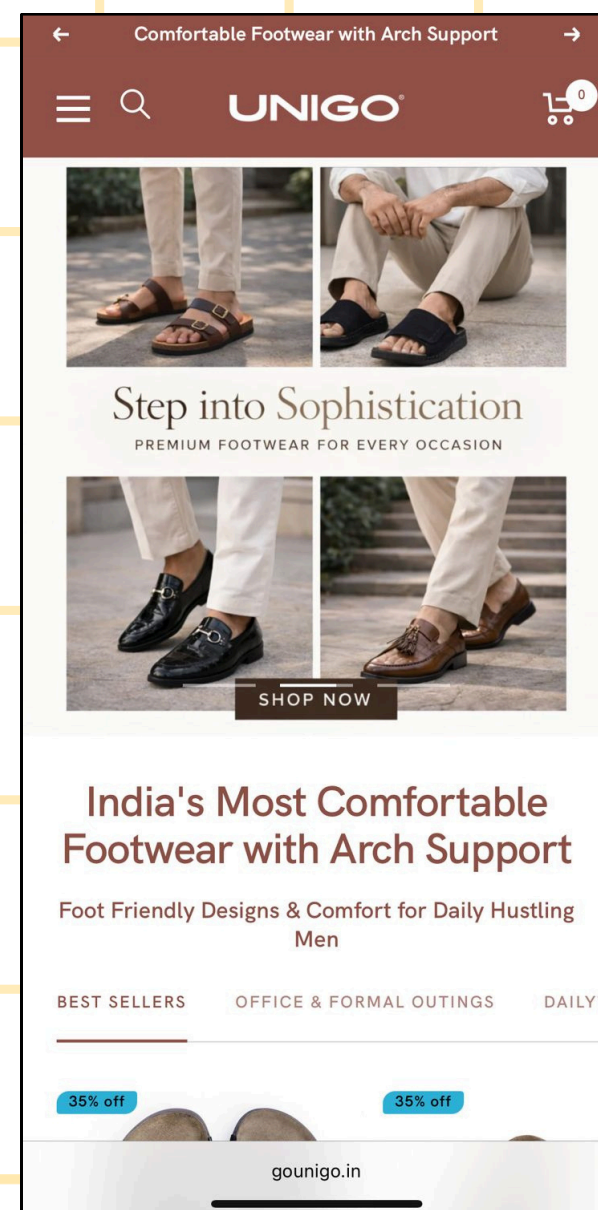
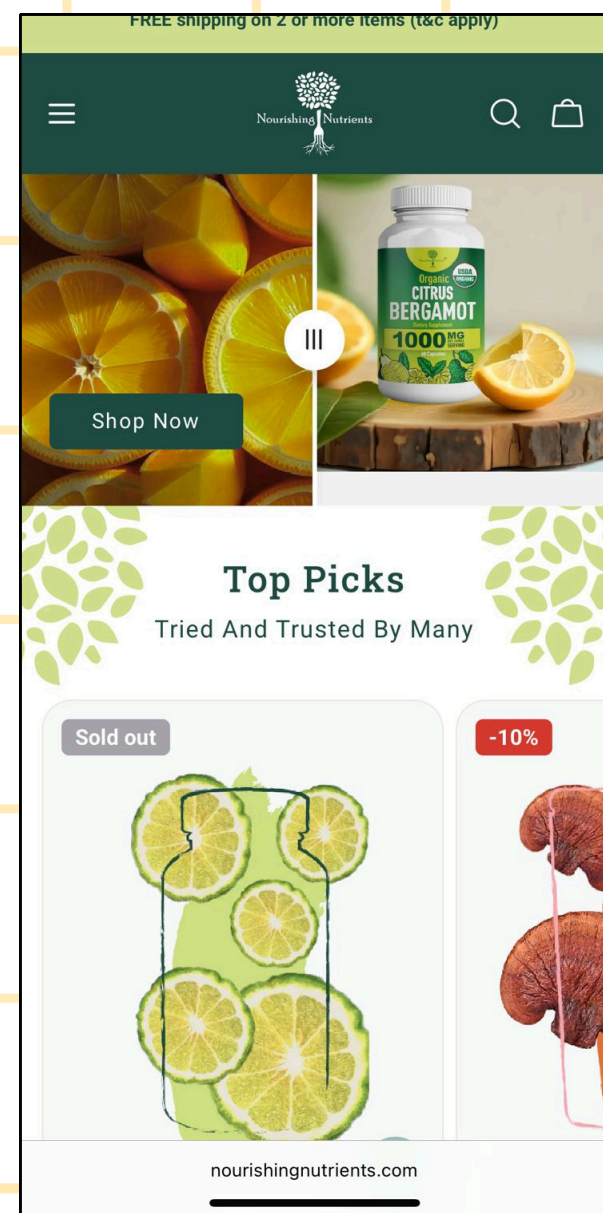
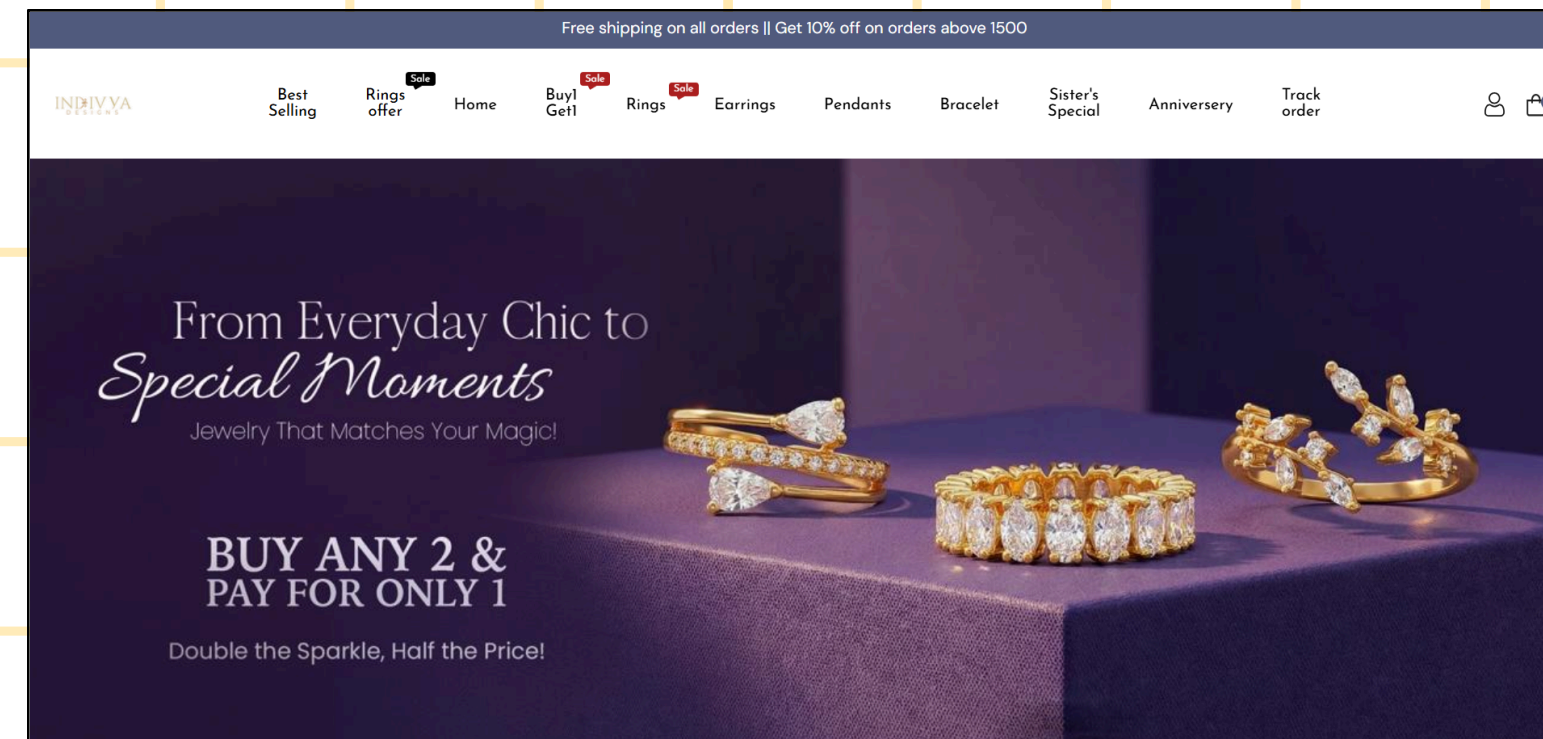
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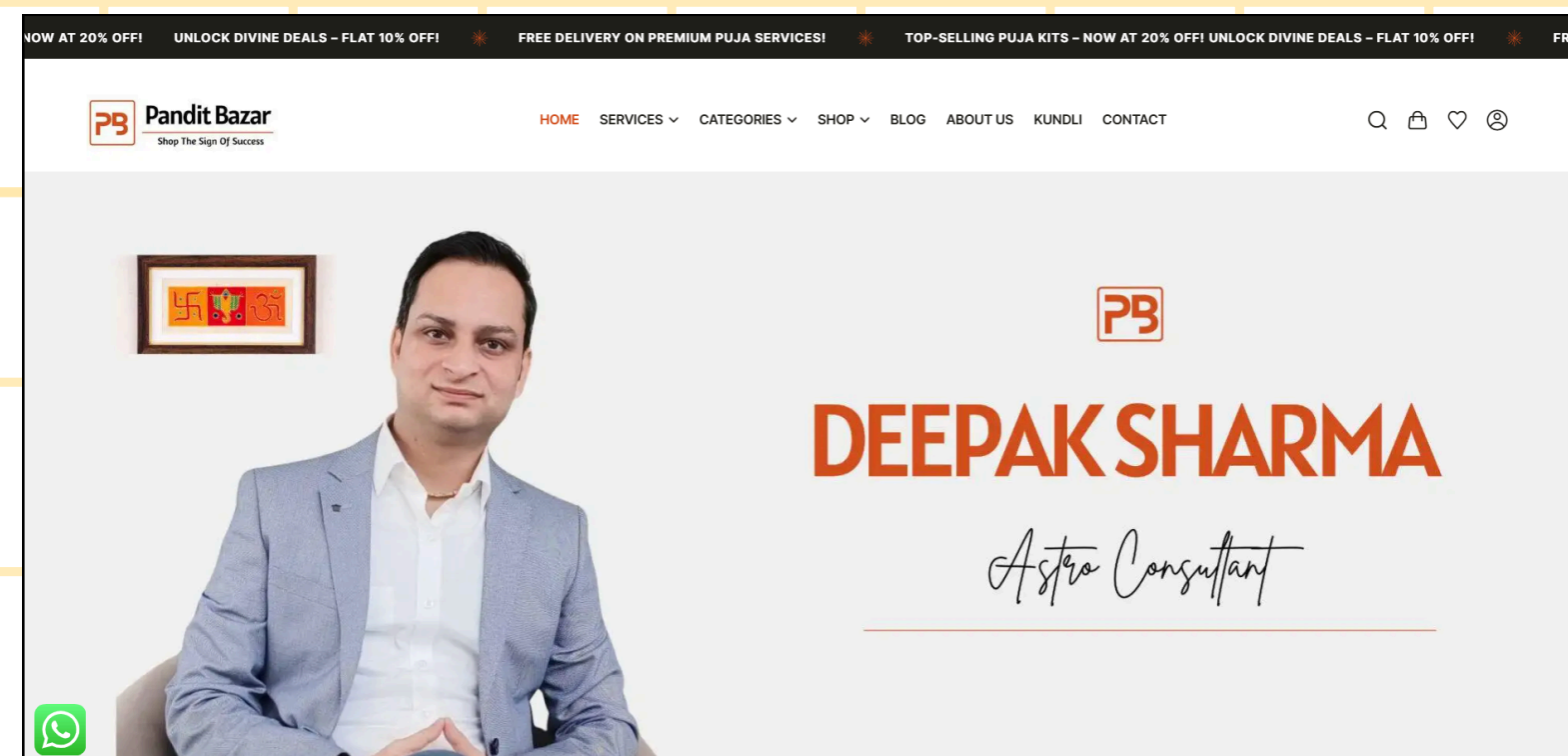
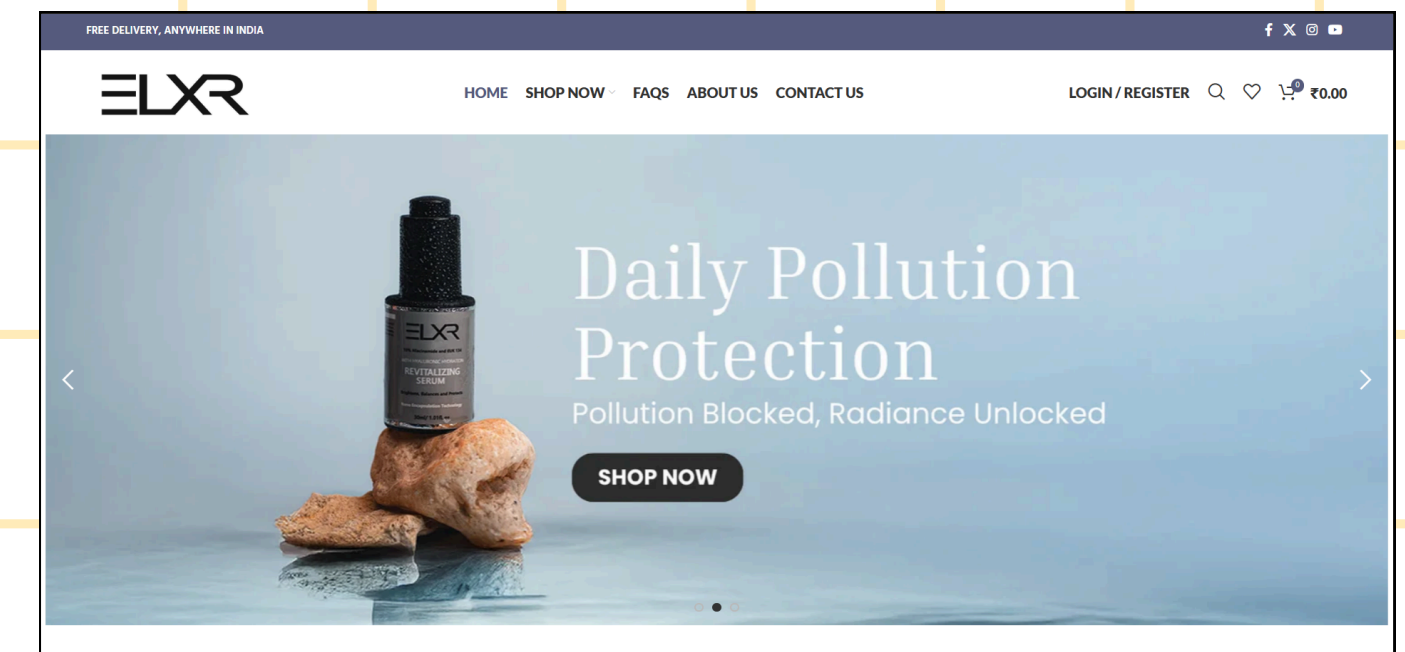
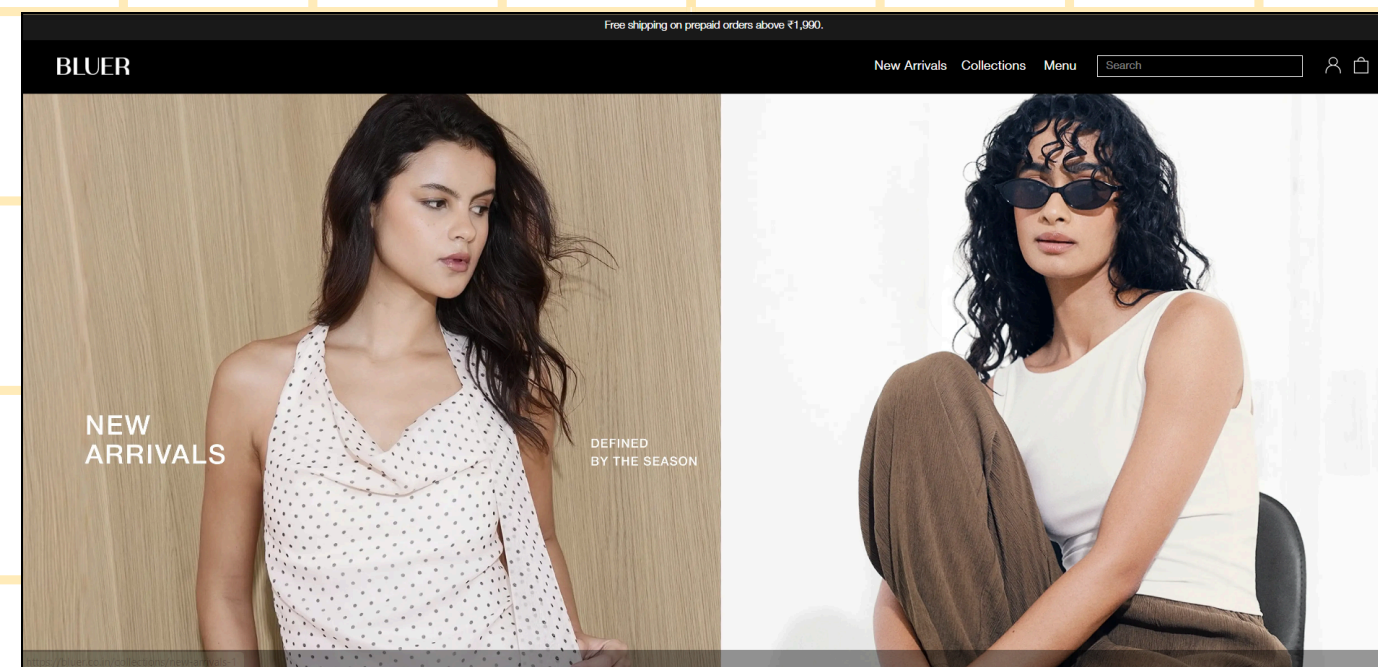
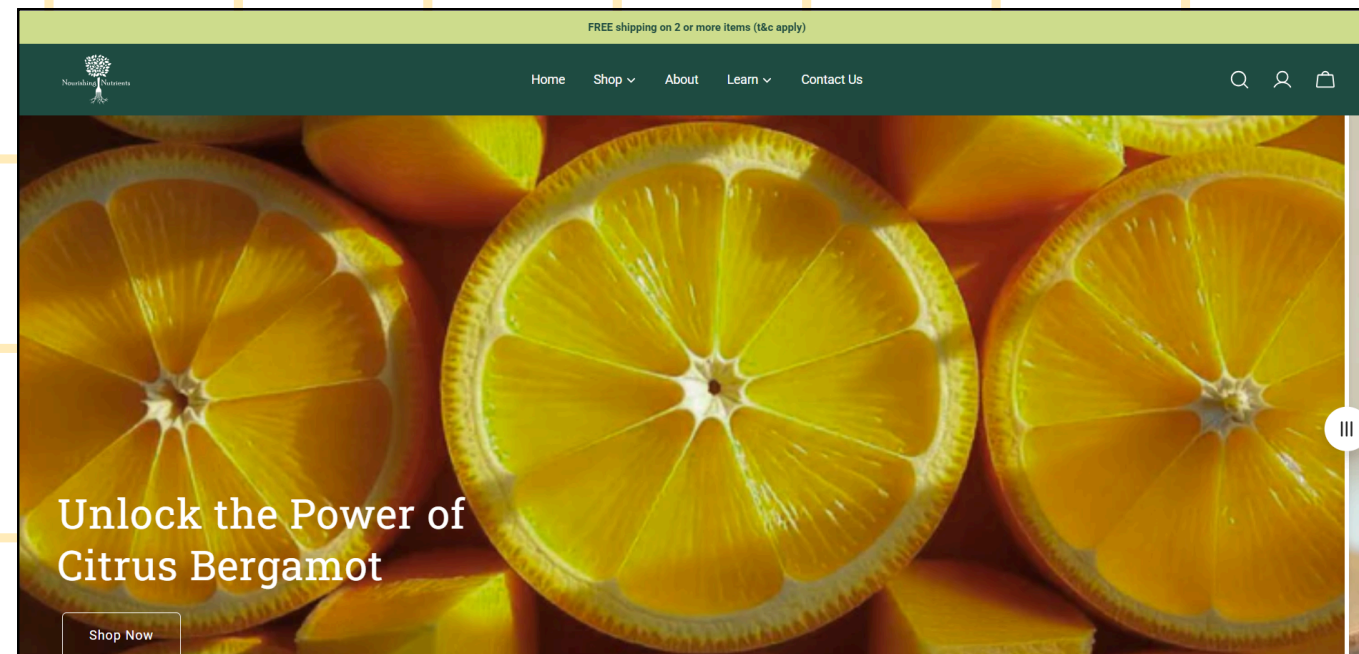
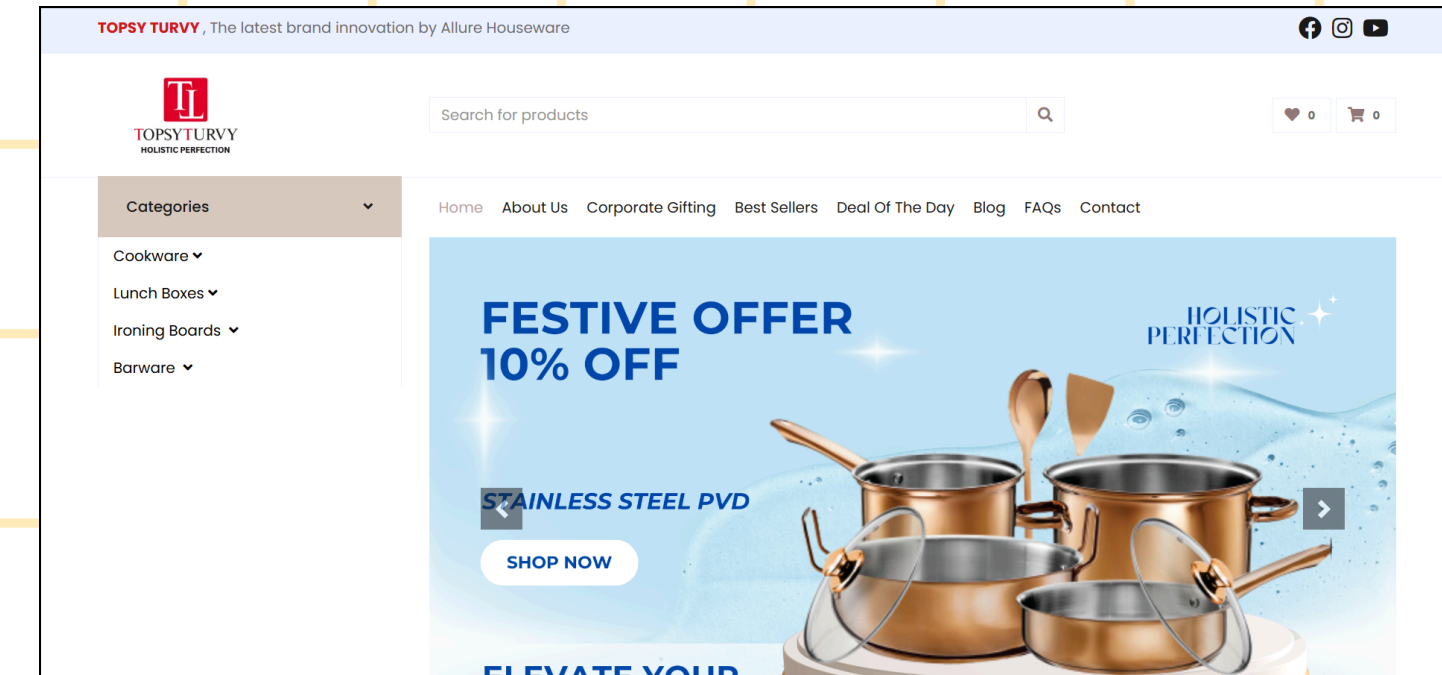
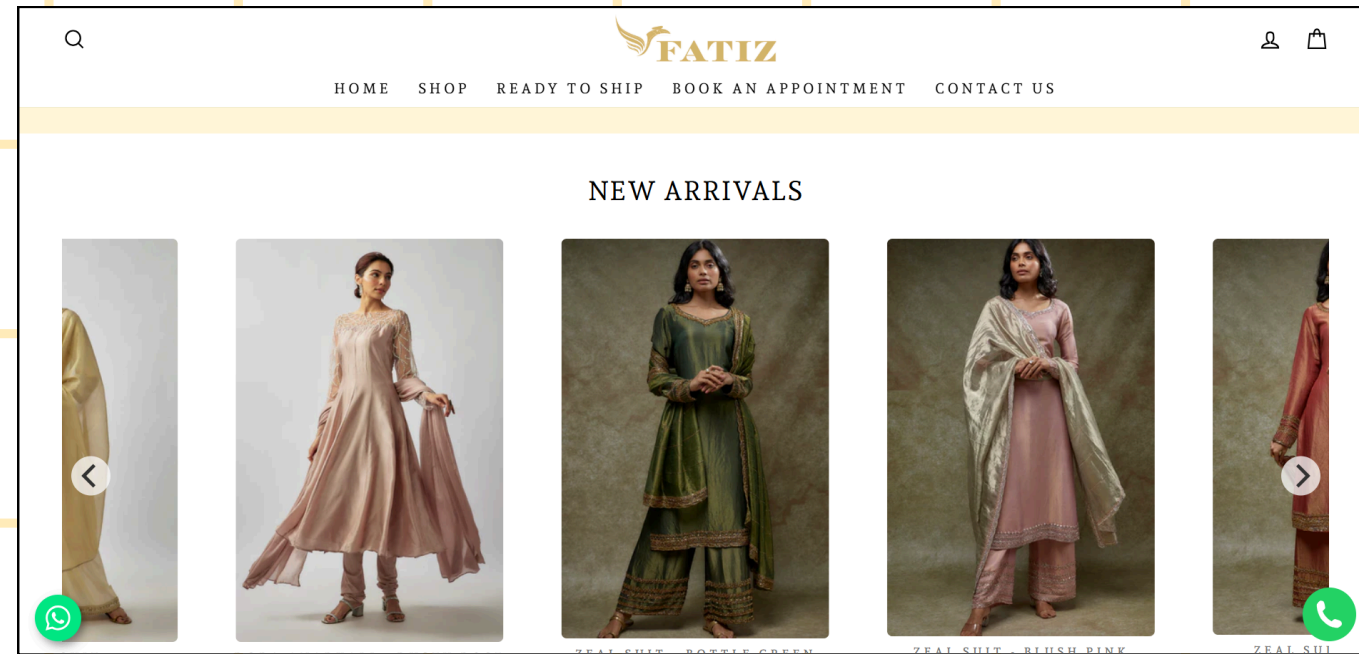
**ORDER NOW**

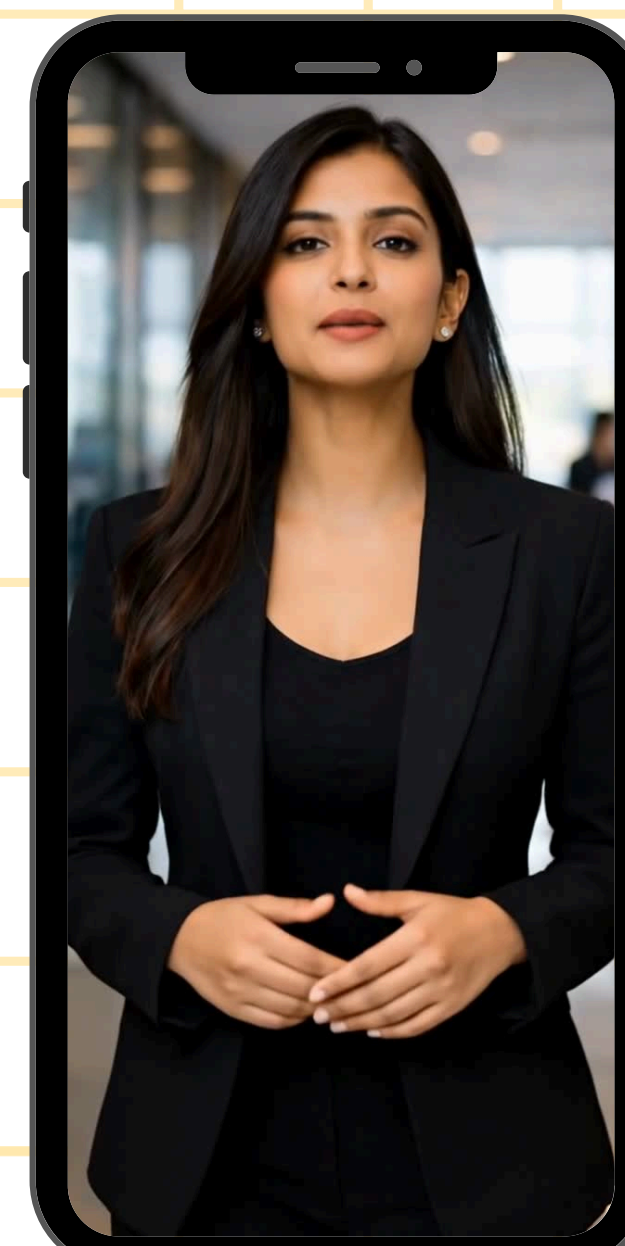
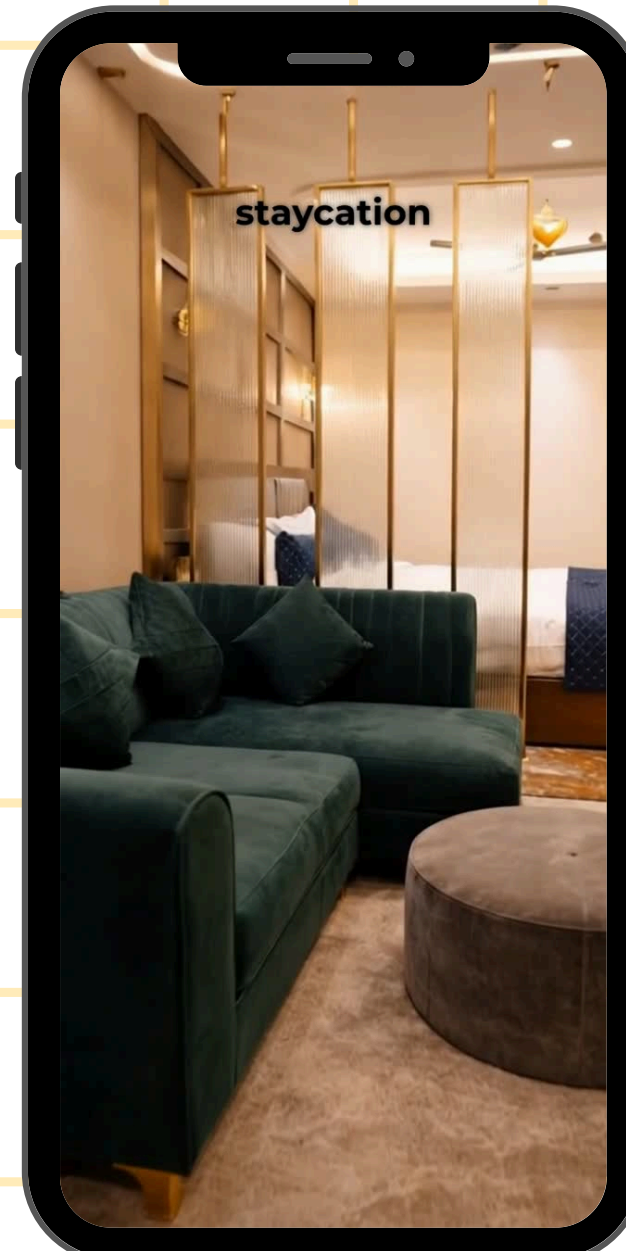
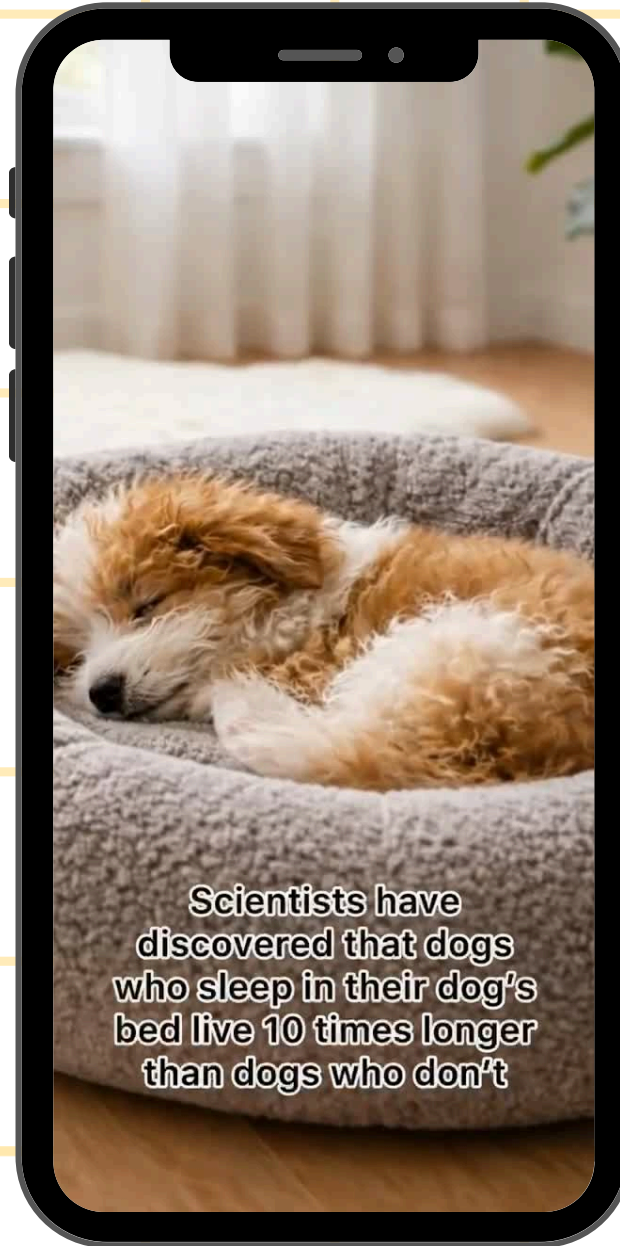
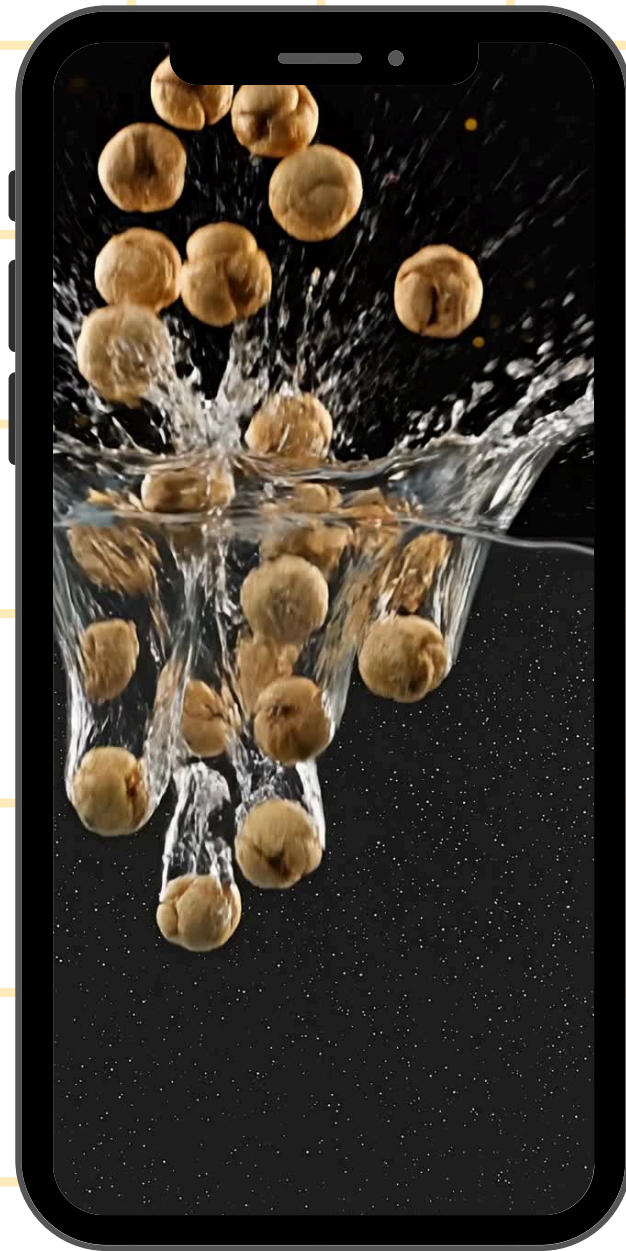
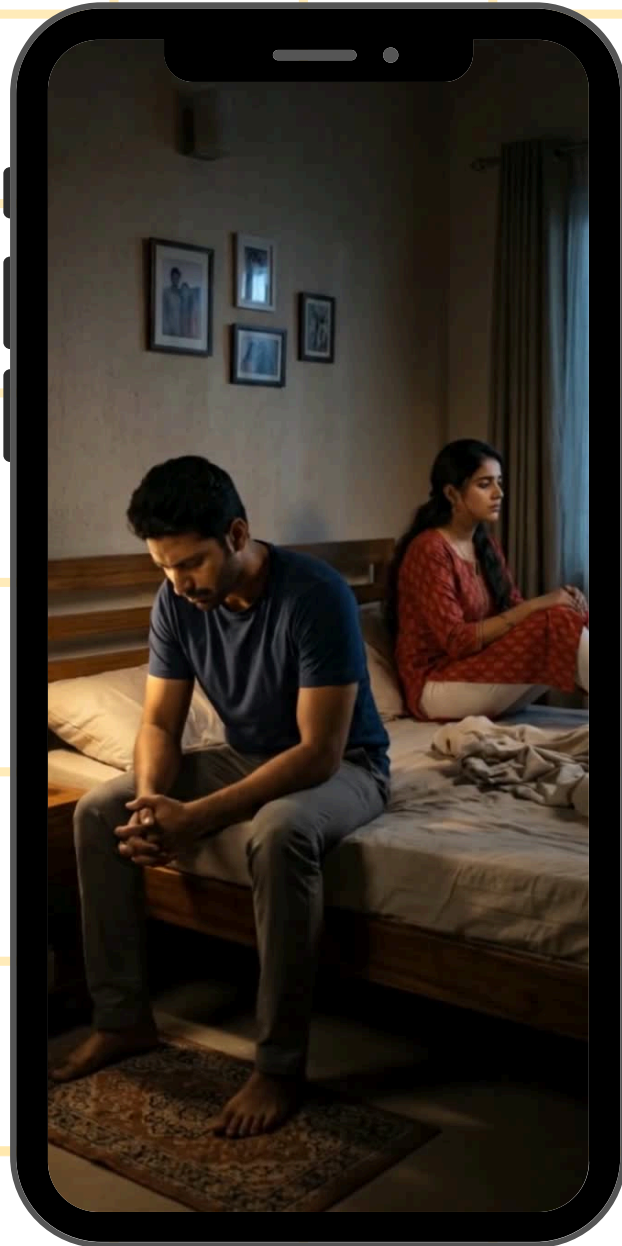
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# Website Designs And Layouts



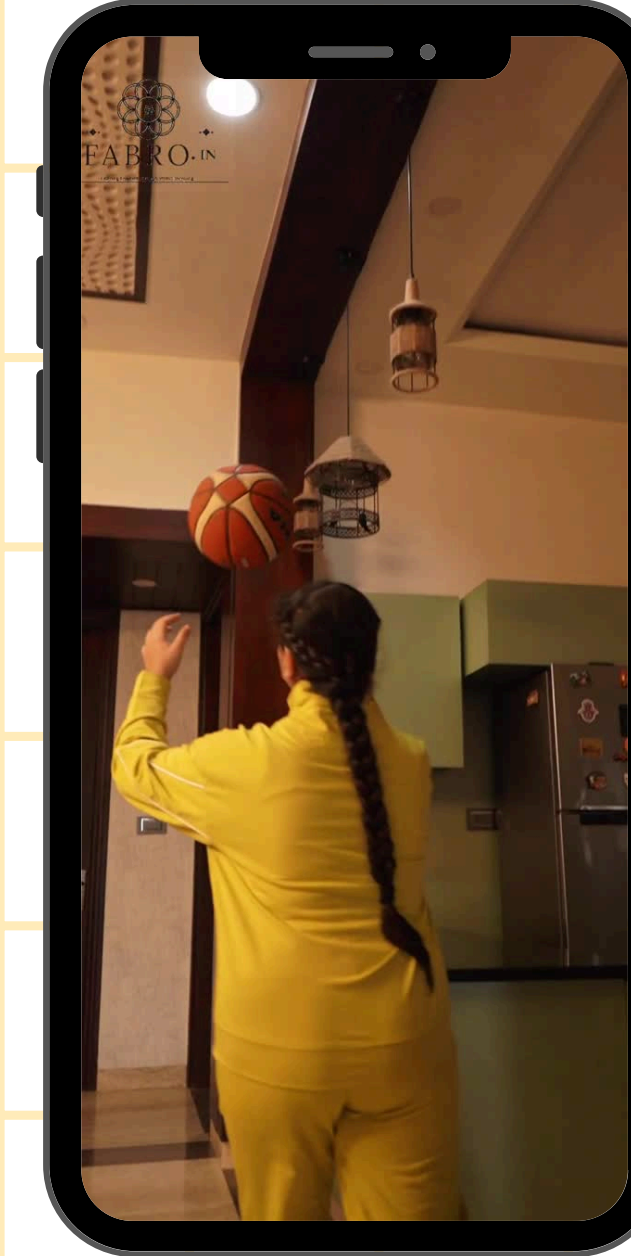
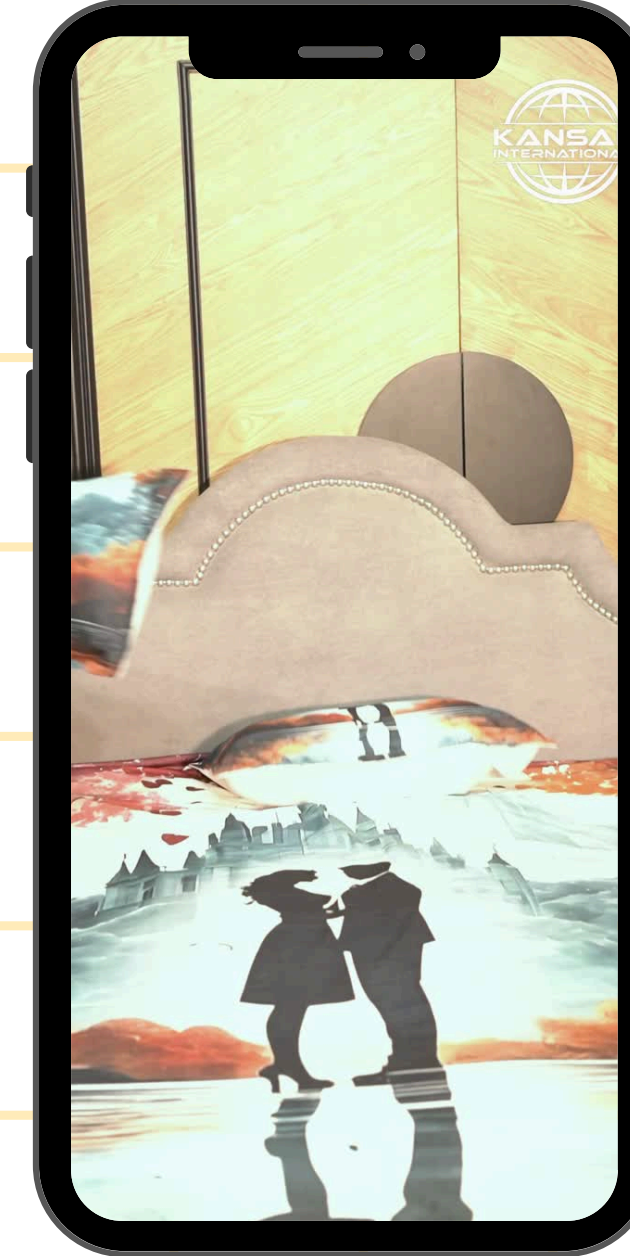
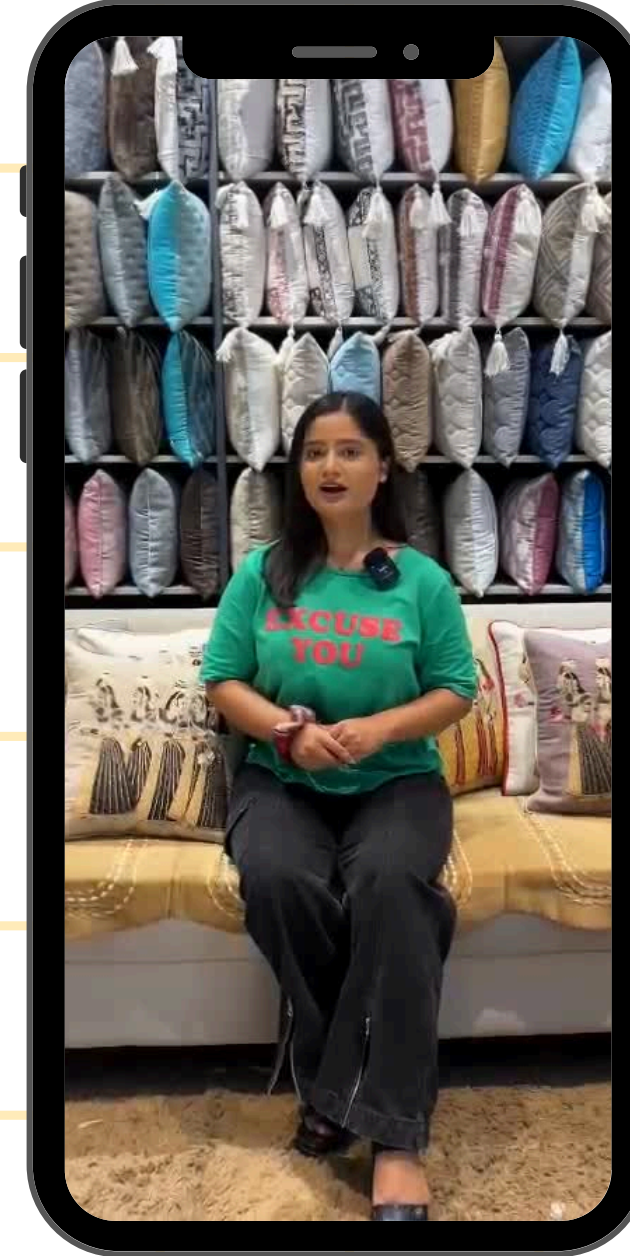
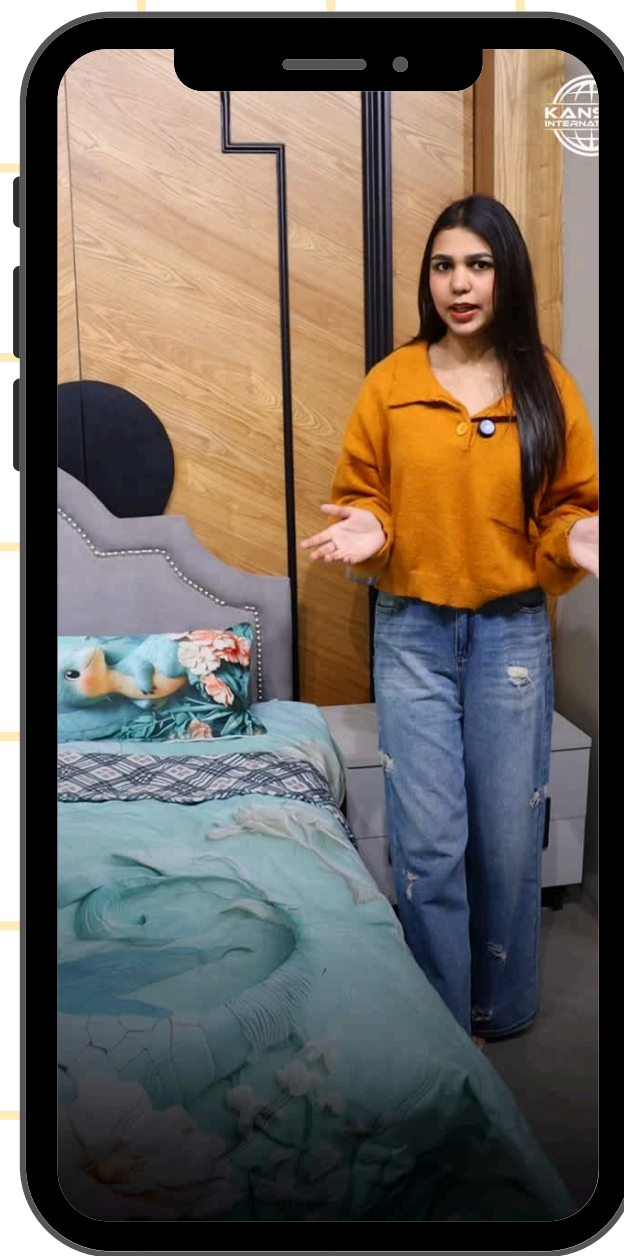
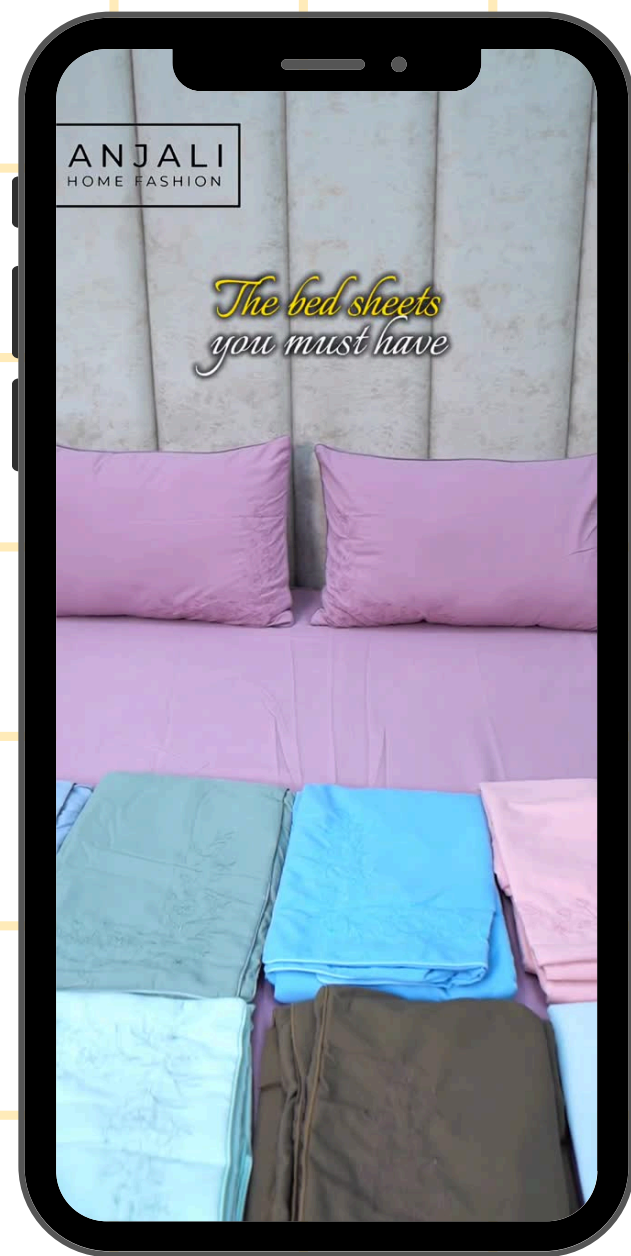
# Website Designs And Layouts



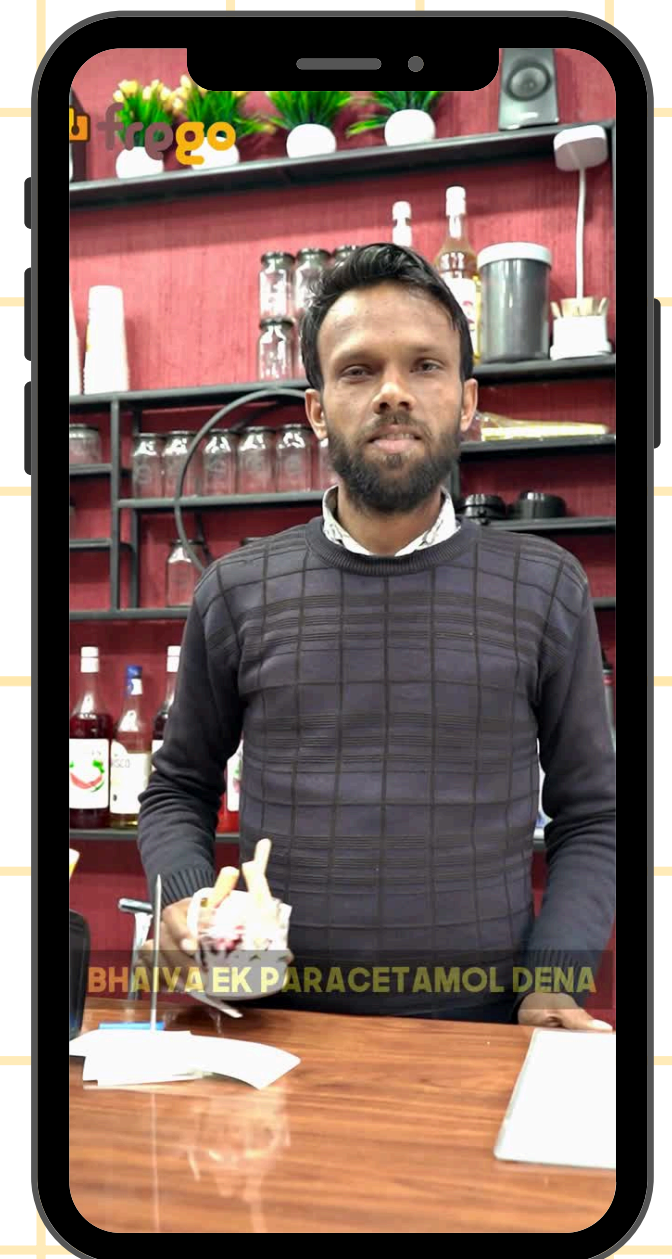
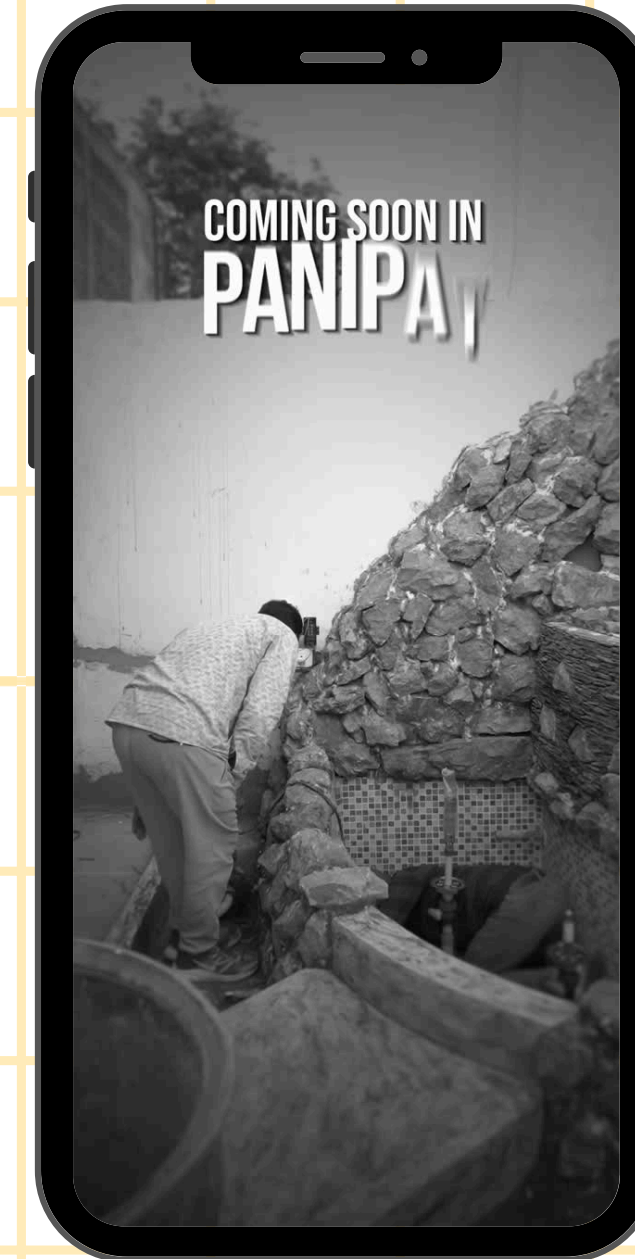
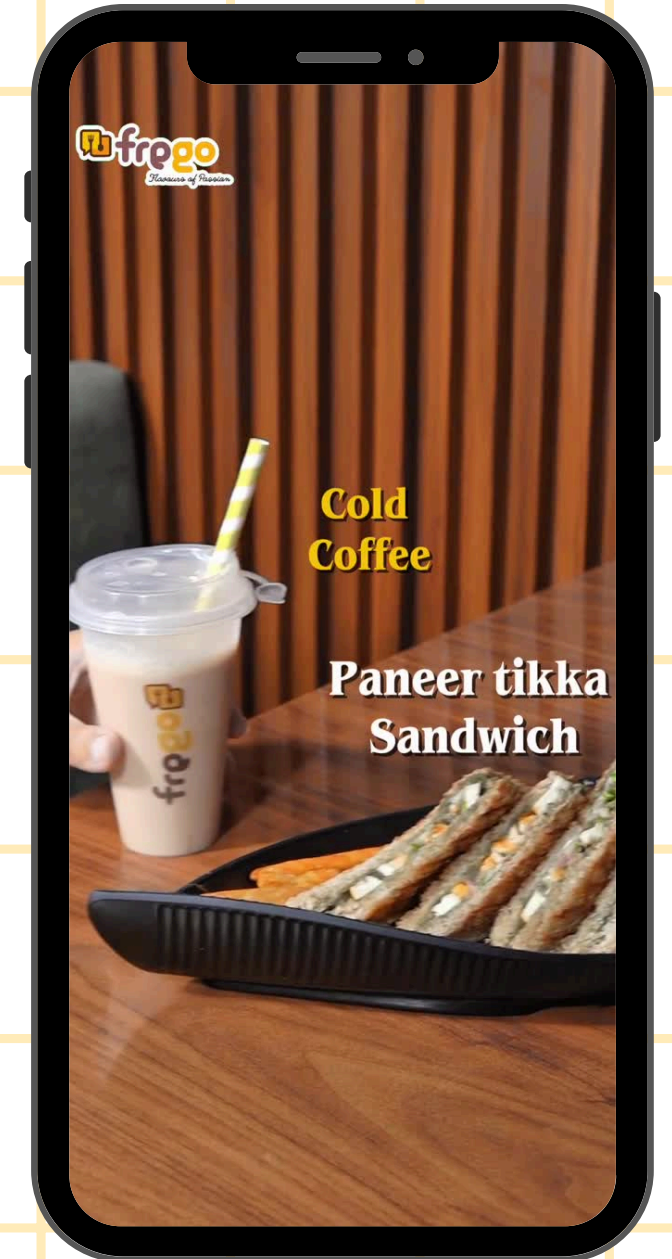
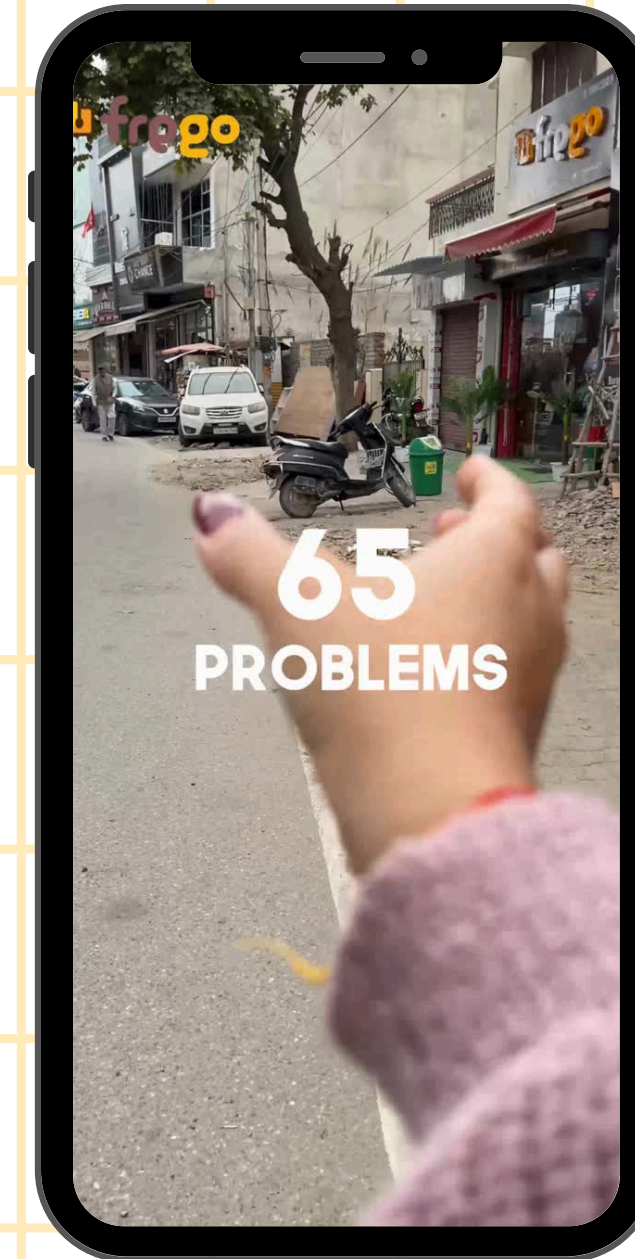
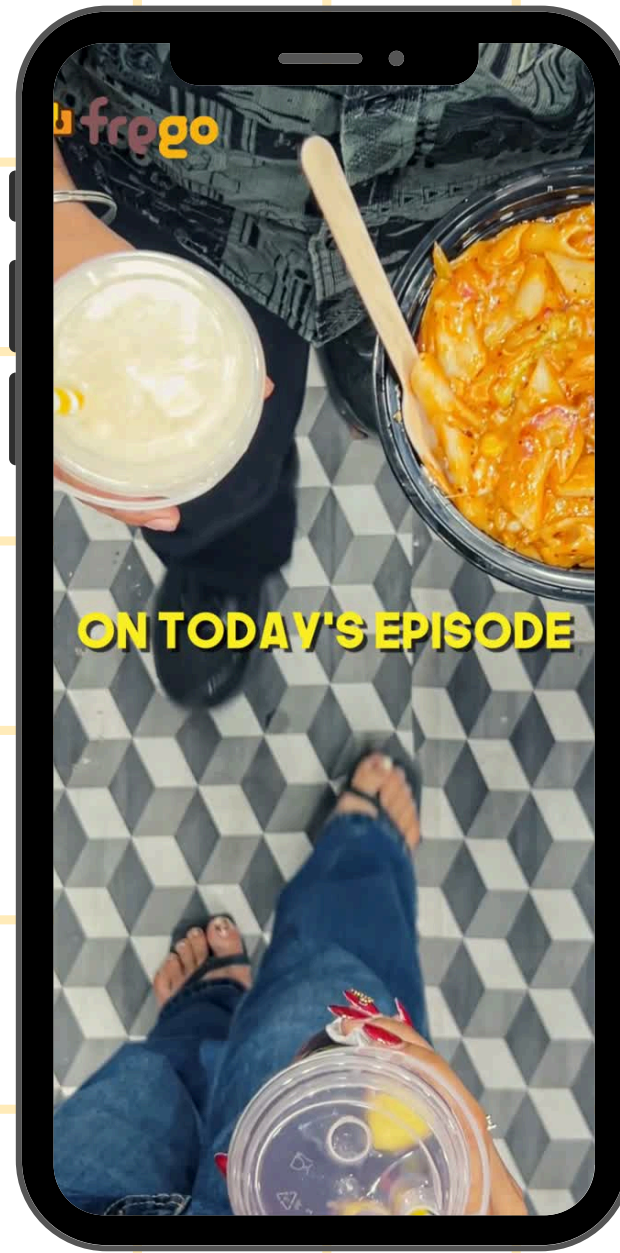
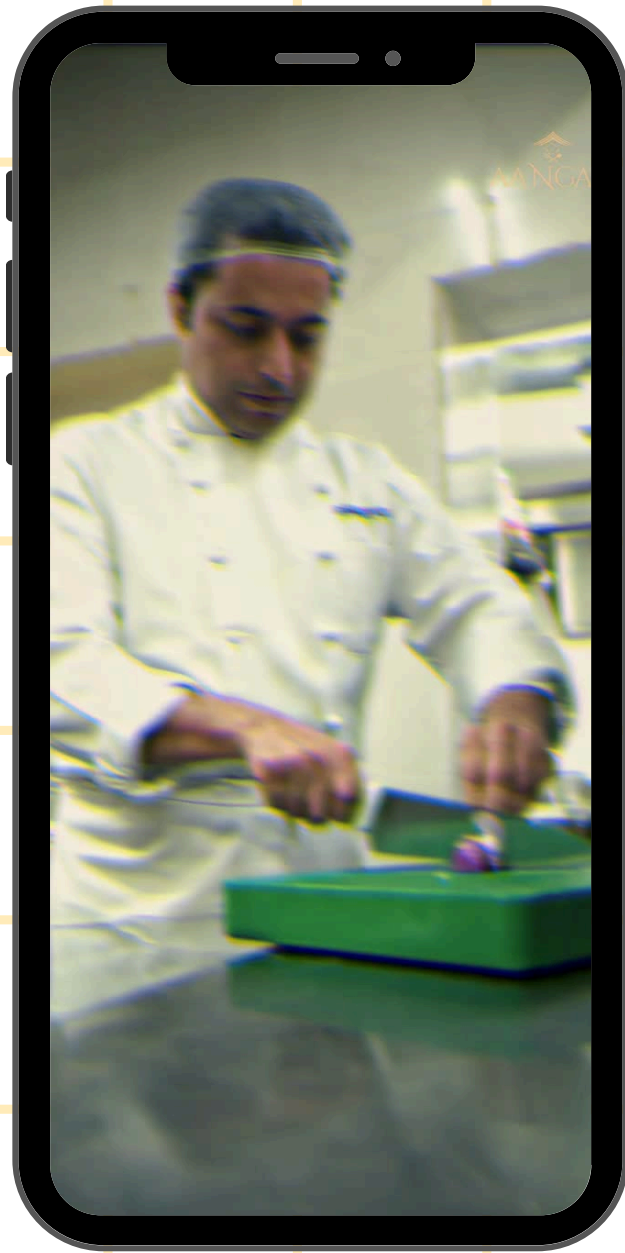


AI Videos

# Video Edits

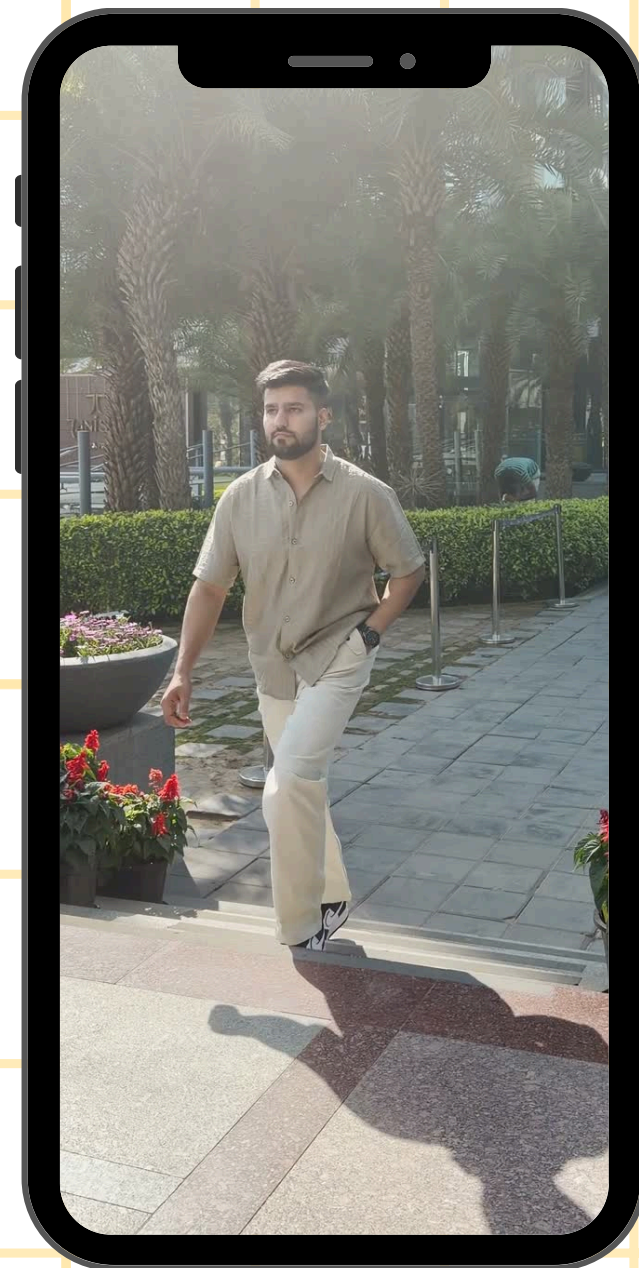
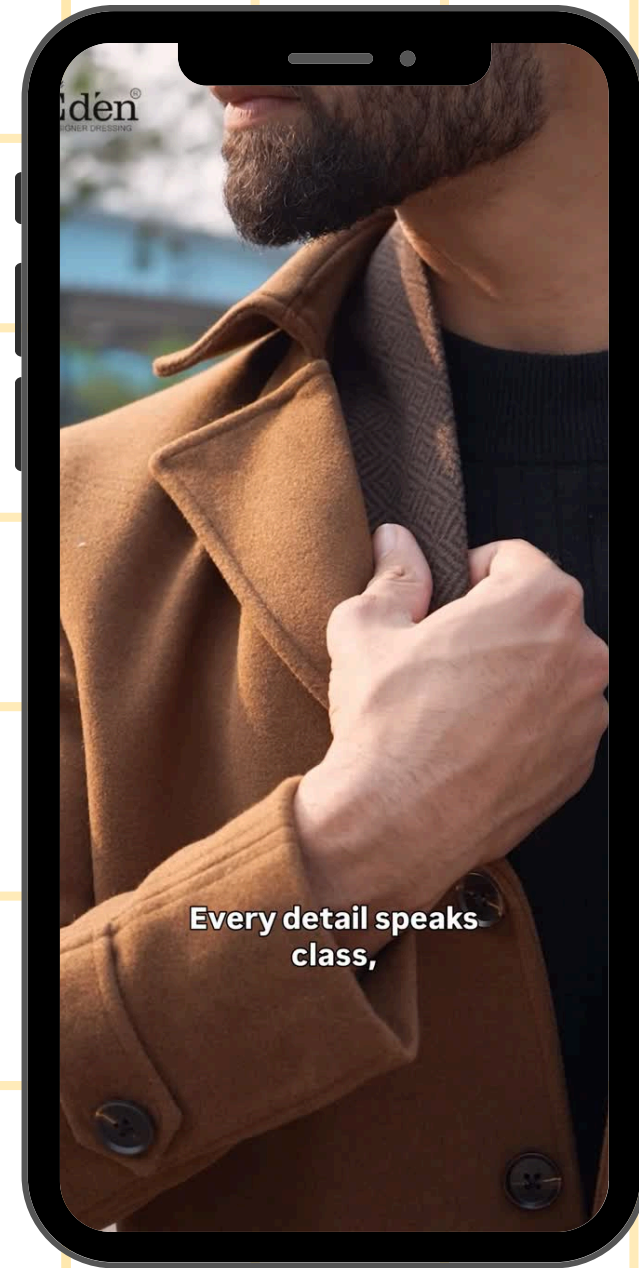
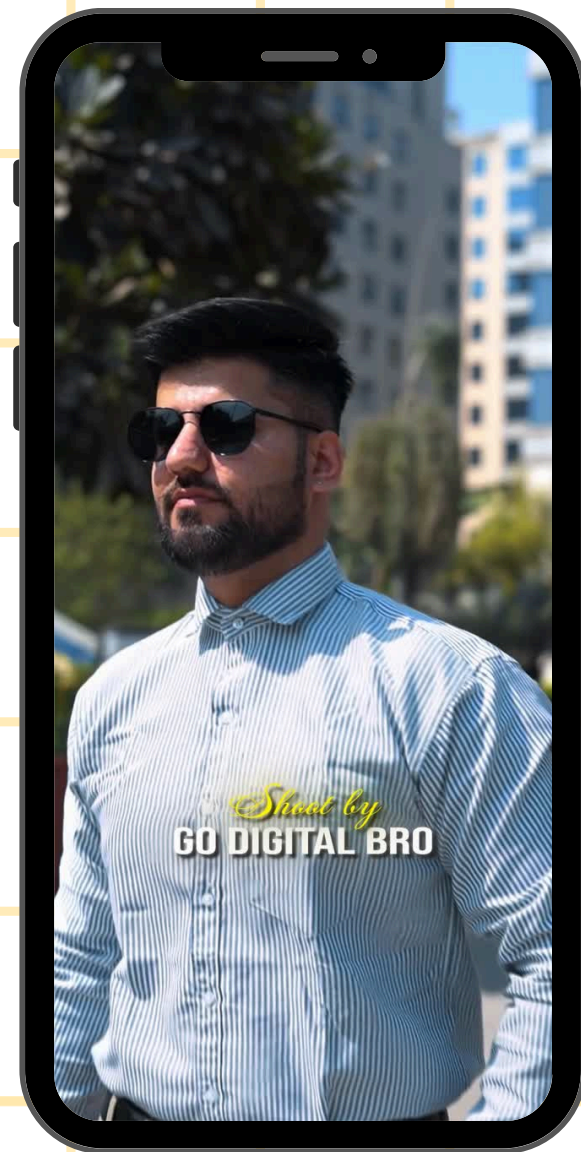
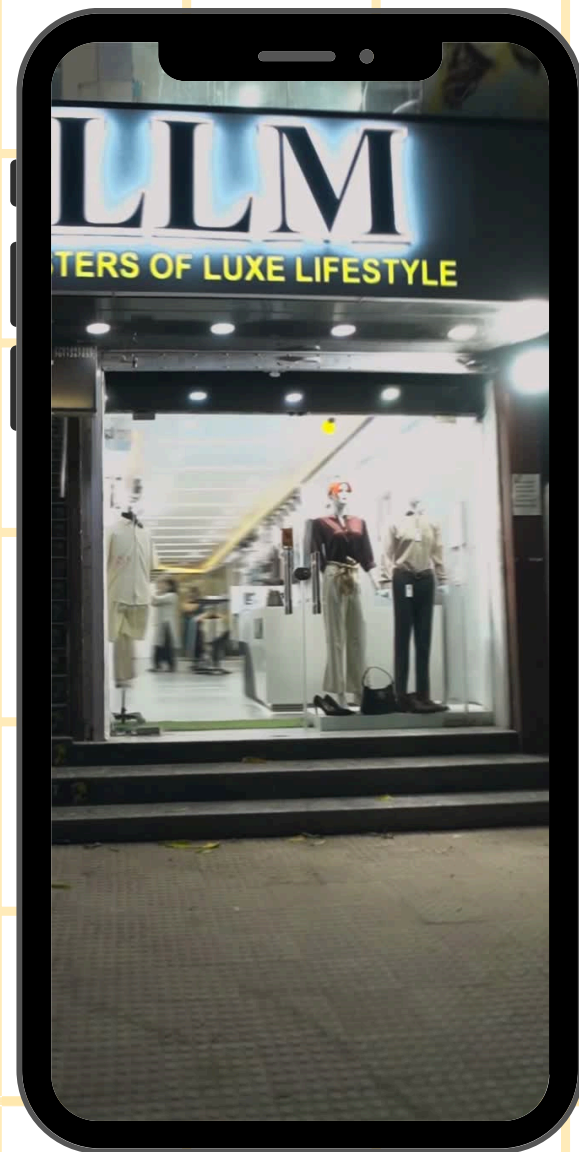


**Restaurant & Cafe**

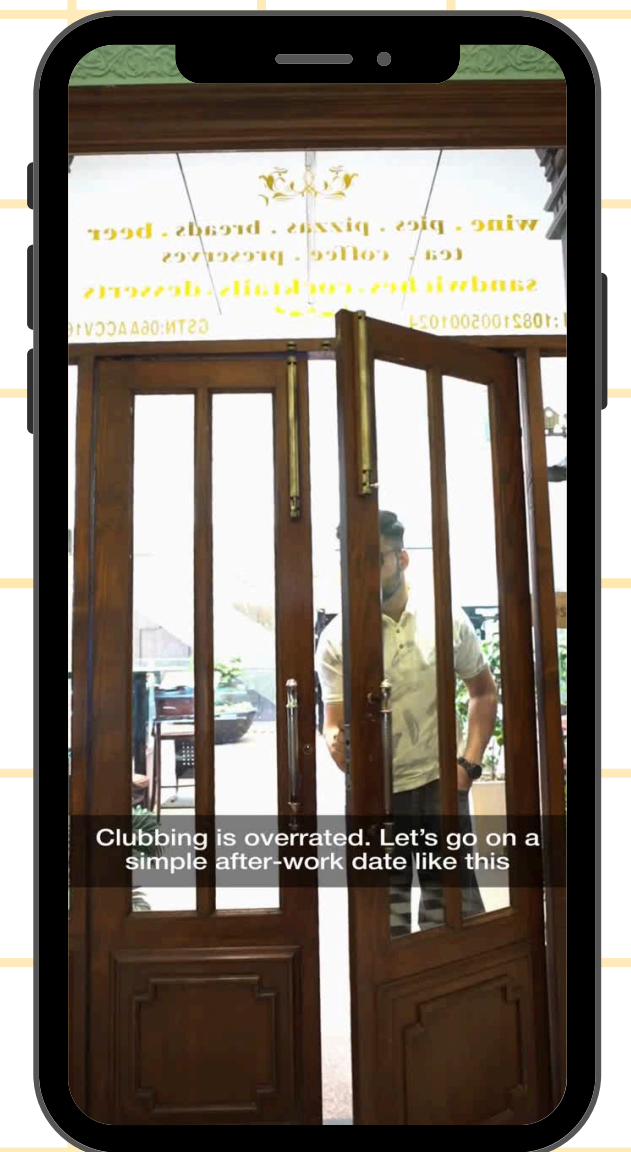
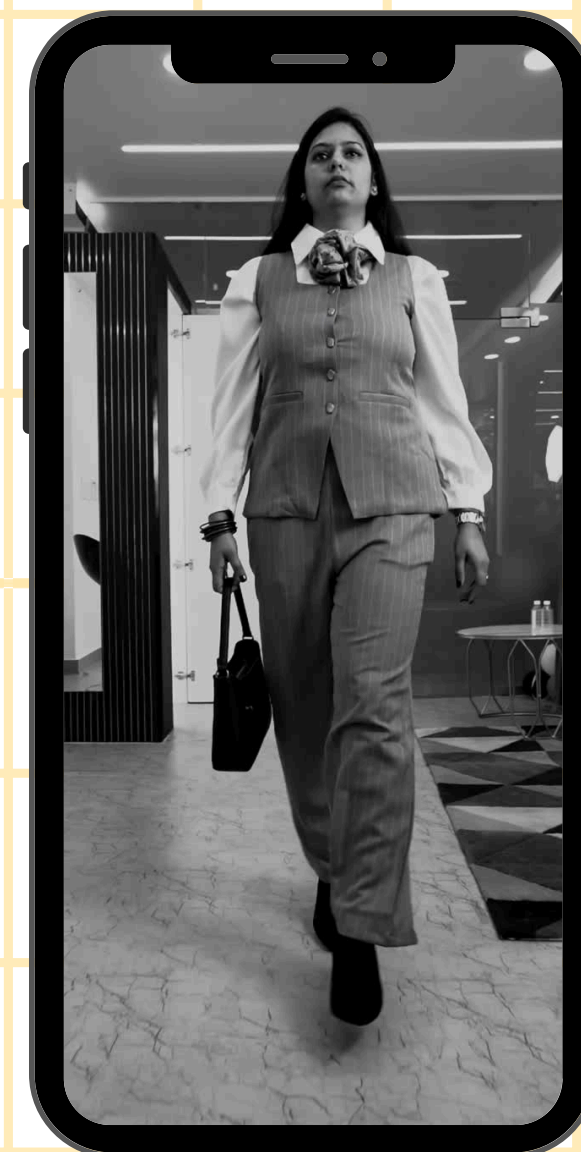
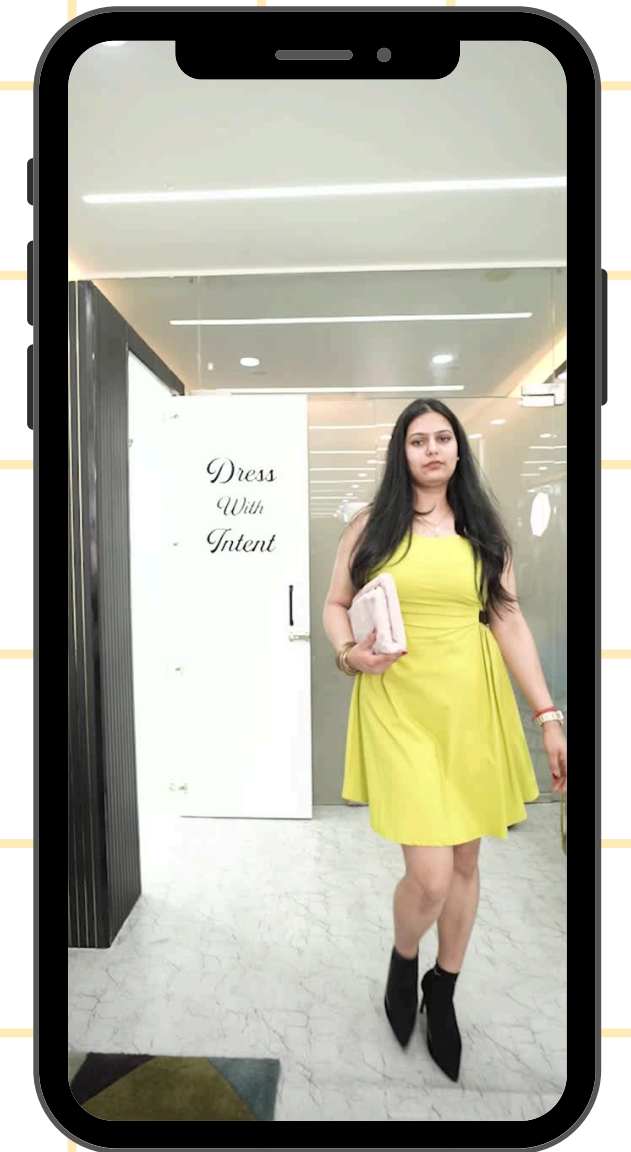
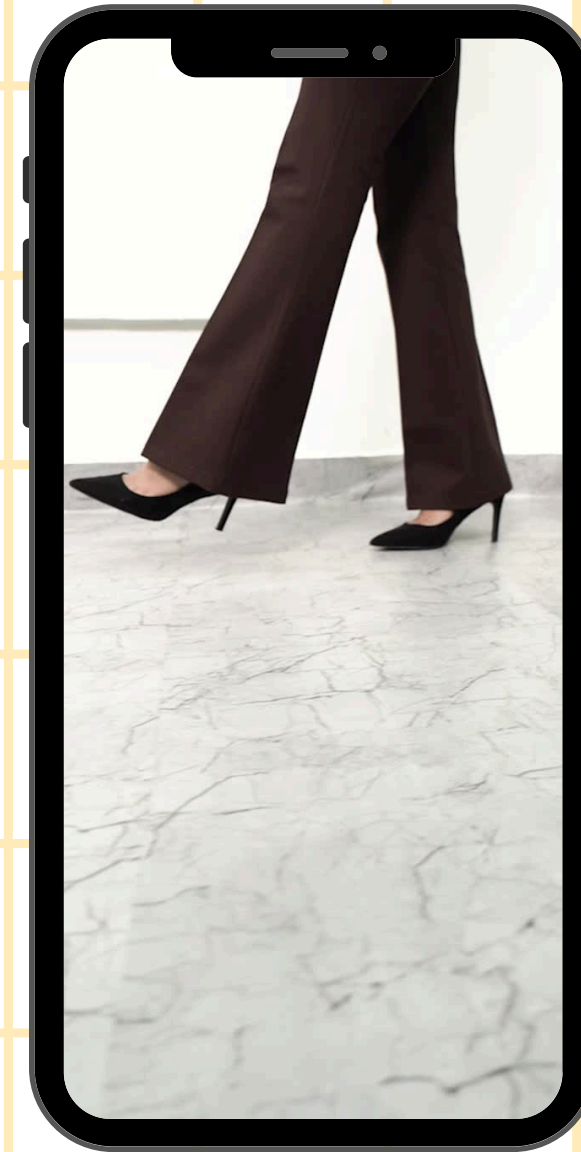


**Video Edits**

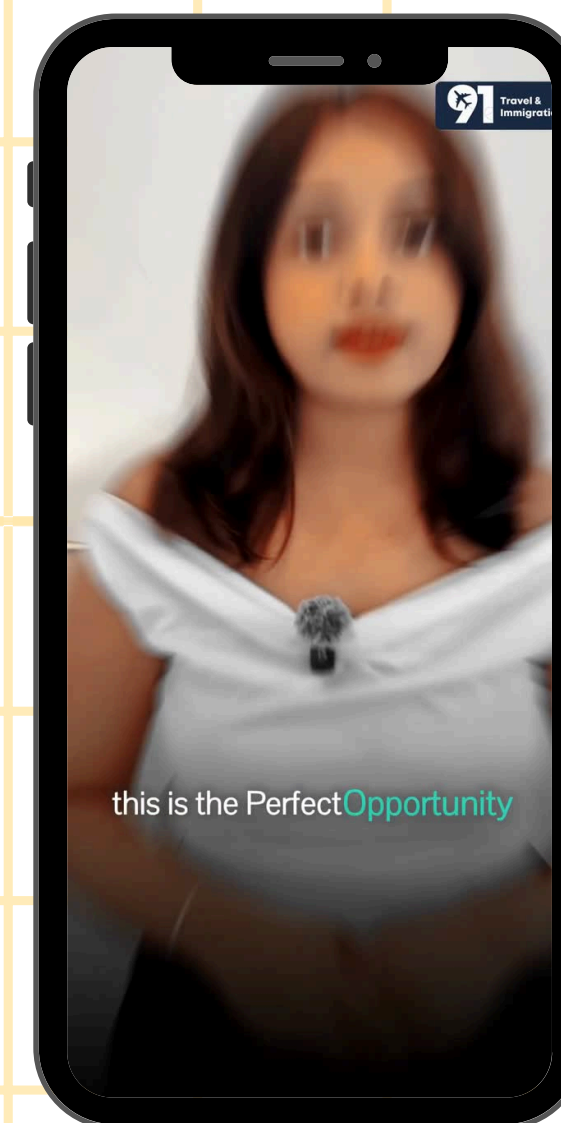
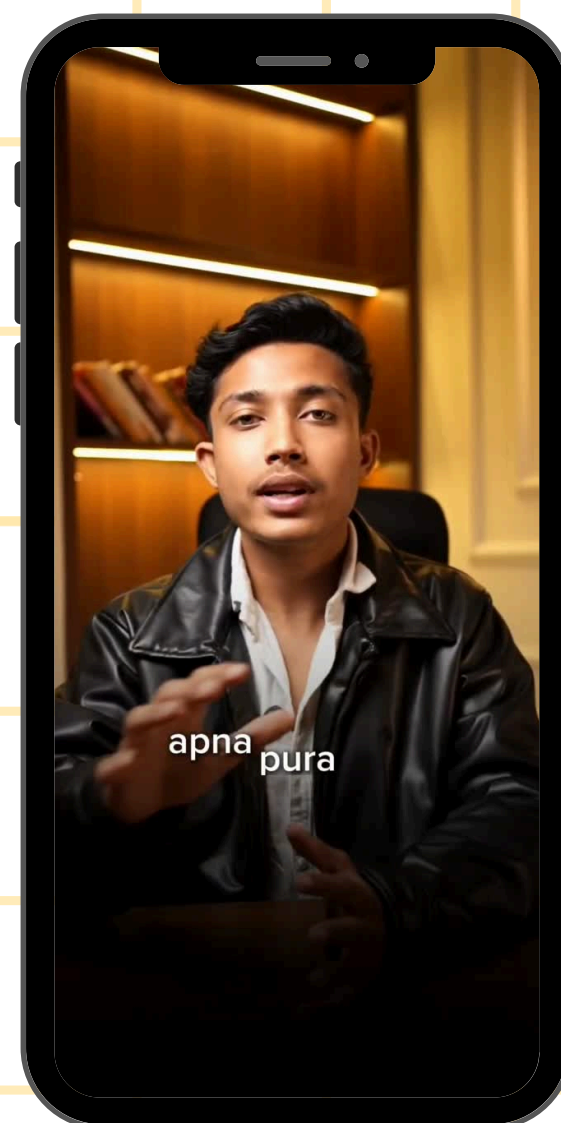
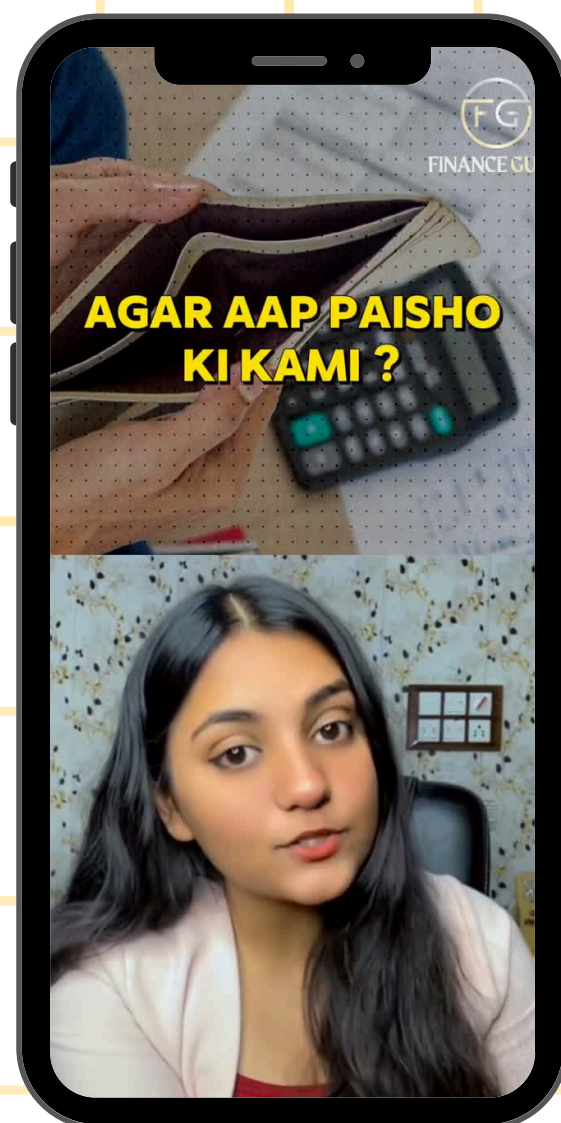
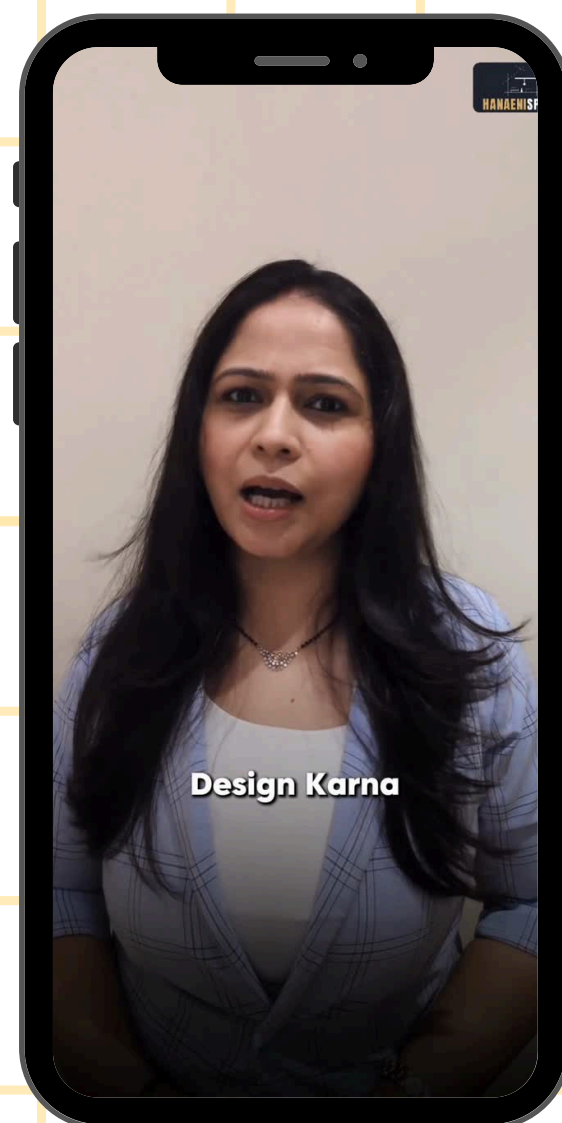
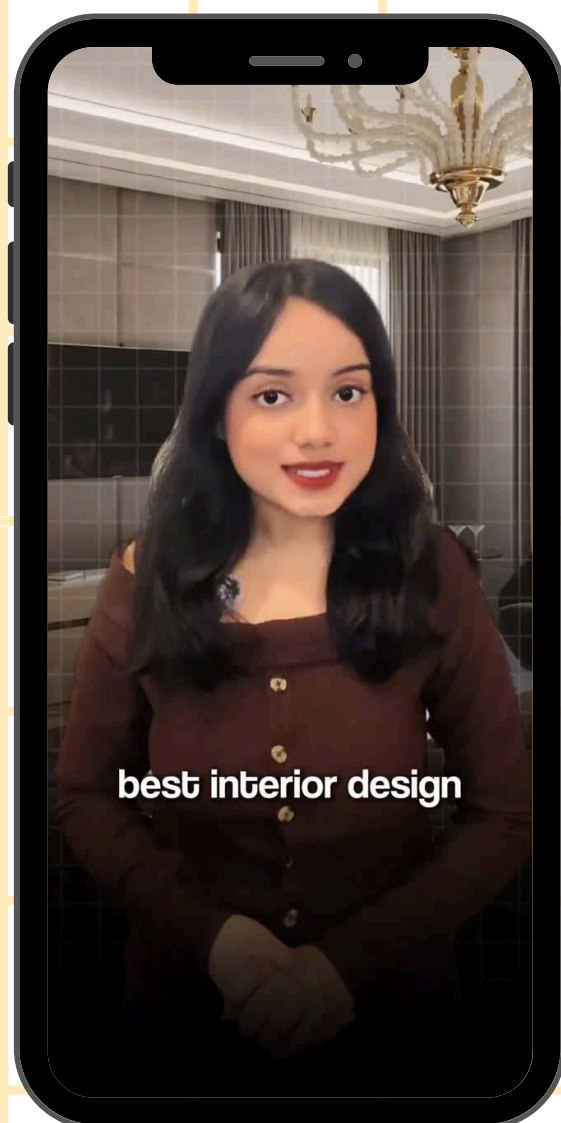
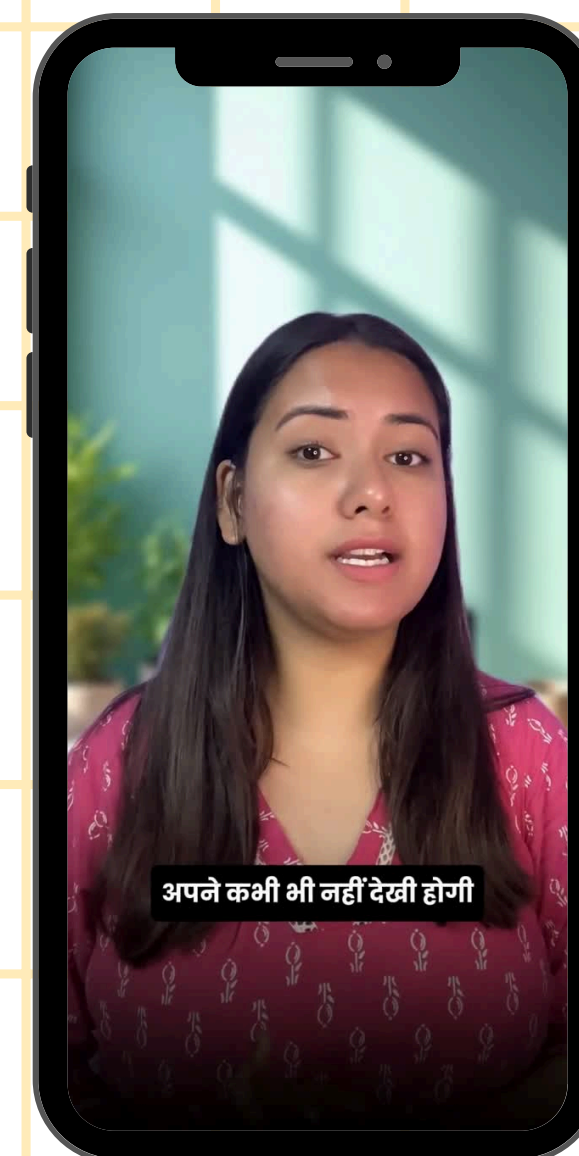
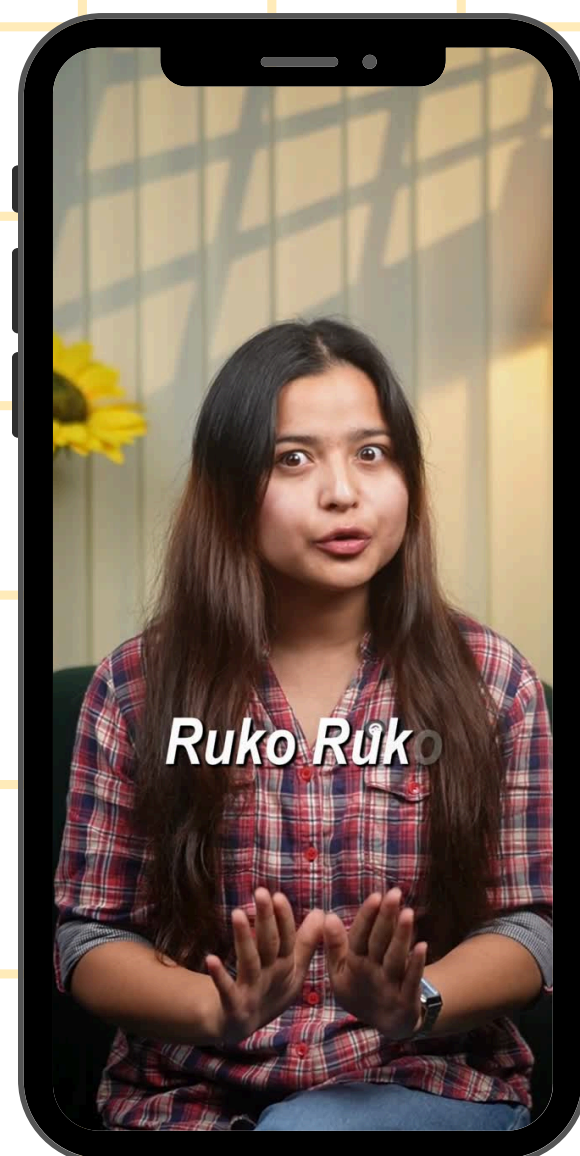
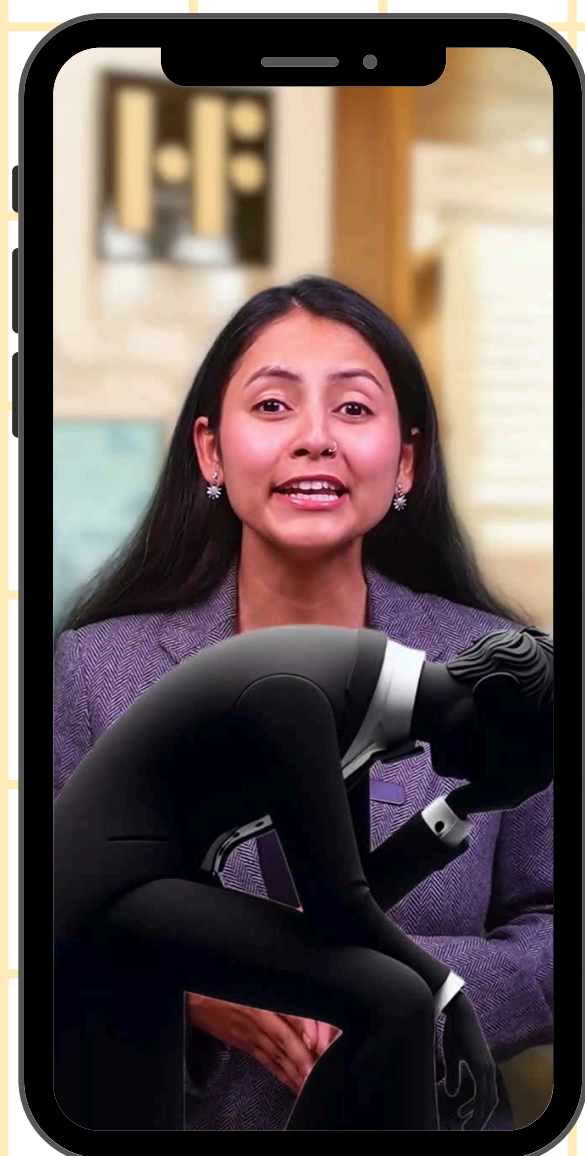
# Clothing & Fashion



# Video Edits

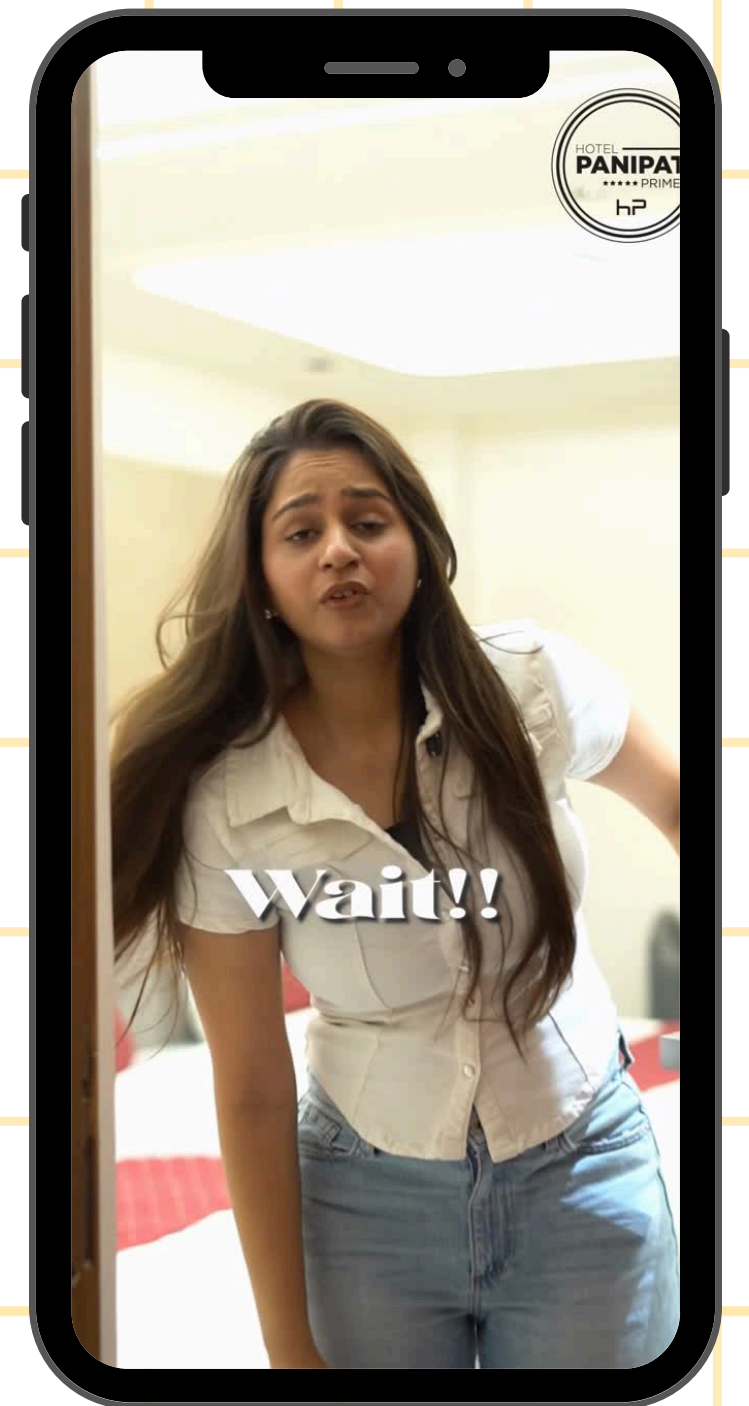
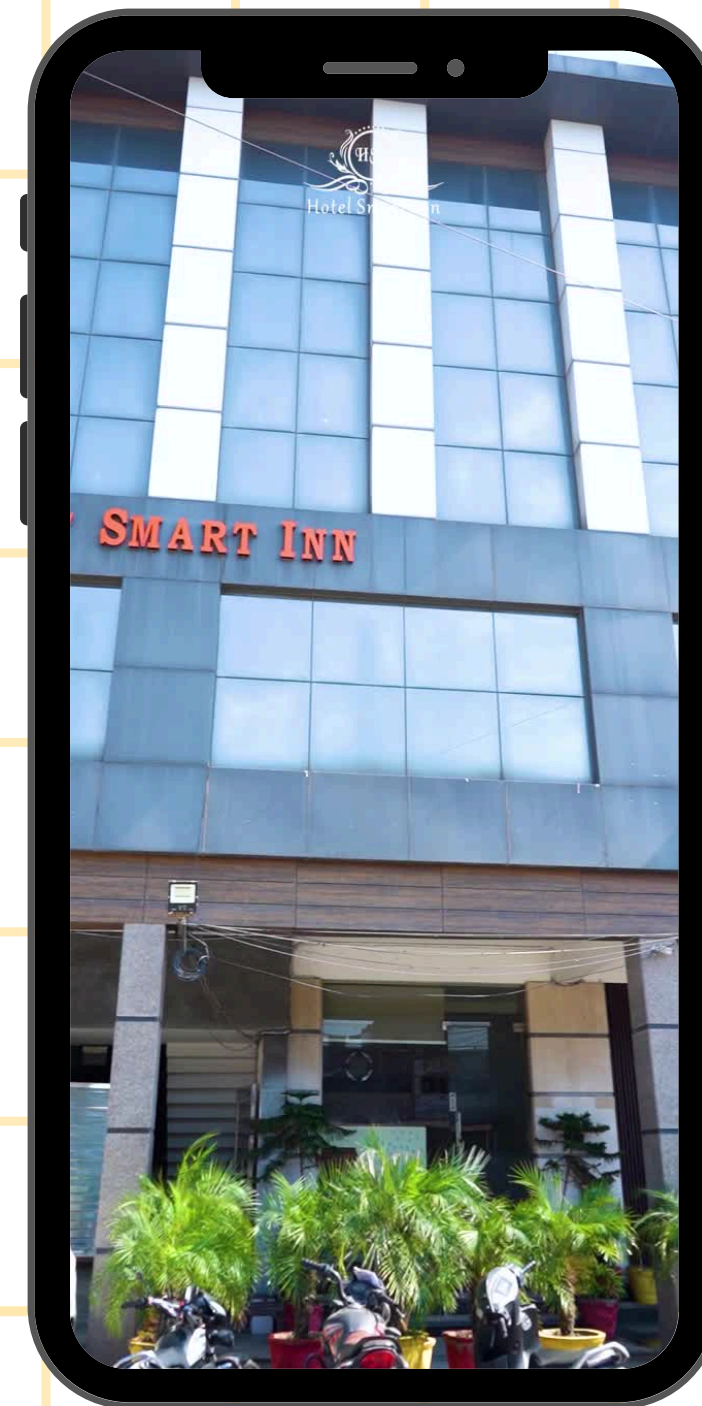
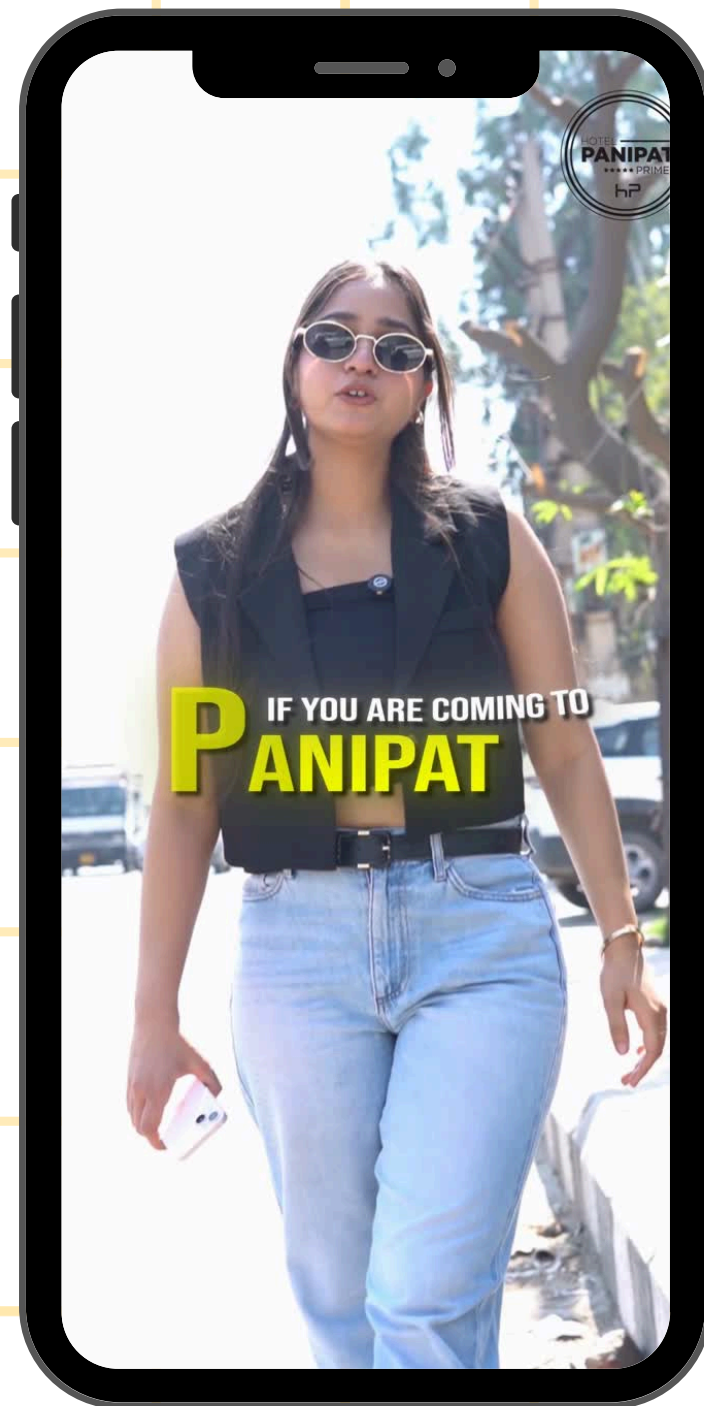
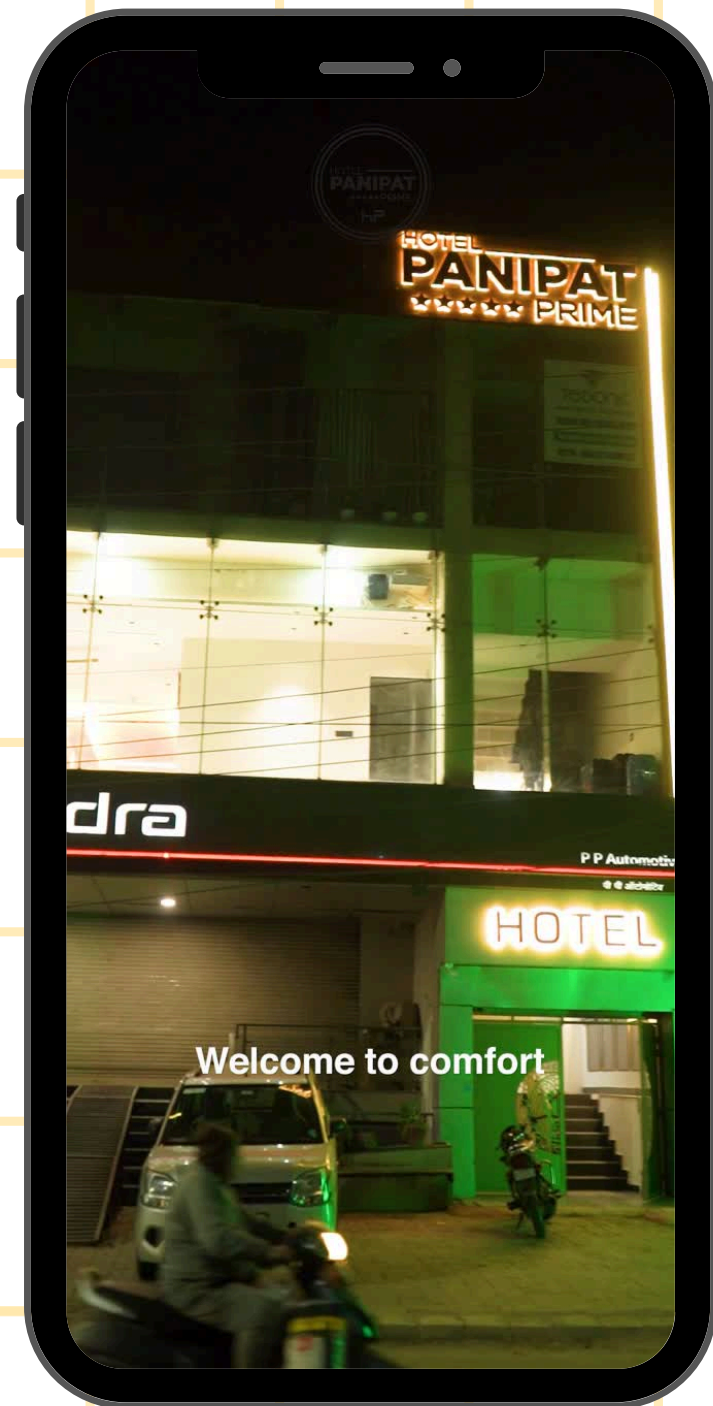
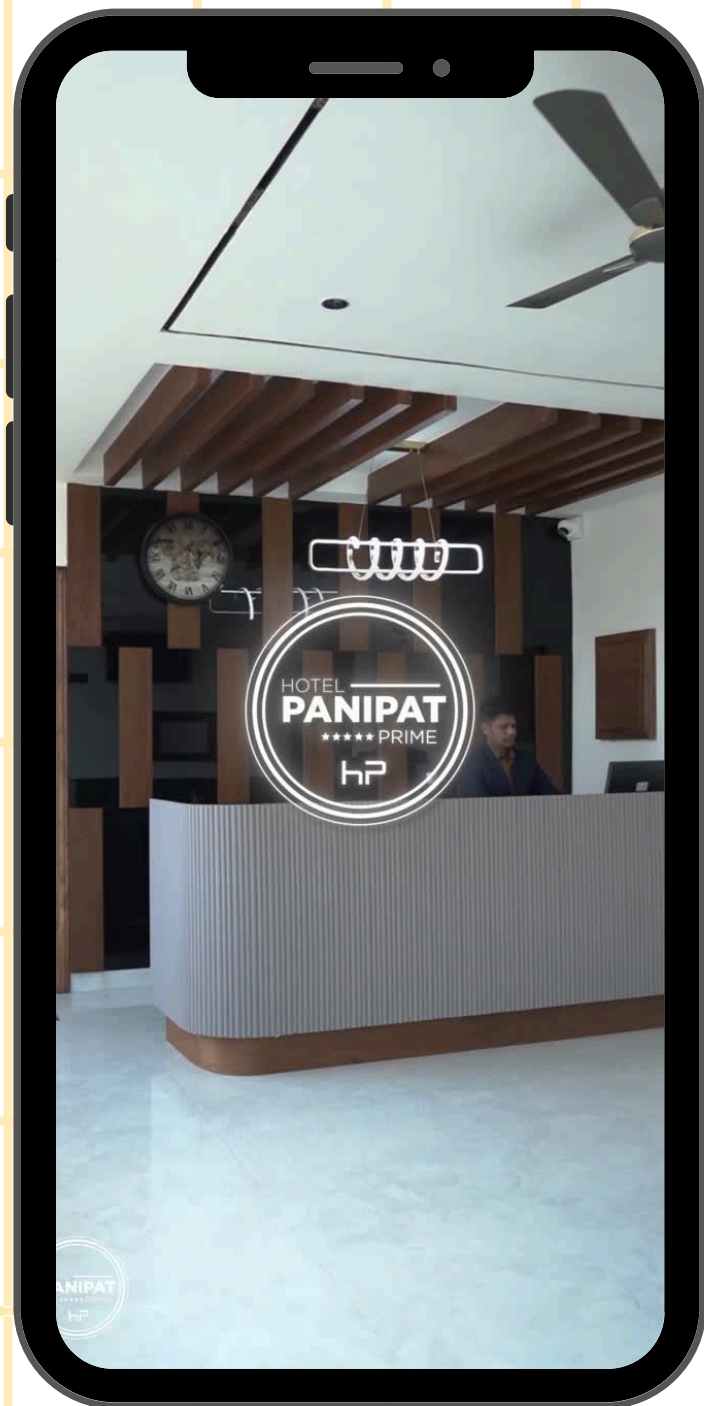


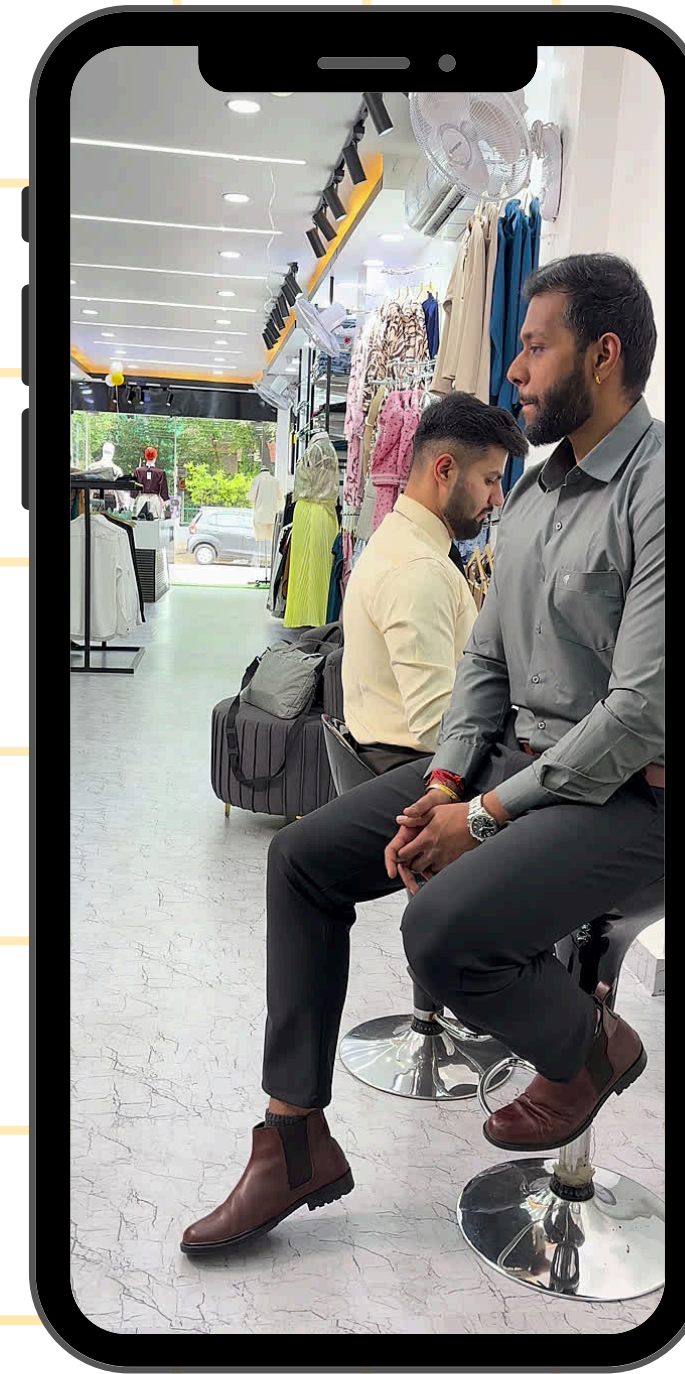
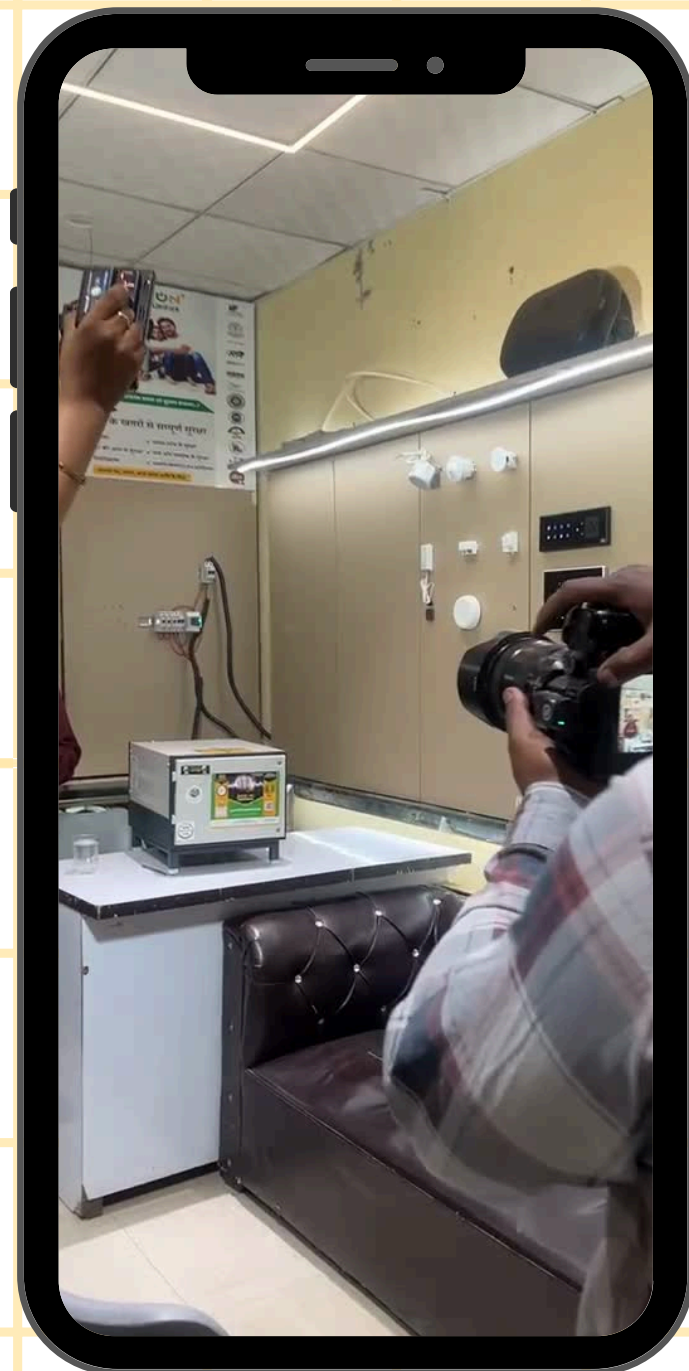
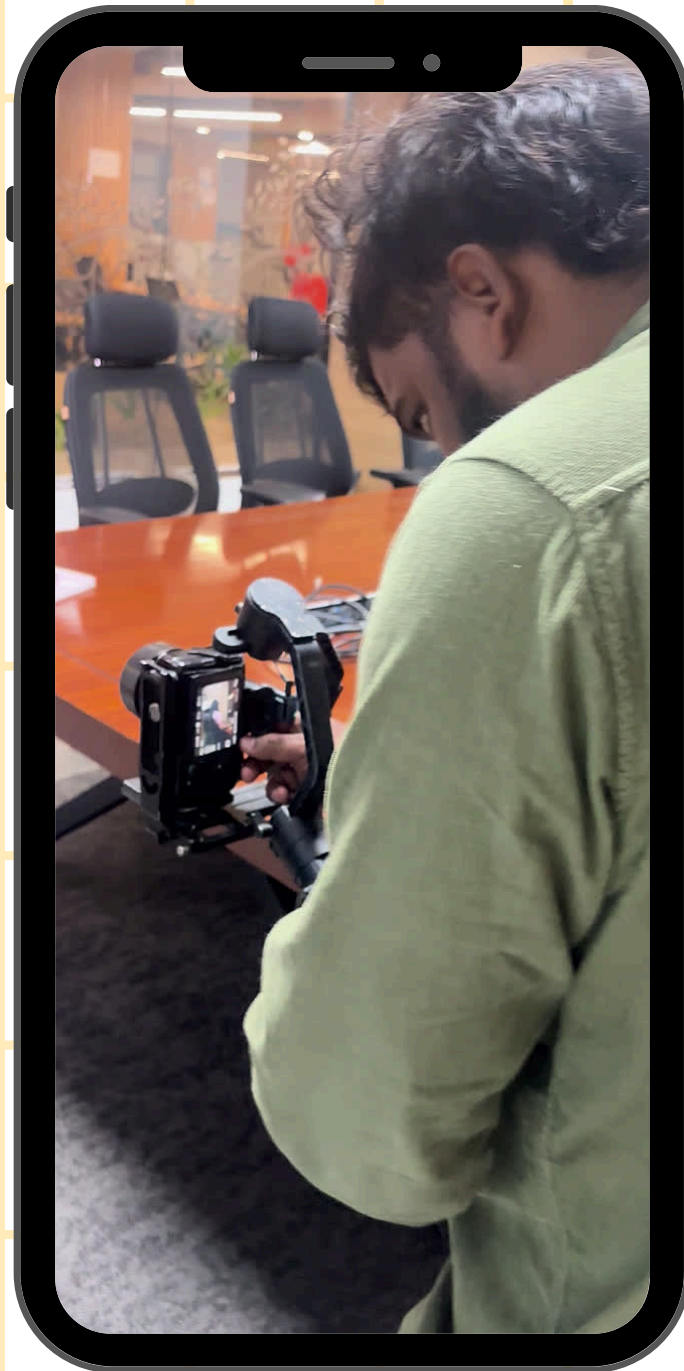
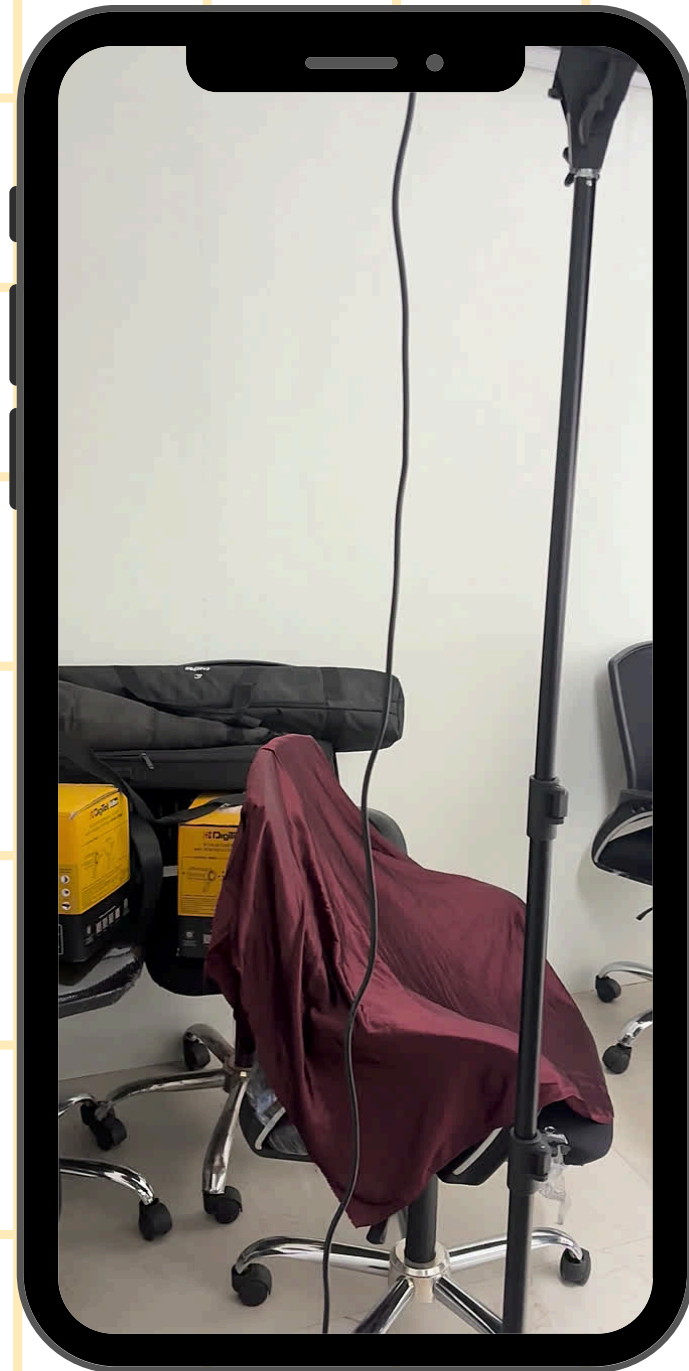
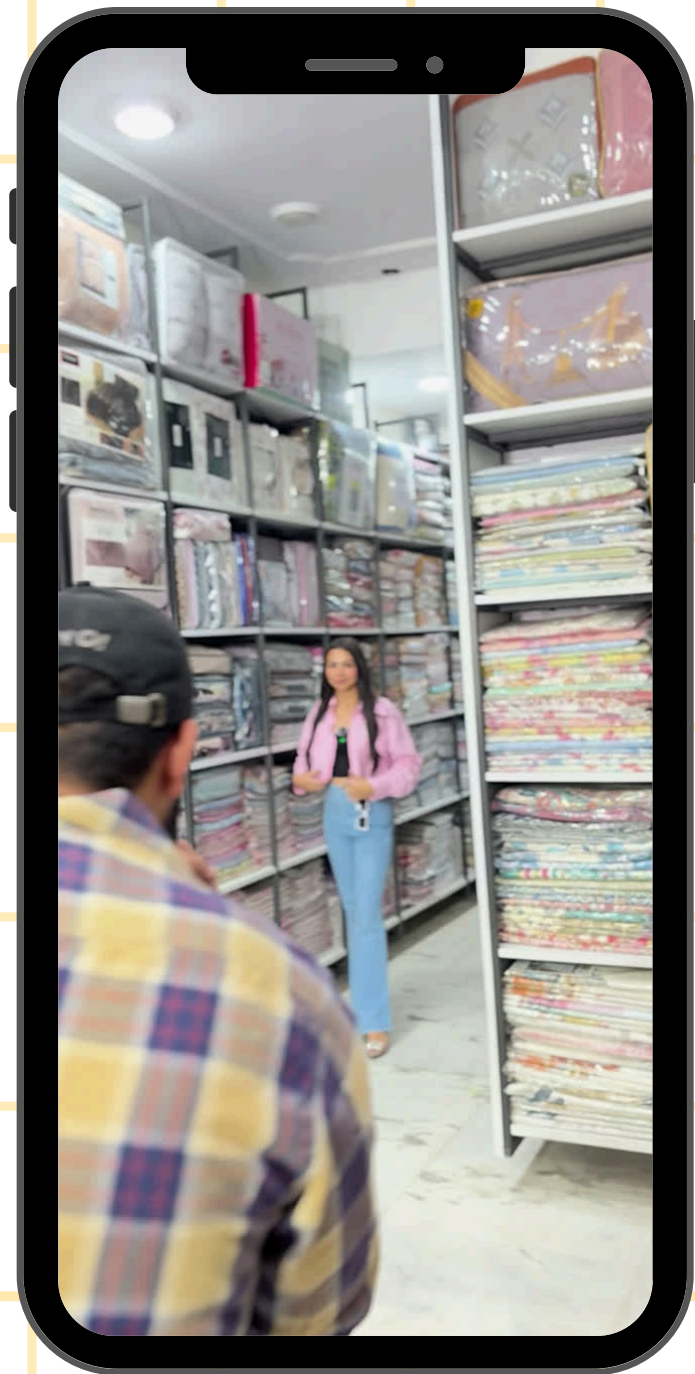
# Video Edits



# HOTELS

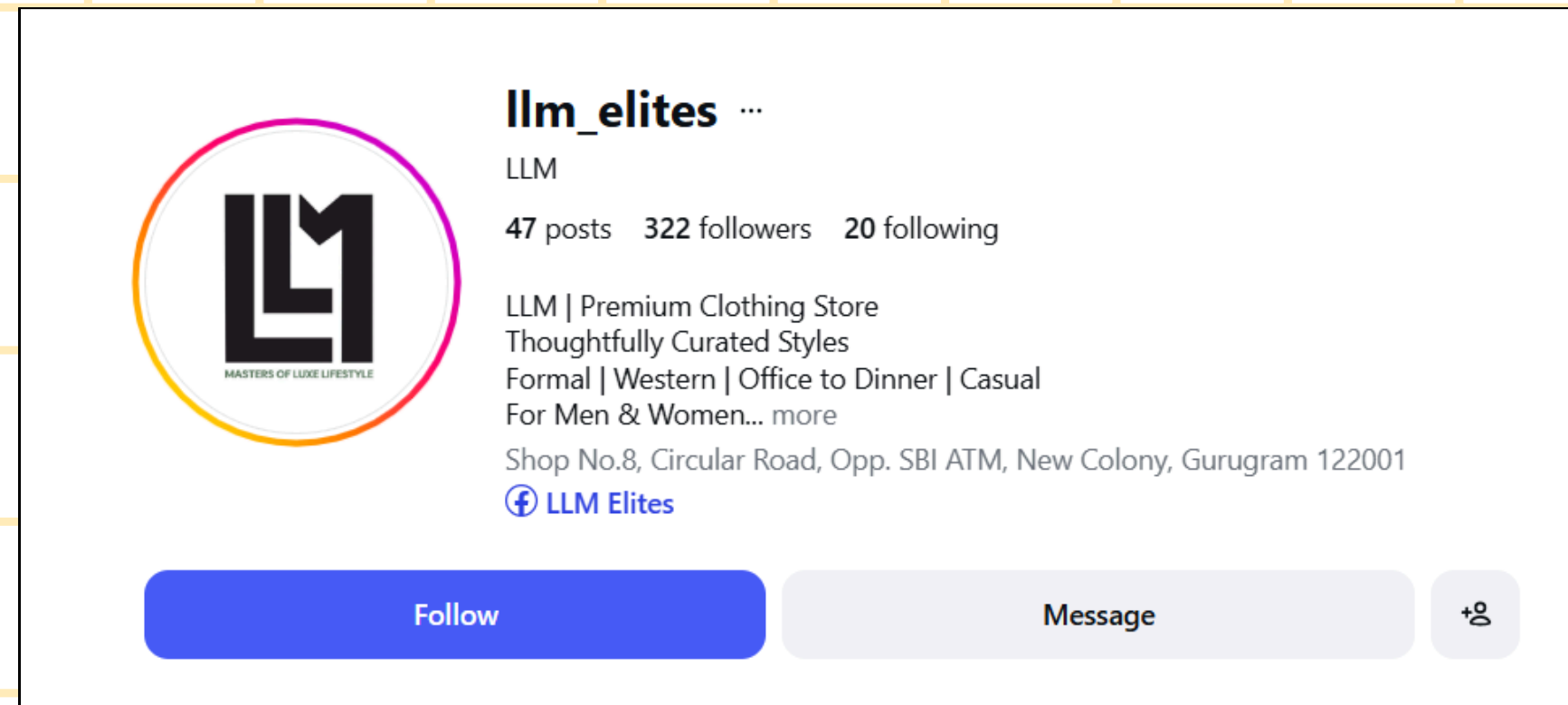
# Video Edits





**BTS**

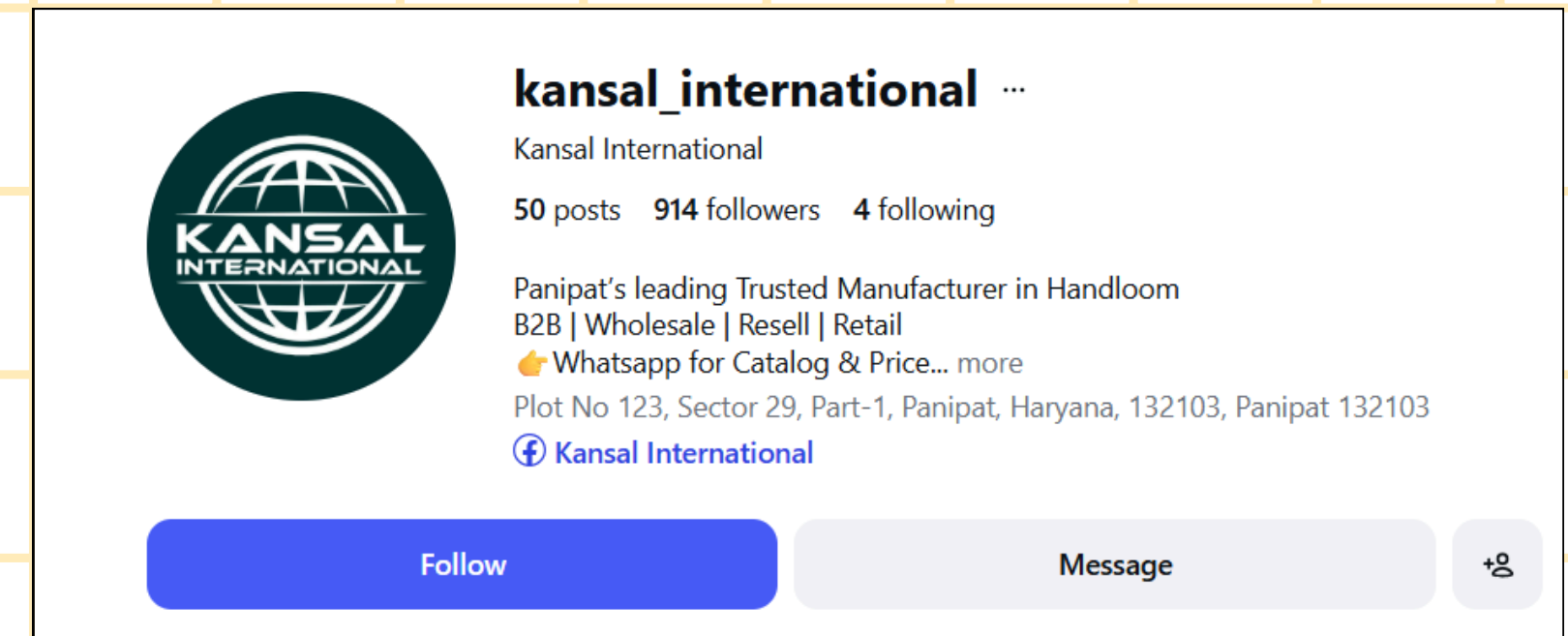
# We are handling both shooting and editing the videos for these accounts



**llm\_elites** ...  
LLM  
47 posts 322 followers 20 following

LLM | Premium Clothing Store  
Thoughtfully Curated Styles  
Formal | Western | Office to Dinner | Casual  
For Men & Women... more  
Shop No.8, Circular Road, Opp. SBI ATM, New Colony, Gurugram 122001  
[LLM Elites](#)

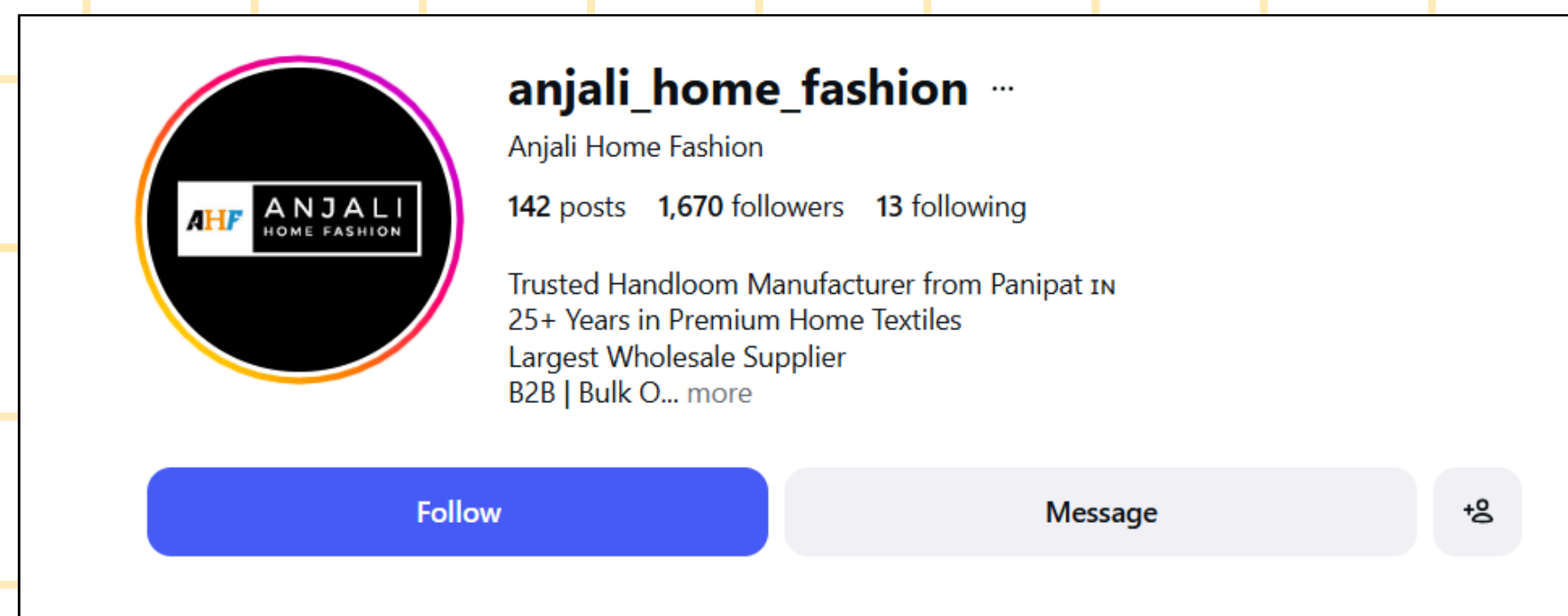
Follow Message +8



**kansal\_international** ...  
Kansal International  
50 posts 914 followers 4 following

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Plot No 123, Sector 29, Part-1, Panipat, Haryana, 132103, Panipat 132103  
[Kansal International](#)

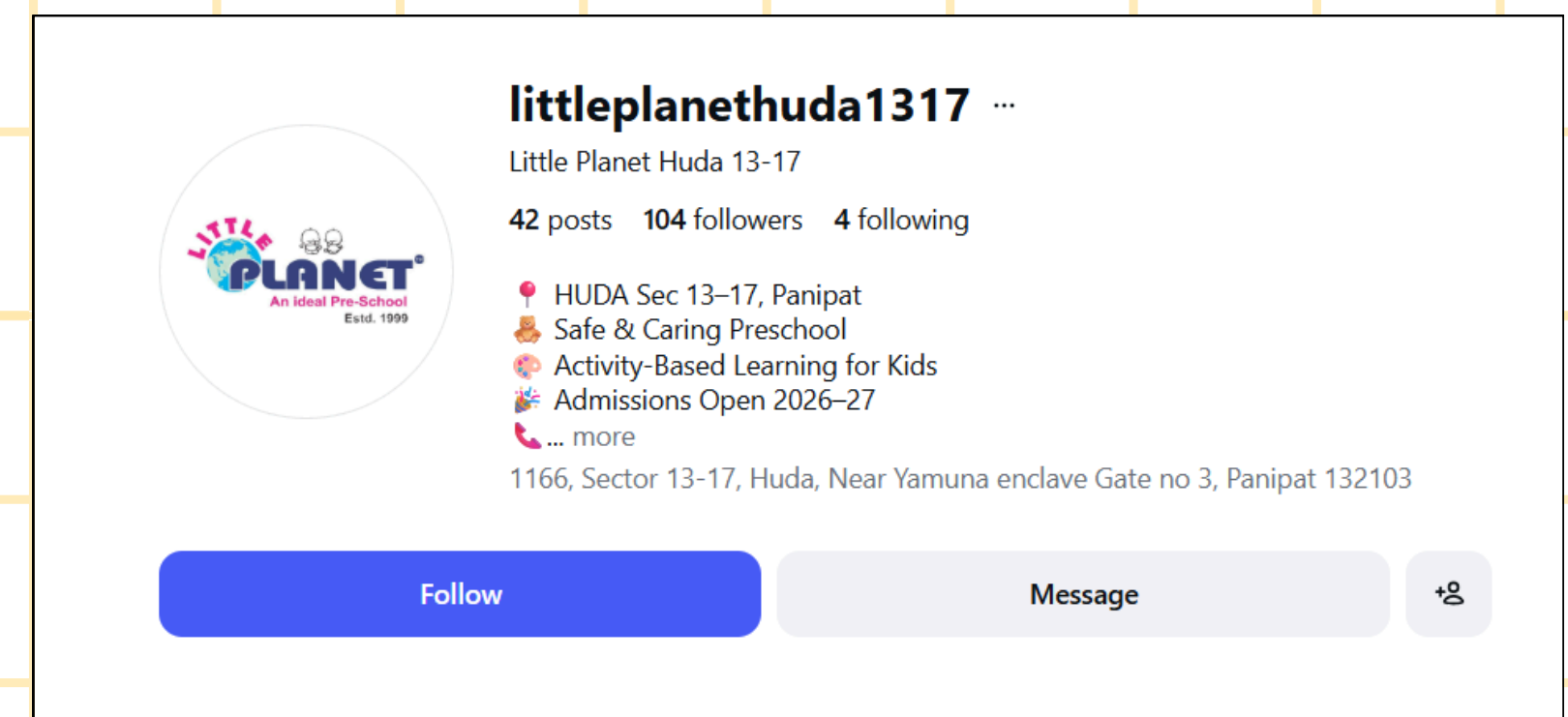
Follow Message +8



**anjali\_home\_fashion** ...  
Anjali Home Fashion  
142 posts 1,670 followers 13 following

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B2B | Bulk O... more

Follow Message +8



**littleplanethuda1317** ...  
Little Planet Huda 13-17  
42 posts 104 followers 4 following

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# Brands We Worked With



The View Optique



PREMIUMTICKET  
COACHING.COM



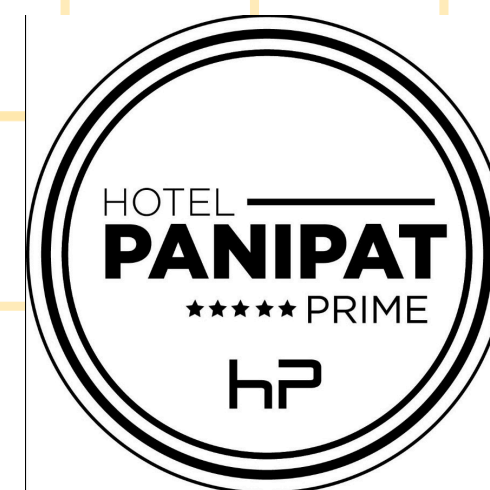
WHITE  
RESTAURANT & GARDEN



The View Optique



AHF ANJALI  
HOME FASHION



# Core Team Members

Meet Our Experts



**Himanshu**  
(Founder)



**Dev Wizard**



**Design Nomad**



**Social Ninja**



**Reel Rider**



**AI Architect**



**Clip Commander**



# Thank You So Much

**Website:**

[godigitalbro.com](http://godigitalbro.com)

**Email Address:**

[info@godigitalbro.com](mailto:info@godigitalbro.com)

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